LEUCHTTURM1917

Denken mit der Hand*



Catalogue 2021


8
reasons why
writing with the hand
makes you smarter.
And probably
even happier.

The hand 1

To grip is to grasp

"The hand is the window to the mind" said the German philosopher Immanuel Kant almost three hundred years ago. We see the world with our eyes but we really "grasp" it with our hands. Our sense of touch is so sophisticated that we are able to describe in much greater detail things we have grasped with our hands in the dark than things we have only seen with our eyes. Every contact, each touch sets off a chain reaction of connections in the brain – and accelerates our thinking.

Write with pen and paper –
and ignite your inner potential.

Think 2

Writing trains the mind

It takes time for us to learn how to read. And it takes years until our handwriting joins the individual letters in a smoothly flowing movement, which in turn inspires our thoughts to flow freely. It is precisely this complex interplay of fine motor skills, abstraction and imagination that makes writing by hand a veritable symphony of the synapses. Writing by hand strengthens the connection between the right and left hemispheres of the brain. From the point of view of the human brain, very few things are as integral and sophisticated as writing with pen and paper.

Write down your thoughts –
and stimulate all areas of your brain.

Understand 3

Write to learn

Typing is not writing. No keyboard can replace the valuable thinking and processing mechanisms that occur when we put pen to paper. Students have deeper learning experiences when they make handwritten notes. Preschoolers develop language skills more easily with frequent use of pen and paper. And even words in a foreign language are committed to memory better the moment we write them down – regardless of which language it is and how old we are. Knowledge is a resource that multiplies when used. As soon as we write something down by hand, we increase our knowledge.

Study with pen and paper –
and enhance your personal learning curve.



Act 4

Writing is thinking on paper

The mind can only think a limited number of steps in advance. That's why our heads sometimes buzz and most people can't plan more than five consecutive chess moves. But as soon as we pick up a pen and put it to paper, we allow our thoughts to run free. We escape the inner confusion, simply by putting our thoughts in order. This empowers us to step back. And the resulting distance helps us to objectively view plans and projects. By writing our thoughts down, we bring them to life. By putting our plans on paper, we increase the chances of actually putting them into practice.

Write down what's going through your mind –
the reward is clarity and insight.

Classify 5

Lists are liberating

No draft is set in stone. Schedules are hardly ever kept. There are never enough hours in a day. Most of our worries revolve around constantly changing tasks and projects – and pen and paper can achieve clarity and calm here, as well. Each handwritten list frees the mind, facilitates analysis and sharpens focus. Lists help us to separate the important from the urgent. We use them to restructure projects, classify and prioritise. And we sometimes forge relationships on paper that we previously weren't aware of. Even this process is certainly quicker, more intuitive and efficient with the use of pen and paper. Not to mention the satisfaction that comes from crossing a completed task off your list!

Plan your projects with lists –
and you'll hold control over them in your hand.

Discover 6

Writers are wanderers

Many authors still write their novels by hand because they want to discover where the journey will take them. Putting words down on paper is like embarking on a journey – we know where it starts – but not where it will end. Unlike texts on a monitor, sentences written on paper have a lasting quality. The pen reinforces this effect, gently driving the hand over the page, from one word to the next. Instead of simply deleting a sentence with the back key or tearing the sheet of paper out of the typewriter, we move forward in the direction of our thoughts, which (loosely based on Kleist) we compose while writing. If you have a complex problem but no solution in sight, just pick up your pen and paper and start – writing is striding forth in spirit; one sentence follows another, one idea after the next. Suddenly, characters and ideas emerge, formed by the previous thought – apparently conceived out of the blue, but ultimately created by hand.

Write down your thoughts by hand –
and explore the world.

Let go 7

Writing down frees the mind

Writing is release. It allows us to understand, process, think, unwind and free ourselves from many things that dampen the spirit. Once we write something down, we feel relieved. Writing by hand stimulates areas in the brain that are also active when we meditate. We calm down, think more clearly, review our thoughts – ultimately letting some of them go. Scientists also confirm these findings – writing by hand not only helps to understand, it also helps to process ideas, let go of them or cast them aside. It doesn't have to be a diary. Even the smallest to-do list lifts the weight and creates great lightness.

Write down what you want to give up –
and discover inner peace.

Remember 8

Writing by hand is the way to stay

Writing by hand is a physical act. Every single letter, word, underscored passage, circle or mark that you put on paper leaves traces that remain in our physical memory. Most people can remember an exciting part in a book even months after reading it. Handwriting has a similar, yet stronger effect. In the transcript of a lecture that is teeming with references, we recall the ideas we had when we were sitting in the lecture hall. The recollection of the situation in which we wrote each handwritten text can still rise before our inner eye even years later. The briefest handwritten note takes us on a journey through time. This is the reason why so many people keep their notebooks. And why famous people's manuscripts are so popular – because handwriting says so much about a person's character.

Write with pen and paper –
and track your personal history.



Dear Partners,

Our 2021 catalogue invites you to discover products that will bring you joy in an unusual time.

For instance, our new Rising Colours collection. The elemental power of four colours, inspired by the magic of a sunrise and which remind us to start each new day with optimism. Made for a world that requires us to rethink many things and work together to achieve them.

In 2021, we continue to stick to the basics and rediscover things of forgotten value. Writing by hand, for example, is back in fashion. Personal handwritten ideas and notes not only strengthen awareness for what is essential, they also encourage thinking and reflection.

Quite appropriately, we have begun a new chapter with the Drehgriffel Nr. 1. This high-quality writing instrument, with its award-winning design, holds a unique position on the market and has been supplemented by a version with a gel refill, in response to popular demand.

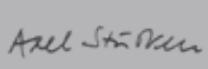
LEUCHTTURM1917 thrives on dialogue. For example, the new 120^{g} Edition was developed after exchanging ideas with our very discerning notebook users. This versatile paper is characterised by low transparency and a smooth writing surface, which makes it particularly suitable for fountain pens, brush pens, paintbrushes or markers.

We will also be by your side in 2021. With even more extensive POS merchandising solutions and attractive in-store promotions, together we will continue on our shared journey.

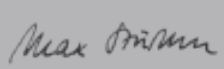
We look forward to hearing from you and wish you a successful 2021.



