IMP RES SIVE

LEUCHTTURM 1917

CUSTOMMADE FOR YOU AND YOUR CUSTOMERS





ALWAYS AT HAND – notebooks are constant companions, providing space for impressions, thoughts, new ideas, and gain more value for their owner with every new entry.

FR

DEMUNT LAMO



PERFECT FIT – the right book for every event.

LEUCHTTURM 1917

VIENNA DESIGN DESIGN VEEK A City Full of Design

www.vienna designweek.at





AN EMBOSSED NOTEBOOK IS A STATEMENT – and acts as a business card for your company.

LEUCHTTURM1917

In a world in which we are constantly digitally communicating and linked communicating and linked together, the desire to singely write a throught down, to write a throught down, to fill the paper to hold tome. fill the paper to hold tome. Stronger them ever.

LEUCHTTURM1917 is synonymous with notebooks and calendars which are thought through, right down to the smallest detail. This brand has evolved into one of the lead brands in its market segment as a result of the expertise in manufacturing high-quality stationery and writing utensils. The combination of clear and functional design, paired with diverse vibrant colours, has made LEUCHTTURM1917 renowned worldwide. Plus a large number of formats and rulings – a unique variety, which offers every person the right notebook. Products from LEUCHTTURM1917 are not simply objects with a high degree of practical use, they are lifestyle accessories which arouse desires.

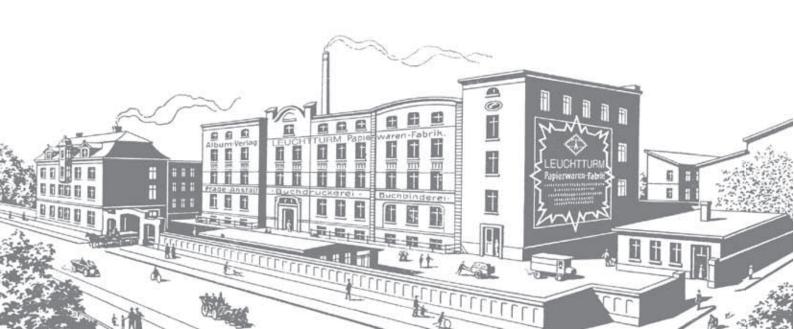
K. Muslim Andren Jue Jul

Kurt Stürken

Axel Stürken



Philip Döbler





CONTENTS

- 12 NOTEBOOKS ARE BRAND AMBASSADORS
- 20 INDIVIDUAL DESIGN OPTIONS
- 34 PEN LOOP AND PENCIL
- 36 PRODUCT WORLD
 - 36 NOTEBOOKS
 - 42 SPECIAL EDITIONS
 - 48 PLANNERS
- 52 SERVICE
- 54 AT A GLANCE



* FINISHING: EMBOSSING AND PEN LOOP

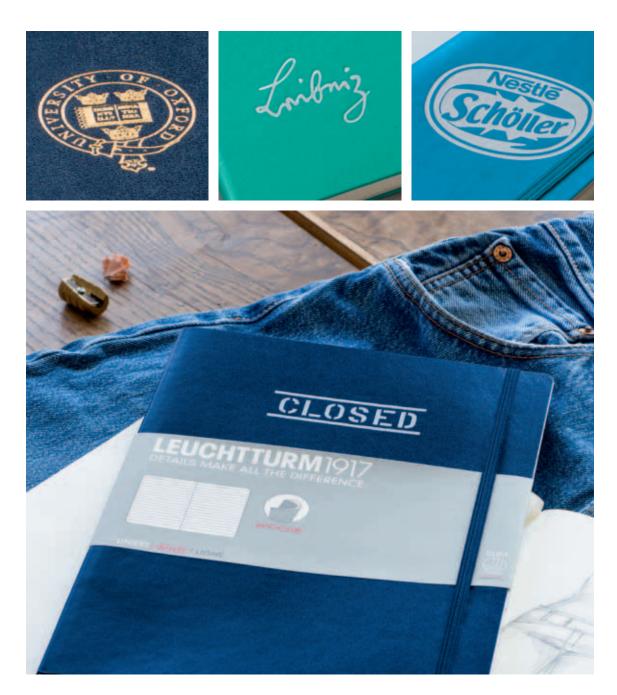
I'm not loud, I'm disruptive



NOTEBOOKS ARE BRAND AMBASSADORS

A notebook that features your corporate logo on the cover or which contains a customised page layout, leaves a lasting impression. Notebooks accompany their owner to the next meeting, journey or to the cafe around the corner. They create a strong brand loyalty because they are always at hand. If the notebook is also embossed with the name of the intended recipient, this effect is enhanced.

We are able to embellish our products starting with a minimum order of 50 pieces. Discover out product world and combine it with a host of embellished details – perfectly tailored to your needs.



۰

Į

.....



COLOURS CONVEY EMOTIONS

A brand is more than just a name – it stands for values and convictions. There are many ways to design our LEUCHTTURM1917 notebooks to suit your brand. Choose from a wide range of colours and the perfect combination of elastic closure, bookmark and cover. For specific colours, please contact us.

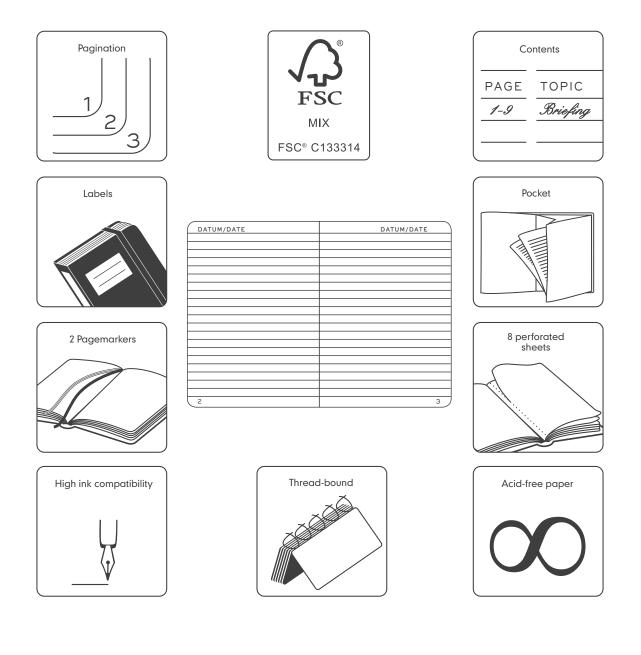
LEUCHTTURM 1917		5
LEUCHTTURM1917 PLANATMARICENT		
LEUCHTTURM1917		
LEUCHTTURM1917		
LEUCHTTURM1917		\prec
LEUCHTTURM1917 PUNCTHAIREDIT		
LEUCHTTURM1917		
LEUCHTTURM1917		~
LEUCHTTURM1917		-
LEUCHTTURM1917 PLANNIKARDERT PCALATE		5
LEUCHTTURM1917	#	-
LEUCHTTURM1917		-
LEUCHTTURM1917		
PUNKTMARKERT POINTS		
LEUCHTTURM1917 KAREWT DUNCHLIS		
LEUCHTTURM1917		
LEUCHTTURM1917		





DETAILS MAKE ALL THE DIFFERENCE

Creating and developing our products are ongoing processes – numbered pages and an unwritten contents page mean that it is easier for the owner to make own page references and to quickly find notes again. Each book contains perforated pages at the back, meaning notes can be passed on or transferred to the next notebook. Two bookmarks, an elastic closure and a folded pocket in the inside cover, thread stitching as well as the feature "fountain pen friendly" – these are all quality hallmarks of our LEUCHTTURM1917 products.



СОМ	POSITION (B5)			
	MEDIUM (A	5)		
	PAPE	ERBACK (B6+)		
		POCKET (A6)		
		MIN (A7)		



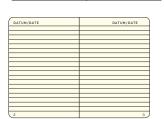
SIZES

DATUM/DATE	DATUM/DATE
-	
-	
2	

MASTER 225 × 315 mm

Slightly larger than A4 so that loose A4 pages can be placed inside the notebook without damage.