Kurt Stürken



Axel Stürken



Max Stürken



Philip Döbler

1

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Drehgriffel Nr. 1 with gel refill 16
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8

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New

prod

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1

ucts

Every morning holds the magic of a new beginning:

Rising Sun, Aquamarine, Stone Blue and Warm Earth. Inspired by the magic moment when the sun rises, the Rising Colours invite you to see things from a different perspective and to approach projects with a burst of energy. Four new colours bring elemental power for motivating ideas and valuable thoughts. With each new dawn.





Rising Colours

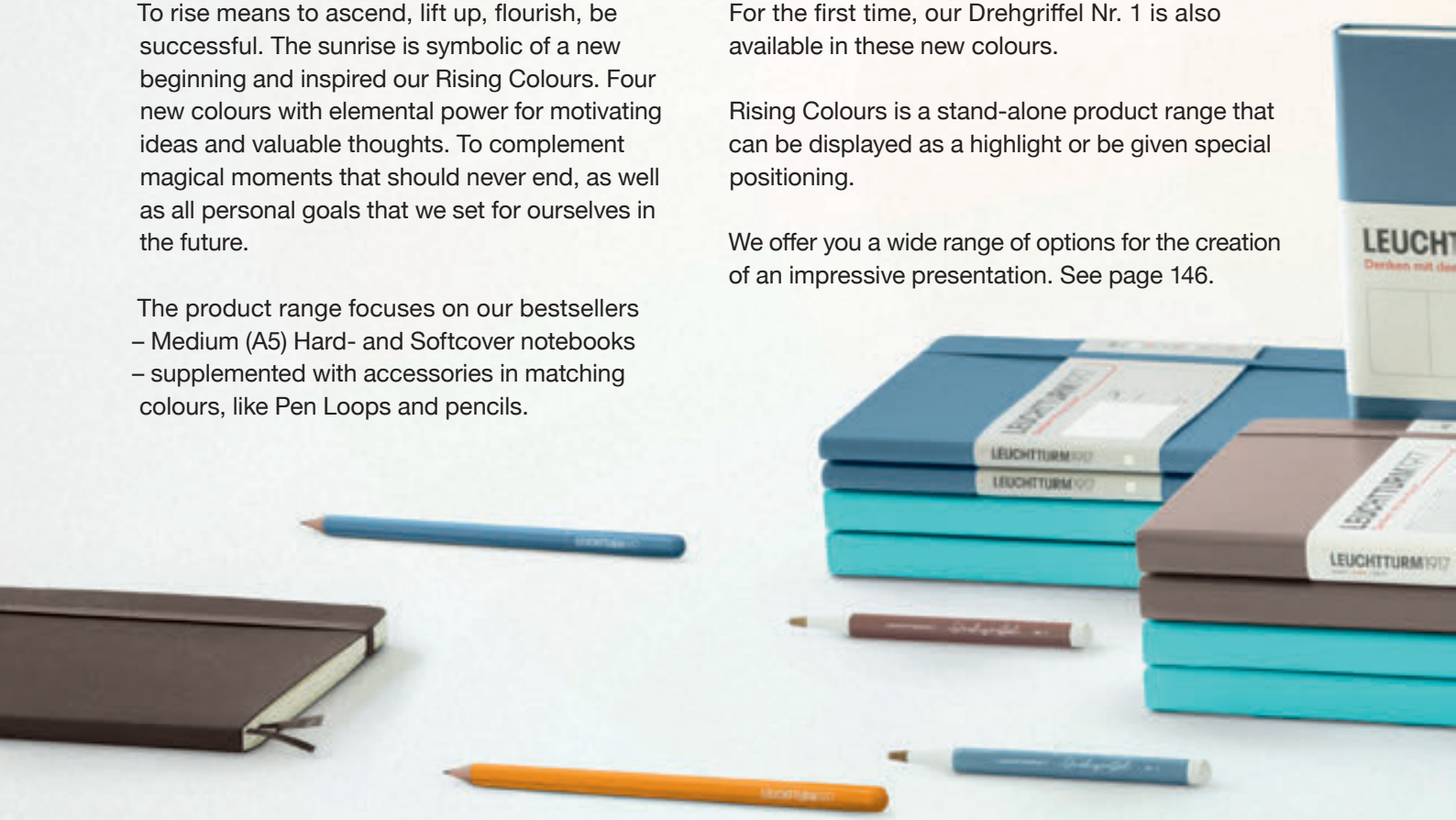
To rise means to ascend, lift up, flourish, be successful. The sunrise is symbolic of a new beginning and inspired our Rising Colours. Four new colours with elemental power for motivating ideas and valuable thoughts. To complement magical moments that should never end, as well as all personal goals that we set for ourselves in the future.

The product range focuses on our bestsellers – Medium (A5) Hard- and Softcover notebooks – supplemented with accessories in matching colours, like Pen Loops and pencils.

For the first time, our Drehgriffel Nr. 1 is also available in these new colours.

Rising Colours is a stand-alone product range that can be displayed as a highlight or be given special positioning.

We offer you a wide range of options for the creation of an impressive presentation. See page 146.



Notebooks | Medium (A5) | 145 × 210 mm
Hardcover, 251 numbered pages **| Softcover,** 123 numbered pages

	Hardcover	Softcover	Hardcover	Softcover	Hardcover	Softcover	Hardcover
Rising Sun	363386	363402	363387	363403	363388	363404	363389
Aquamarine	363390	363406	363391	363407	363392	363408	363393
Stone Blue	363333	363398	363334	363399	363335	363400	363336
Warm Earth	363394	363410	363395	363411	363396	363412	363397

	Drehgriffel Nr. 1 | Ballpoint pen with royal blue ink (Line width M)	**Drehgriffel Nr. 1 | with gel refill** with black ink (Line width 0.5 mm)	**Pencils** Pack of 5, HB
Rising Sun	364158	364162	363424
Aquamarine	364160	364164	363425
Stone Blue	364159	364163	363423
Warm Earth	364161	364165	363426



Pen Loops, 40 × 40 mm
self-adhesive elastic loop

Rising Sun	363415
Aquamarine	363416
Stone Blue	363414
Warm Earth	363417

Assorted unit, 20 pieces

5 × per colour	363418





For displays for the perfect presentation
go to → **page 146.**



The Drehgriffel Nr. 1 – now also available with gel refill (Line width 0.5 mm).
An exceptional writing instrument. Inspired by the original 1920s design. With its hexagonal silhouette, the Drehgriffel Nr. 1 makes a striking statement. Both the narrowly tapered tip and the twist mechanism come in a colour that contrasts with the body.

reddot winner 2020

GERMAN DESIGN AWARD GOLD 2021


griffel
Drehgriffel
Nr. 1
gel
ink

Drehgriffel Nr. 1 with gel refill



The multiple award-winning Drehgriffel Nr. 1 is now also available with gel refill.