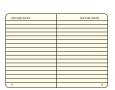
A4 (ACADEMY PAD AND JOTTBOOK) 210 × 297 mm A4 Size.



COMPOSITION (B5) 178×254 mm Iconic American Size – smaller than A4 yet bigger than A5, the same size as a tablet. A perfect accessory.



MEDIUM 145 × 210 mm Equally suitable for your writing desk or on your travels. A double page is just the right size for A4 photocopies.







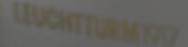
PAPERBACK (B6+) 125 × 190 mm A handy and compact format.

Inspired by the size of a paperback book.

POCKET 90 × 150 mm The size to carry around. Fits into the inside pocket of a jacket.

MINI 70 × 110 mm Small enough for any pocket. Big enough for all ideas.

X-MINI 58 × 82 mm Credit card-sized address book and birthday calendar for your wallet.



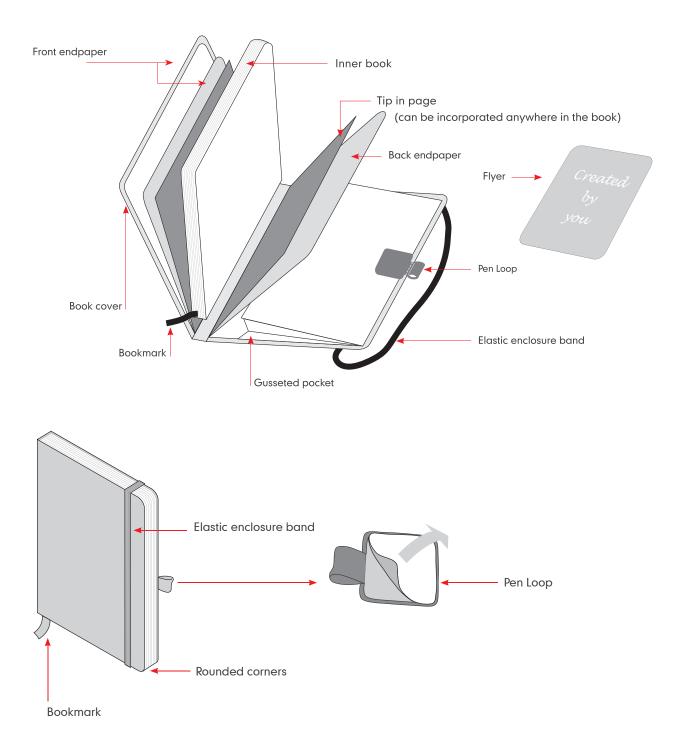
Contract of the local

* FINISHING: EMBOSSING AND CUSTOMISED WRAP BAND



INDIVIDUAL DESIGN OPTIONS

Combine the uniqueness of your brand with the individuality of a notebook. Our products can be tailored to meet your requirements in numerous different ways. Choose from a host of sizes and rulings as well as a variety of colours for the cover. Our notebooks can be customised at different stages along the production chain – including embellished details on the cover and a bespoke page layout.