In comparison to ballpoint pen ink, gel is thinner and flows more easily. Although the steel ball allows very even application of ink to paper, the ceramic ball of the gel refill delivers results that are more impressive.

The gel is also insoluble in water and therefore document-proof. Manufactured in Japan, where writing is an art form, the gel refill has a line width of 0.5 mm to produce a fine, yet clear written image.



Fine line width: **0.5 mm**



Drehgriffel Nr. 1 | with gel refill

with black ink (Line width 0.5 mm)

Classic Colours

Powder	363959
Red	363961
Lemon	363958
Sage	363962
Nordic Blue	363963
White	363957
Black	363956

Rising Colours

Rising Sun	364162
Aquamarine	364164
Stone Blue	364163
Warm Earth	364165

Display

equipped with 54 Drehgriffel Nr. 1 with gel refill in various colours (W/H/D: 235 × 415 × 140 mm)

Display, equipped	364787

Refill 0.5 mm

Package includes 1 gel refill

Black	364170

For displays for the perfect presentation go to → **page 153.**

The Drehgriffel Nr. 1 as ballpoint pen is featured starting on → **page 94.**

paper 120 g

A very intransparent matter.

Notebook with 120 g/m² paper specially developed and produced for LEUCHTTURM1917 in Germany. The pages are characterised by low transparency and a smooth surface. Highly versatile and even suitable for fountain pens, brush pens and markers.



paper 120 g

Notebook Edition

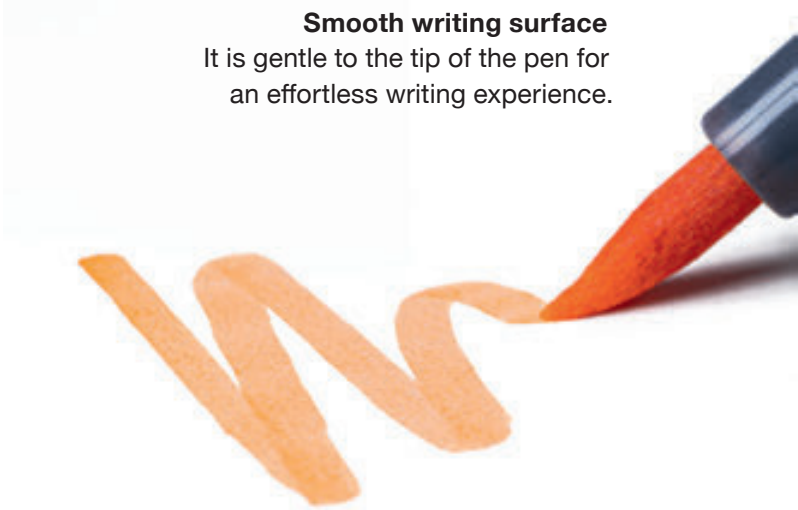
Whether you prefer to write with a marker, fountain pen or brush pen – the 120 g/m² paper is the perfect writing surface for a variety of writing instruments. During the milling process, the paper received a smooth and particularly low-friction finish. It allows your pen to glide across the page with a minimum of wear and provides a pleasantly flowing writing sensation. The ink does not bleed into the paper, but retains its clear contour. By adding the proper fillers, the paper has comparatively low transparency: writing does not shine through to the other side. The paper was specially developed and manufactured in Germany.





Very low transparency
The paper reduces the risk of having the underlying page show through.

Smooth writing surface
It is gentle to the tip of the pen for an effortless writing experience.





The 120g Edition notebooks are also equipped with all the signature LEUCHTTURM1917 details, such as table of contents, numbered pages, a pocket in the end cover and a set of stickers.



Display
equipped with 36 notebooks, 9 per colour
(W/H/D: 475 × 380 × 400 mm)
Item no.: 363709

Paper 120g Notebook Edition | Hardcover | Medium (A5), 145 × 210 mm, 203 numbered pages