CREATE AN IMPRESSION: an embossed logo on the notebook cover

STIFTE Nr.12 G

* FINISHING: EMBOSSING

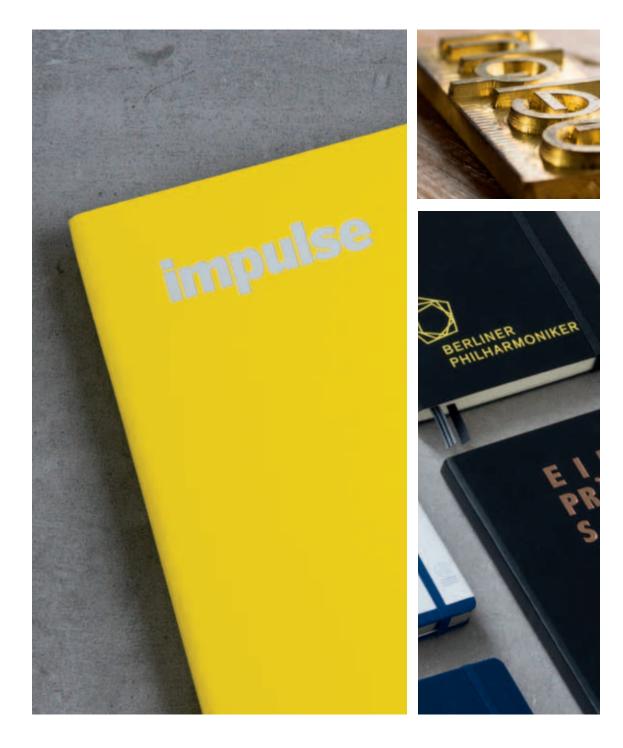
bulthaup



LOGO EMBOSSING

Our notebooks and calendars can be enhanced by e.g. stamping with a single-coloured foil – a way to depict a deeply contrasting logo or lettering. We have many vibrant colours available to enhance your book.

Alternatively, a (colourless) blind embossed logo is possible – a process whereby neither ink nor foil is used. A three-dimensional effect is achieved by simply compressing the material.



RADIANT MOTIFS for a true eye-catcher.

1

* FINISHING: UV DIGITAL PRINTING



DIGITAL PRINTING

Ideal for a photo-realistic portrayal using multi-coloured motifs with colour gradients and shades – colour fastness and brilliance are even achieved on a coloured cover. Digital printing is also perfect for printing discerning motifs.



a 10 10 = 2 13 -ô. 17 Richard Sommer Jonathan Work & Travel Australia Lisa Fischer An impressive gift – a personalised LEUCHTTURM1917 notebook.



INDIVIDUAL EMBOSSING

Our notebooks and calendars can be enhanced using many vibrant colours or by blind embossing.

FOIL COLOURS

Play with colour when embossing a logo and individual name.



FONTS FOR EMBOSSING INDIVIDUAL NAMES

Embossing individual names are great as an eye-catcher. Two different fonts are available for blind embossing. Make the most of this special service for your employees, customers or business partners. Why not opt for an embossed logo with individual name stamping too.



ENDPAPER PRINTING

the second second

3.54

-

15000000000000



PROMOTIONAL PAGES

A promotional page is an individually designed, single sheet, which can be subsequently inserted into a book. It provides space for additional communication. The advertising page is slightly narrower than the book pages and does not have rounded corners. Available in white and chamois-coloured paper. Printing is possible on both pages up to 4C.



ENDPAPERS

Use the initial pages for a special greeting. This double page connects the book cover with the body of the book, and there are many ways to create an individual lasting impression. The endpapers are made from 160 g/m² paper, and are available in white and chamois-coloured paper.



LEUCHTTURM 1917

LEUCHTTURN

And a conception of the local o

LEUCHTTURM 1917

Concurrent Fulls Ont ELEPTONICLESSING



* FINISHING: EMBOSSING, CONTOUR CUT OF THE WRAP BAND AS WELL AS SILVER-COLOURED FORE EDGE OF THE BOOK



WRAP BANDS

Our notebook wrap bands offer sufficient space to communicate with the reader. Create a personal message or use it to market your brand, and thus influence the first impression. The wrap bands can be printed, embossed or embellished by means of an innovative contour.





DETAILS MAKE

BLANKO

TA LBLANC

A PERFECT ENHANCEMENT – a matching gift box for your notebook.

1592.96



GIFT BOX

You can decide whether you wish to have your items laminated in a film or wrapped up in gift packaging. The gift box can also be customised – for a complete picture.



Set an accent with matching accessories - pen loops and pencils from LEUCHTTURM1917.

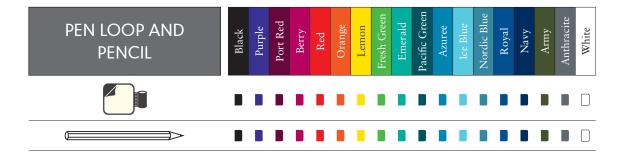
LEUCHITUR



PEN LOOP AND PENCIL

A personal extra: complement your notebooks by adding a pen loop and a matching pencil – available in all the LEUCHTTURM1917 notebook colours. The pen loop is made from a sturdy elasticated material and holds the pencil firmly in place next to the notebook – for attaching to the inside cover of the notebook. Mono-coloured printing is also possible for the pencils.