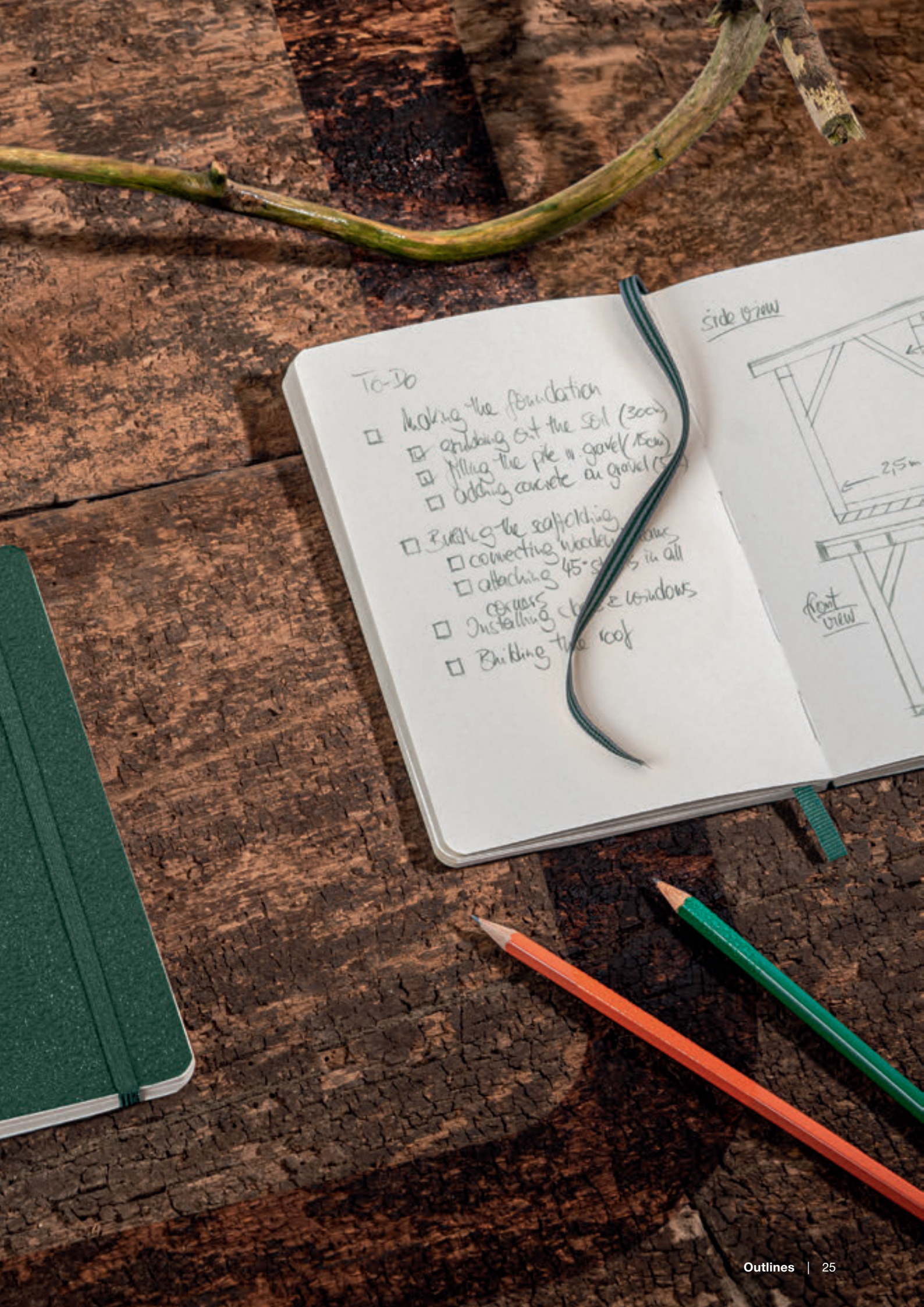
Port Red	364425	363535	363536
Sage	364426	363537	363538
Nordic Blue	364427	364422	364423
Black	364424	363533	363534

Outlines

The weatherproof notebook

Whatever the weather, with **Outlines** you'll always be able to read what you write. It features the same durable, wet-strength paper made in Germany used to produce nautical charts. This means smooth sailing when you put your pen to the excellent pages.




To-Do
Making the foundation
digging out the soil (30cm)
filling the pit w. gravel (15cm)
adding concrete on gravel
Building the scaffolding
connecting wooden beams
attaching 45° s in all corners
Installing
windows
Building the roof
Side view
2,5m
Front view

Outlines

Whatever the weather …

Whatever the weather, with Outlines you'll always be able to read what you've written. It features the same non-coated, durable, wet-strength paper developed in Germany to produce nautical charts. It guarantees writing pleasure whether you use a fountain pen, ballpoint or pencil. In addition to the heavy 150 g/m² quality, this is due to the paper's particularly smooth surface finish. That means smooth sailing when you put your pen to the excellent pages, even when wet. In this case, we recommend the use of a pencil.





Flexcover

The Outlines notebook features additional useful extras like a global time zone map and conversion tables for popular units of measurement.



Display
equipped with 20 notebooks, 10 per colour
(W/H/D: 279 × 310 × 206 mm)
Item no.: 364725

Outlines | Flexcover | Paperback (B6+)
150 g/m² nautical chart paper
125 × 190 mm, 89 numbered pages

Signal Orange	363019
Walden Green	363020

Bullet Journal®
Edition 2

THE original! In cooperation with Ryder Carroll, who established the Bullet Journaling method, we have upgraded the **Bullet Journal®** and taken it to a new level: Additional tools and a newly developed 120 g/m² paper make self-organisation even clearer, more diversified and efficient.




Set up your Monthly Log
Bloomberg
FAST COMPANY
Los Angeles Times
THE NEW YORKER
What
Why
JUNE

Bullet Journal®
Edition 2

The upgrade of a ground-breaking method that is inspiring the world and which provides an answer to the question: How do I organise my day, my life, with all its appointments, tasks and plans? Developed by New York product designer Ryder Carroll, it makes it easy to trace the past, organise the present and plan the future. It easily adapts to your personal needs, to provide an interface between productivity and focused thinking.

1 **New: Page Dividers.** Every page in perfect order: small markings that allow the quick and exact vertical or horizontal division into fields or sections.

2 **New: The Grid Guide.** Instructions on how to use the grid in the book cover. And how easy it is to create calendar overviews, diagrams, trackers or storyboards.



3 **New: 120 g/m² paper.** Its particularly smooth surface structure, low transparency and high ink compatibility allow a variety of design techniques.



4 **New: Pocket Guide.** A quick guide to Bullet Journaling. How the system works and what is most important. For beginners and advanced users. The booklet is tucked away in the folding pocket.

For displays for the perfect presentation go to → **page 155.**

5 **New: Sticker set.** Best friends of the Bullet Journal®. They display overviews for months and weekdays along with small symbols for identification. Practical and clearly arranged.

Of course, the new Bullet Journal® still comes with the reliable tools and features from the previous version, like the Future Log, three bookmarks, an index and numbered pages.

Bullet Journal® – Edition 2 | Hardcover
Medium (A5) 145 × 210 mm,
206 numbered pages, 120 g/m² paper

Blush	363573
Black	363572

Start-up
Journal

The Start-up Journal is a guide to setting up your own business. In 15 simple steps, the user is guided through the planning steps for becoming an entrepreneur and setting up a business by means of clearly structured topics with advice, practical templates and helpful methods.