* FINISHING: EMBOSSING AND PEN-LOOP

20

212



RULING



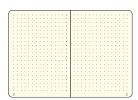
RULED

Almost all sizes feature the standard 6 mm line spacing. Only our Master Classic notebook provides generous 8.5 mm line spacing on 235 pages. The notebooks in Master size have a side margin with space for comments.



SQUARED

Available in all sizes and versions: squared with precise 5×5 mm boxes. For calculations, tables and drawings. The Master notebooks also feature a margin.



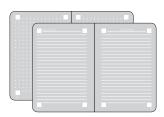
DOTTED

Dots with 5 mm spacing providing guidelines for writing, creating tables and drawings and are so discreet that you could almost think the pages are blank.



PLAIN

Clear, white pages. No margin, no date. Simply features the page number in the bottom corner. We also provide each plain Master and Medium notebook with a ruled and squared guideline page.



WHITELINES LINK®

White lines or dots on a grey background. When copying and scanning, only the text is visible (no ruling). See pagee 70.





HARDCOVER NOTEBOOKS



HARDCC	VER	Black	Purple	Port Red	Berry	Red	Orange	Lemon	Fresh Green	Emerald	Pacific Green	Azure	Ice Blue	Nordic Blue	Royal	Navy	Army	Anthracite	White
Ruled	Master Classic																		
DATUM/BATE DATUM/BATE	Master Slim																		
	Medium																		
	Pocket																		
	Mini																		
Squared	Master Classic																		
	Master Slim																		
	Medium																		
	Pocket																		
Dotted	Master Classic																		
	Master Slim																		
	Medium																		
<u>,</u>	Pocket																		
Plain	Master Classic		-											-					
	Master Slim																		
	Medium																		
3	Pocket																		
	Mini																		





SOFTCOVER NOTEBOOKS

SOFTC	COVER	Black	Purple	Port Red	Berry	Red	Orange	Lemon	Fresh Green	Emerald	Pacific Green	Azure	Ice Blue	Nordic Blue	Royal	Navy	Army	Anthracite	White
Ruled	Composition (B5)																		
DATUM/DATE DATUM/DATE	Medium			-	-	-	-	_		-	-					_		-	
	PAPERBACK (B6+)	-																	
2 3	Pocket	-		-	-	-	-	-	-	ī	-		-					_	
Dotted		_			-			_		_				-		-			
Dotted	Composition (B5)																		
	Medium																		
	PAPERBACK (B6+)																		
,	Pocket																		
Plain	Composition (B5)																		
	Medium																		
	PAPERBACK (B6+)																		
, , ,	Pocket																		
JOTTB	ООК	Black	Purple	Port Red	Berry	Red	Orange	Lemon	Fresh Green	Emerald	Pacific Green	Azure	Ice Blue	Nordic Blue	Royal	Navy	Army	Anthracite	White
Ruled																			
benches Doortes	DIN A4																		
	Medium																		
1 A	Pocket																		
Squared																			
	DIN A4																		
	Medium																		
	Pocket																		
Plain																			
	DIN A4																		
	Medium																		
	Pocket																		

THEME BOOKS AND EDITIONS

LEUCHTTURM 1917 DETAILS MAKE ALL THE DIFFERENCE

Else

1917 FERENCE.

RED DOTS

0015

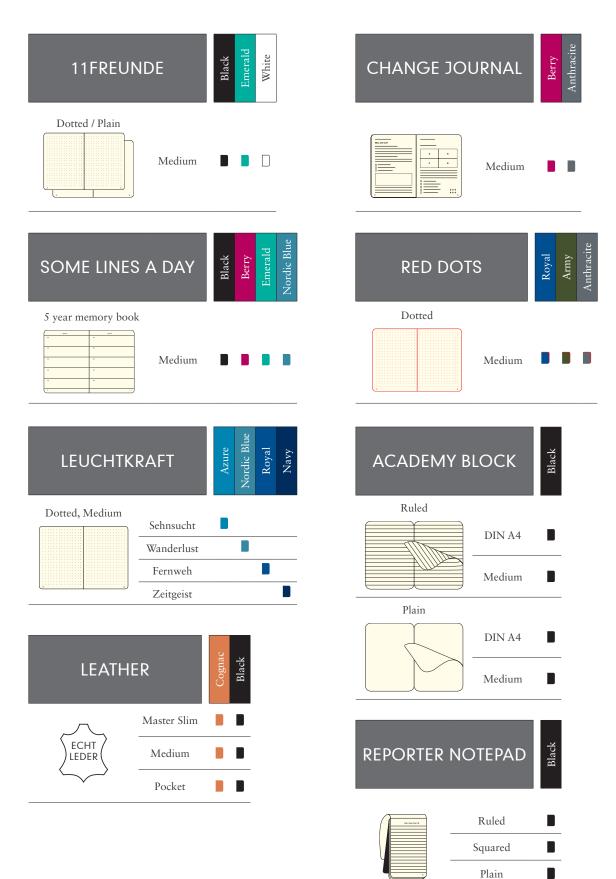
LEUCHITURNIQIT DETAILS MAKE ALL THE DIFFERENCE.

10415

RED DOTS



THEME BOOKS AND EDITIONS



THE BULLET JOURNAL®

MIIII

D

How can I organise my day around all my deadlines, tasks and plans? The Bullet Journal[®] system offers you a simple solution to these big problems. Developed by Ryder Carroll in New York and transformed into a LEUCHTTURM1917 special edition, this analogue system is attracting attention and a growing fan base around the world.

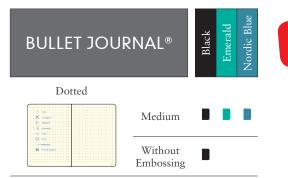


BULLET JOURNAL

The Bullet Journal[®] is the analog system for the digital age. It allows you to easily track the past, organize the present, and plan for the future. It provides a simple way to learn modular framework that allow users to infinitely customize their Bullet Journal to their needs. Backed by a growing global community of hundreds of thousands, Bullet Journal[®] sits at the intersection between productivity and mindfulness. This is the only notebook in the world designed for Bullet Journaling.



The Bullet Journal[®] notebook contains tips and advice for Bullet Journalling and sections for successful use. In addition to the notebook details characteristic of LEUCHTTURM1917 with page numbers and 4 content pages, it also features 3 bookmarks and 4 pages "Future Log".





+ LEUCHTTURM 1917 WHITELINES-UNK

H BOOTH CONCEPT PAPERWORLD 5 TO - DO LIST PAPERWORL 5 NOTES CREATIVITY WORKSHOP 6-8 NEW PRODUCT IDEAS NO PRODUCT IDEAS 15-17 WHITELINES NOTEBOOK DISPLAY

The film on the subject LEUCHTTURM1917 + Whitelines Link®









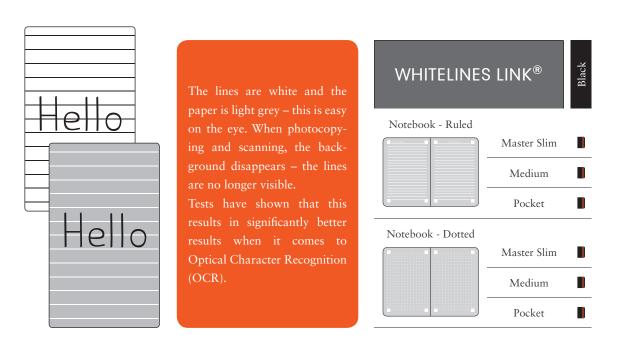


THE WHITELINES PRINCIPLE

Lines should be so fine that they guide your writing or drawing without encroaching upon it. Some years ago, the Whitelines company from Sweden expanded on this idea and made it the functional core of their product. The basic principle is very simple:



The Whitelines Link[®] app recognises the pages of the notebook through "automatic capture". You simply have to focus on the page with your smartphone. The app scans automatically, and the writing disappears. You can digitally edit your notes instantly, send them by email or make them accessible immediately via various platforms such as Dropbox, Evernote or Facebook.