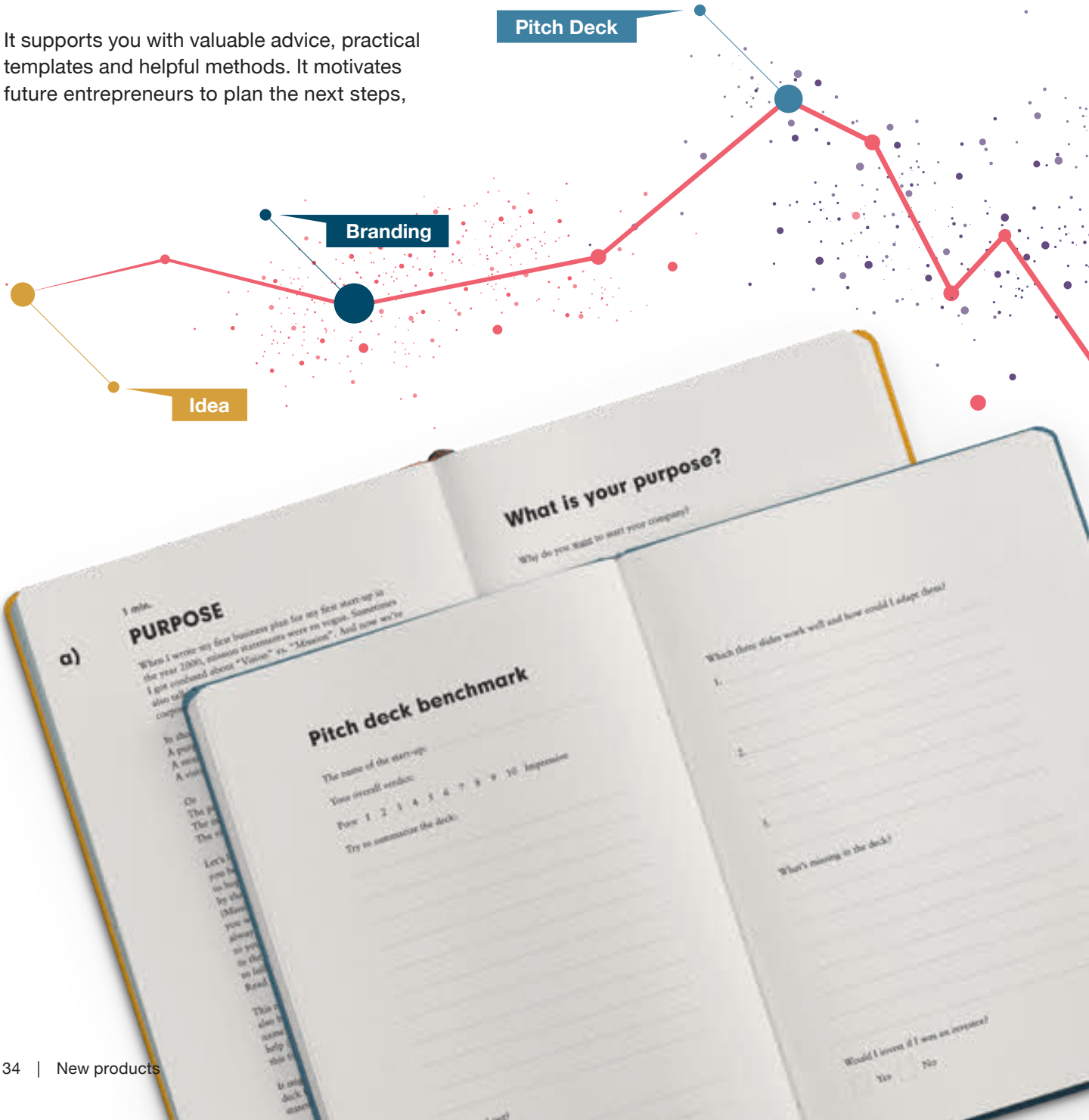

8
ESEARCH
5 min.
5
STORYTELLING
Everyone loves stories.
Try to remember the last good story you heard or read. Was it on
Facebook, in a newspaper, a podcast, a movie or a book...?
Maybe even in an advertisement?
Storytelling is a powerful tool to convey your idea – in its initial
roughest form and at every step of the way – to build a business.
Stories make the abstract tangible. Stories create emotional value.
Stories sell products.
We get bombarded with stories. So, it's really, really tough for a
story to stick out and be remembered. But in our world of toxic
zero start-ups, storytelling is your bridge to the investor's right
brain. And even more critical: Great stories skip the rational and
touch the heart of your users.
For each of the two – investor and consumer – a different angle
is necessary. For investors, it is crucial to understand the business
potential in both dimensions: the rational and numbers-driven
part, but also the emotional side as a human being. For your us-
ers and customers, storytelling has the job of wrapping up
and conveying the value of your offer.
Let's start with potential users and customers:
People want to believe in something. They love to identify them-
selves with great characters. Your product, brand, and you as a
founder should have a great personality! An aspiring or inspiring
character that your audience shares or would like to share. Iden-
tification creates value. Identification seduces, hit by hit.
From early childhood on, we love stories. Whether our parents
read stories to us at bedtime, whether it's a viral thread on social
media or a Netflix series. Some stories influence us very deeply.
Stories celebrate our culture, and stories are a testament to the
lives we have led. Stories also make messages stick easier.
Remember that great teacher who used to tell educational stories
and how those made you remember better, as compared with that
boring teacher who just "lectured" and whose name you have
probably forgotten?
We are social animals with language skills as the ultimate way of
communicating, expressing
emotion, perceiving the world
around us and ourselves. Story-
telling is the oldest form of pas-
sing on knowledge and interpreting information.
"Since ancient times, we have always loved good stories."
Storytelling is therefore one of the most powerful ways to
breathe life into your brand and is seen as one of the main
components of a marketing approach. By giving your products
and services an identity, by creating and sharing the stories,
you can take your audience on a journey they yearn to experience.
For customers to form a personal connection with your brand,
company stories must be authentic, creative, and inspirational.
Strong storytelling has the potential to drive revenue and increase
customer retention. The way a person feels about your brand typi-
cally determines whether they try your product in the first place.
When crafting your brand story, you have the opportunity to
define your voice, what you stand for, and why this matters to
the audience. It's about what your brand evokes: emotions, expe-
riences, needs, and the women and non-cis women images associated
with these emotions and needs. We will get further into that in
the chapter "Branding".
Storytelling is about building relationships. People love to relate
to someone or something. So, now is the time to take a step back
and think about where to find the most promising nucleus of the
story you want to tell. Who is the story's hero or heroine?
If it's about you, maybe the story is why you started this journey.
53

Start-up
Journal

In 15 steps to your own company.