LEUCHTTURM1917 DETAILS MAKE ALL THE DIFFERENCE.

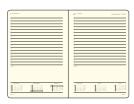
PLANNER VARIANTS

12 MONTHS

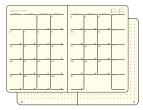
JANUARY 2020	
4 *****	
7 1000	
A sense of	
@ heatered	
10.000	
II score II scene	
and a second sec	







16 MONTHS



18 MONTHS

TWARRAW 5050	
4	
7 house	
A sense of	
10 1000	
TI TOTALE NO TOTAL	



WEEKLY PLANNER & NOTEBOOK

Every double page features one page with the full calendar week and a lined notebook page on the right. Available with both a hardcover or a softcover.

WEEKLY PLANNER

A section with enough space for several lines for every day of the week. One week on every double page.

WEEK PLANNER

The days of the weeks in columns – spread out on a full double page. The Master size includes a full column of space for Saturday and Sunday.

DAILY PLANNER

An entire page for each working day. To keep the calendar as slim as possible Saturday and Sunday share a page.

MONTHLY PLANNER WITH NOTEBOOK

Each month is displayed over a two-page spread, 16 months. The notebook section with contents page and page numbers begin after the monthly overviews, meaning that you can cross-reference between the Monthly Planner and the Notebook. The planner starts in November.

WEEKLY PLANNER & NOTEBOOK

A calendar week on the left and a notebook page on the right. The planner starts in July – in time for the start of the new academic year or new semester.

ACADEMIC WEEK PLANNER

A Weekly Planner – but for a whole 18 months. This planner starts at the beginning of July, runs through the following year and ends on 31st December.





PLANNER RANGE OVERVIEW

		Black	Port Red	Berry	Red	Lemon	Fresh Green	Pacific Green	Emerald	Ice Blue	Nordic Blue	Royal	Navy	Anthracite	Gold	Silver	Copper
	Master																
Weekly Planner 2020 & Notebook	Medium																
	Pocket																
	Softcover Medium*																
	Softcover Pocket*																
Weekly Planner 2020	Master																
	Medium																
	Pocket																
	Mini*																
Week Planner 2020	Master																
	Medium																
	Pocket																
Daily Planner 2020	Master																
	Medium																
	Pocket																
Monthly Planner with Notebook (01.11.2019-29.02.2021)	Softcover Composition (B5)																
	Softcover PAPERBACK (B6+)																
Weekly Planner 2020 & Notebook 18 Month (01.07.2019 - 31.12.2020)	Medium																
Academic Week Planner 18 Month	Master																
(01.07.2019-31.12.2020)	Medium																
	Pocket																





THE PATH TO A CUSTOMISED LEUCHTTURM1917 PRODUCT

1. CHOOSE A NOTEBOOK TYPE

Select from different sizes, rulings and colours.



2. FINISHING

Define the type and position of the finishing, colours and font.



3. PACKAGING

Our notebooks are packed individually, meaning that they are unique gift experiences.





OUR SERVICE

NOTEBOOK CONFIGURATION TOOL

Use the notebook configuration tool on our website: http://konfigurator.leuchtturm1917.com/

CONTACT

Our team is on hand to advise. E-Mail: custommade@leuchtturm1917.com Tel. +49 (0) 41 52/801-291 Fax +49 (0) 41 52/801-391

AT A GLANCE

		Finishing		Er	ndpapers	Inner Block
	Name Embossing	Logo Embossing	Digital Print	Additional Endpaper	Customised Endpaper	Additional Tip in page
NOTEBOOKS						
Hardcover Mini	Initials	1	\checkmark	1	from 1000 Stk.	1
Hardcover Pocket	1	1	\checkmark	✓	from 1000 Stk.	✓
Hardcover Medium	1	1	\checkmark	1	from 1000 Stk.	✓
Hardcover Master Slim	√	1	1	1	from 1000 Stk.	✓
Hardcover Master Classic	1	1	\checkmark	1	from 1000 Stk.	✓
Softcover Pocket	1	1		1		✓
Softcover Medium	1	1		1		✓
Softcover B5	√	1		1		\checkmark
Softcover B6	✓	1		1		1
Leather Pocket	✓	1		1	from 1000 Stk.	1
Leather Medium	√	1		1	from 1000 Stk.	\checkmark
Leather A4	√	1		1	from 1000 Stk.	\checkmark
Jottbooks Pocket	✓	1		1		1
Jottbooks Medium	1	1		1		<i>√</i>
Jottbooks A4	✓	1		1		1
Bullet Journal Medium	\checkmark	1	1	1	from 1000 Stk.	✓
Whitelines Notebook	1	1	1	1	from 1000 Stk.	1