Does my idea stand a chance? Do I have what it takes to be an entrepreneur? Which factors lead to success? How do I recognise risks?
The Start-up Journal shows you how to start your own company in 15 simple steps. It helps you to develop your ideas, while managing risks and winning over investors and customers.

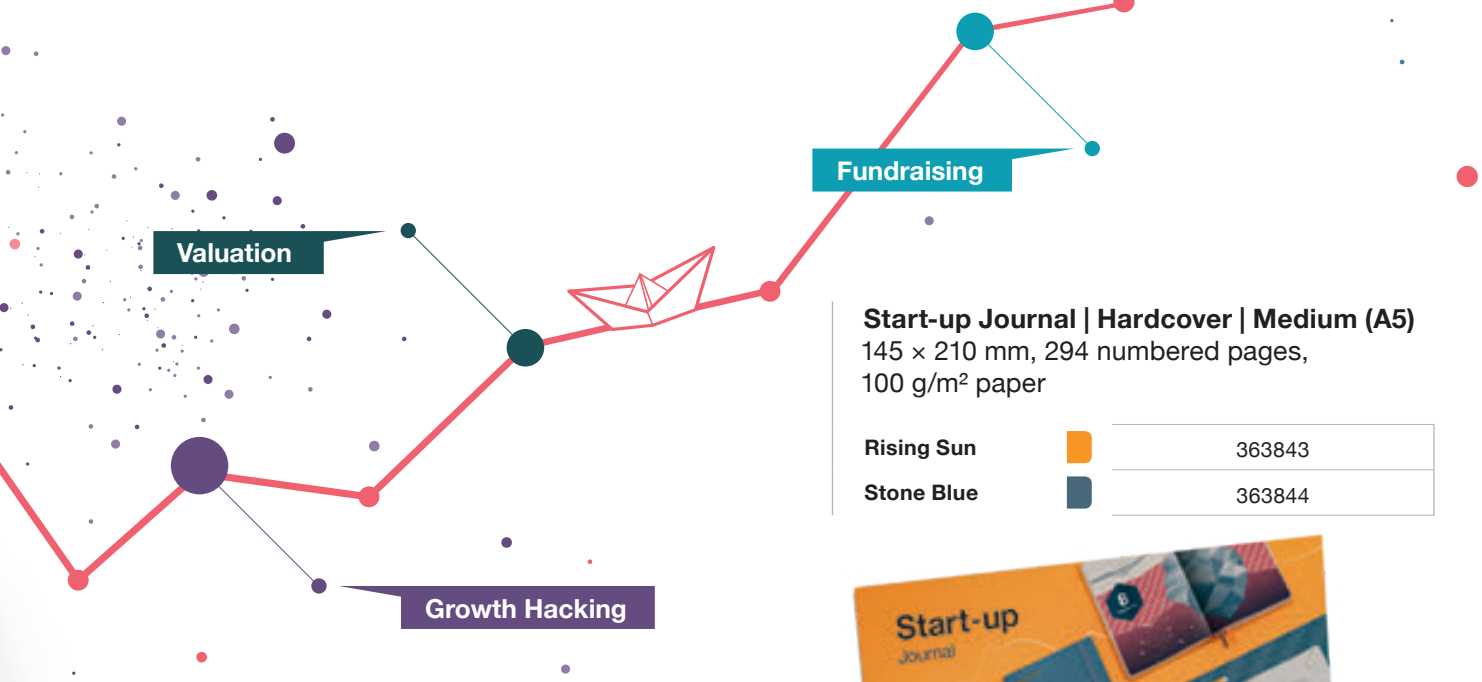
It supports you with valuable advice, practical templates and helpful methods. It motivates future entrepreneurs to plan the next steps, give ideas a personal touch and enter it all in writing. The highly detailed graphic design and the simple structure of the methods make the Start-up Journal an indispensable tool for all founders.



„For those who seek real business potential, minus the illusions.“

Tim Jaudszims, Business Angel and Author

Tim Jaudszims is the author of the Start-up Journal. As a Business Angel, founding start-ups is his profession and passion alike. He has seen over 2,000 pitch decks, met with more than 400 teams, made various investments and successfully launched five of his own companies.



Start-up Journal | Hardcover | Medium (A5)
145 × 210 mm, 294 numbered pages,
100 g/m² paper

Rising Sun	363843
Stone Blue	363844



Display
equipped with 10 Start-up Journals, 5 per colour
(W/H/D: 385 × 320 × 215 mm)
Item no.: 364657

Product updates

In addition to the newly launched products, we also present some well-known classics from our collection in fresh, new colours.



Card Case

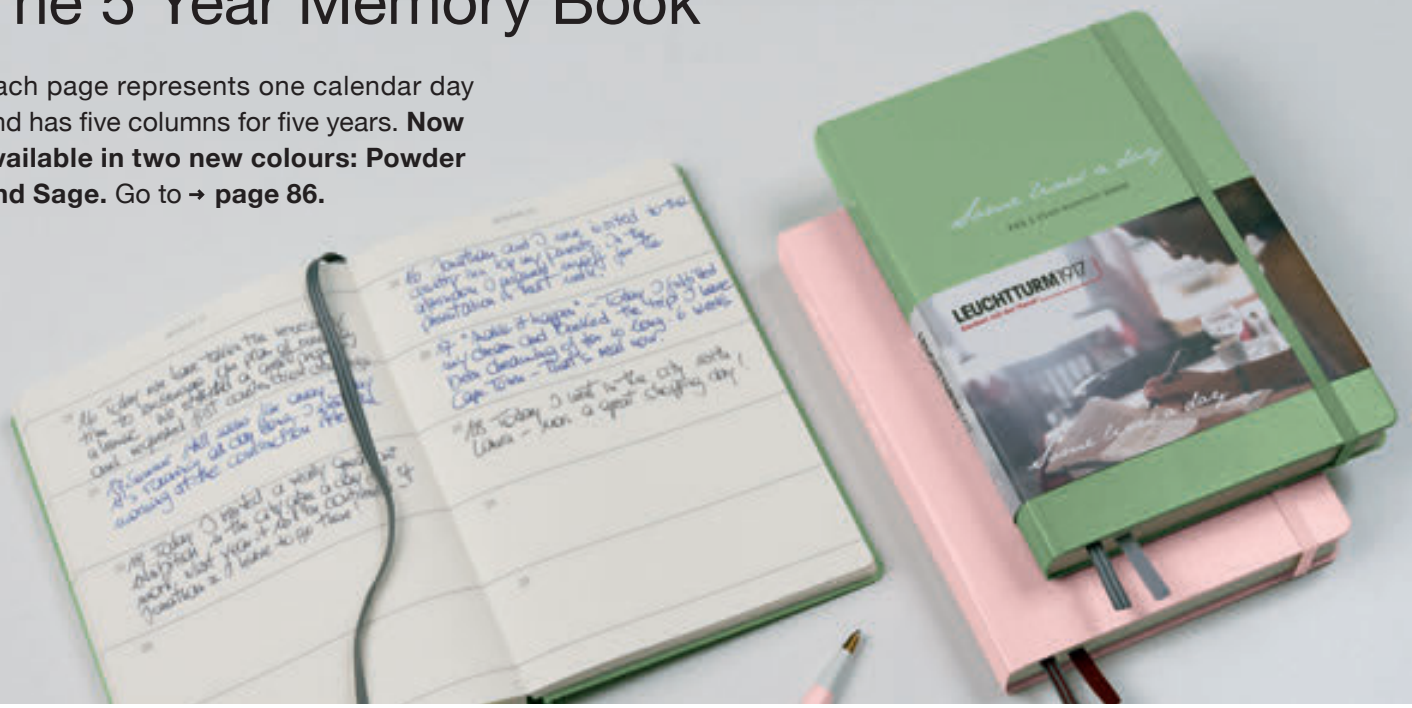
Convenient, colourful and compact

Whether you carry credit cards, customer cards or business cards … the card case, which looks like a miniature notebook, is now available in **new colours:** Port Red, Powder, Lemon, Sage and Navy. Orders come with a corresponding product display. Go to ➝ **page 126.**

Some Lines A Day

The 5 Year Memory Book

Each page represents one calendar day and has five columns for five years. **Now available in two new colours: Powder and Sage.** Go to ➝ **page 86.**





Notepad
Take note:

Port Red, Powder, Lemon, Sage and Navy – The notepad is now available in brilliant colours. Shopping lists, memos, spontaneous ideas – always at your fingertips to quickly jot something down. Each page is perforated and can be removed, if desired. Go to ➜ **page 66.**

Change Journal
Me – simply – better

Make better use of existing potential and increase your productivity – all this and much more is possible with the Change Journal. Effective, successful and **now also available in Sage.** Go to ➜ **page 84.**




LEUCHTTURM1917
2022
Denken mit der Hand
English
Week Planner
A5
12
A6
12
-birthday present for Leon
-reservation cafe
-picking sports bag
-supermarket
-cafe with
-wedding gift
-get the suit/dress from the cleaners
JUNE 2022
20
9am bank
6pm handball training
Birthday Leon
3 pm coffee & cake

Planners 2022

Our seven different planner models offer the right structure for every daily routine and requirement. We supplement this variety with any of six different formats, optionally available as Hard- and Softcover versions in up to 15 colours - including our new Rising Colours.
See page → 102



They are beautiful, practical, always to hand, safeguard our secrets, provide a structure for our everyday routine, record our memories, plus a whole deal more – **our notebooks.**

Thanks to the enormous variety and our love of attention to detail, every notebook can be transformed into a personal companion for whatever life has in store for us.

Note

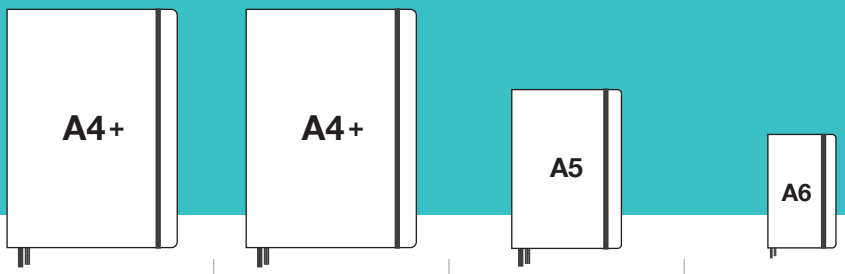
boo

Overview 42
Hardcover → **52**
Master 52
Medium 54
Pocket 56
Softcover → **58**
Composition 58
Medium 60
Paperback 62
Pocket 64
Notepad → **66**
Jottbook Double → **68**

2

Notebooks

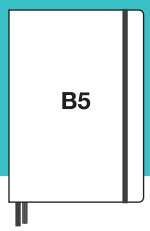
Hardcover

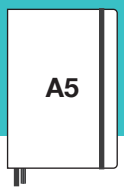


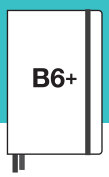
Classic Colours	Master Classic				Master Slim				Medium				Pocket			
Powder									■	■	■	■	■	■	■	■
Port Red					■	■	■	■	■	■	■	■	■	■	■	■
Berry									■	■	■					
Red	■	■	■	■					■	■	■	■				
Lemon									■	■	■	■	■	■	■	■
Sage					■	■	■	■	■	■	■	■	■	■	■	■
Pacific Green					■	■	■	■	■	■	■	■	■	■	■	■
Emerald									■	■	■					
Ice Blue										■	■					
Nordic Blue									■	■	■	■	■	■	■	■
Royal Blue										■	■					
Navy	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Army										■	■					
Anthracite					■	■	■	■	■	■	■	■	■	■	■	■
Black	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Rising Colours																
Rising Sun									■	■	■	■				
Aquamarine									■	■	■	■				
Stone Blue									■	■	■	■				
Warm Earth									■	■	■	■				

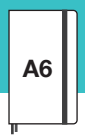
Hardcover notebooks → **page 52**

Softcover









Composition	Medium	Paperback	Pocket	Classic Colours
				Powder
				Port Red
				Berry
				Red
				Lemon
				Sage
				Pacific Green
				Emerald
				Ice Blue
				Nordic Blue
				Royal Blue
				Navy
				Army
				Anthracite
				Black
				Rising Colours
				Rising Sun
				Aquamarine
				Stone Blue
				Warm Earth

Softcover notebooks → **page 58**

Notepad

New colours!