* The finishing options of our planners and special editions correspond to those of the hardcover notebooks.

ORGANISATION						
Business Card Case	Initialen	1	1			
Springback Binder		1				
Book Box	1	1				
PADS						
Reporter Notepad	1	1	1	1	from 1000 Stk.	1
Academy Pad	1	1	<i>√</i>			
THEME BOOKS						
Some lines a day	1	1	1	1	from 1000 Stk.	✓
Ex Libris	✓	1	✓	1	from 1000 Stk.	✓
Adress Book	✓	1	✓	1	from 1000 Stk.	✓
Notebook with Staves	1	1	<i>√</i>	1	from 1000 Stk.	✓
Sketchbook	1	1	<i>√</i>	1	from 1000 Stk.	1

LEUCHTTURM 1917 DETAILS MAKE ALL THE DIFFERENCE.

	\ \	Wrap Band		Pack	aging	Accessoires						
Individual Inner Block	Individual Print	Em- bossing	Contour Cut	Giftbox	Foil Packaging	Pen Loops	Pencils	Enclosure Band	Bookmark			
from 5000 Stk.	1	✓	\checkmark		1	1		1	from 1000 Stk.			
from 2500 Stk.	1	1	\checkmark	1	1	1		1	from 1000 Stk.			
from 2500 Stk.	1	1	1	1	1	1	1	1	from 1000 Stk.			
from 2500 Stk.	1	1	1	1	1	1	1	1	from 1000 Stk.			
from 2500 Stk.	1	1	\checkmark	1	1	1	1	1	from 1000 Stk.			
	1	1	1	1	1	1		1				
	1	1	1	1	1	1	1	1				
	1	1	1	✓	1	1	1	1				
	1	1	1	1	1	1		1				
from 2500 Stk.	1	1	1	1	1	1		1	from 1000 Stk.			
from 2500 Stk.	1	1	\checkmark	1	1	1	1	1	from 1000 Stk.			
from 2500 Stk.	1	1	1	1	1	1	1	1	from 1000 Stk.			
	1	1	1	1	1	1						
	1	1	\checkmark	1	1	1	1					
	1	1	1	1	1	1	1					
from 1000 Stk.	1	1	1	1	1	1	1	1	from 1000 Stk.			
from 2500 Stk.	1	✓	1	√	1	1	1	1	from 1000 Stk.			
	1	1	\checkmark		1			1				
	1	1	\checkmark		1							
	1	\checkmark	\checkmark		1			1				
from 2500 Stk.	<i>√</i>	1	\checkmark	1	1	1		1	from 1000 Stk.			
1	1	1	1	1	1							
from 2500 Stk.	1	1	\checkmark	√	1	1	1	1	from 1000 Stk.			
from 2500 Stk.	1	1	\checkmark	1	1	1	1	1	from 1000 Stk.			
	1	✓	\checkmark	1	1	✓	1	1	from 1000 Stk.			
from 2500 Stk.												
from 2500 Stk. from 2500 Stk.	1	1	\checkmark	\checkmark	1	1	1	\checkmark	from 1000 Stk.			

LEUCHTTURM1917 DETAILS MAKE ALL THE DIFFERENCE.

LEUCHTTURM ALBENVERLAG GMBH & CO. KG Postfach 1340 · D-21495 Geesthacht Tel. +49 (0) 41 52/801-291 · Fax+49 (0) 41 52/801-391 custommade@leuchtturm1917.com · www.leuchtturm1917.com