A6

Pocket

Colours				
Powder	■	■	■	
Port Red	■	■	■	
Lemon	■	■	■	
Sage	■	■	■	
Navy	■	■	■	
Black	■	■	■	■

Notepad → **page 66**



Jottbook Double

Double pack with insert pocket

		A5 Medium			A6 Pocket		
Colours							
Berry	Port Red						
Emerald	Pacific Green						
Ice Blue	Royal Blue						
Anthracite	Black						

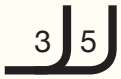
Jottbook Double → **page 68**




87
89
91
93
95

Details make all the difference.

We have designed our notebook very carefully – down to the last detail. The pages are numbered and there is an empty table of contents for you to make it easier to organise your notes. There are several perforated pages at the back of every notebook, just in case you want to share a note with someone else. All books come with a set of self-adhesive labels to help you with archiving.



Paginierung
pagination
pagination



Fadenheftung
thread-bound
reliure cousue

2

Lesezeichen
bookmarks
marque-pages

1

Falttasche
pocket
pochette



säurefrei
acid-free
sans acide

Perforierte Seiten
perforated pages
pages perforées

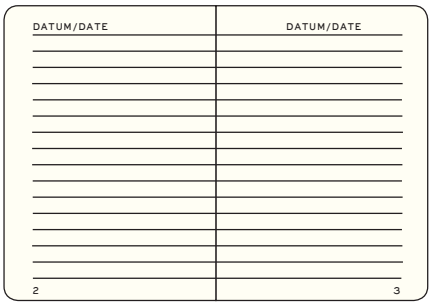
FSC
MIX
Paper
FSC® C133314



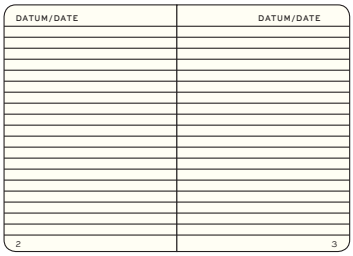
Sticker
labels
étiquettes

Inhaltsverzeichnis
table of contents
table des matières

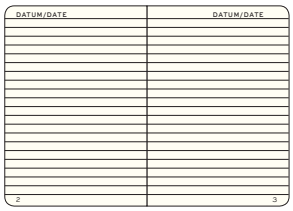
Sizes



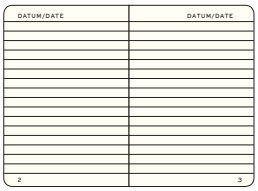
Master (A4+) | 225 × 315 mm
Slightly larger than A4 so that loose A4 pages can be placed inside the notebook without damage.



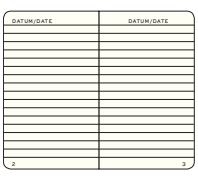
Composition (B5) | 178 × 254 mm
Iconic American size – smaller than A4 yet bigger than A5 – the same size as a tablet. A perfect accessory.



Medium (A5) | 145 × 210 mm
Equally suitable for your writing desk or on your travels. A double page is just the right size for A4 photocopies.



Paperback (B6+) | 125 × 190 mm
A convenient and compact format. Inspired by the size of a paperback book.



Pocket (A6) | 90 × 150 mm
The size to carry around. Fits into the inside pocket of a jacket.

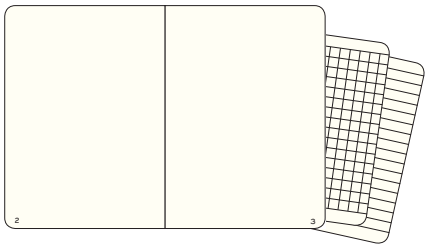

Master (A4+)
Composition (B5)
Medium (A5)
Paperback (B6+)
Pocket (A6)


MONTHLY LOG / JA
NEUJAHR
SIMON GEBURTSTAG
Samstag
21
15°
20:00
Party bei
Katharina
Arbeit
Sonntag
22
15°
11:00
Brunch mit
Eltern
zeitplan
wasser
april

Rulings

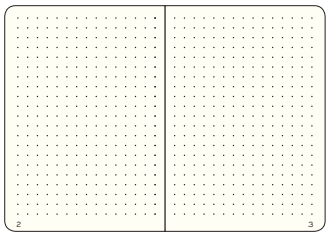
To rule or not to rule – that is the question. While under certain circumstances you might make compromises with the cover colour, opinions differ when it comes to how a page is ruled.

From plain for absolute freedom to dotted for minimal support to ruled and squared for greater structural stability – whatever your needs, our page designs rule.



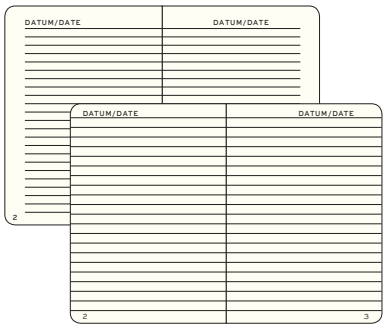
Plain

Clear, white pages. No margin, no date. Simply features the page number in the bottom corner. We also provide each plain Master and Medium notebook with a ruled and squared guideline page.



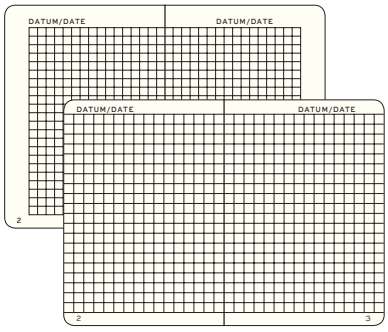
Dotted

Dots with 5 mm spacing providing guidelines for writing, creating tables and drawings and are so discreet that you would almost think the pages are blank.



Ruled

Almost all sizes feature the standard 6 mm line spacing. Only our Master Classic notebook provides generous 8.5 mm line spacing on 235 pages. The notebooks in Master size have a side margin with space for comments.



Squared

Available in all sizes and versions – squared with precise 5 × 5 mm boxes. For calculations, tables and drawings. Our Master notebooks also feature a margin.


LEUCHTTURM1917
LEUCHTTURM1917
Denken mit der Hand*
A4+
Master
Lineares Notizbuch
Ruled notebook
Carnet à pages lignées

Hardcover Master

Sometimes more is more
The Master notebook was the first notebook that we produced and we are still very fond of it. With its oversized A4+ format (225 × 315 mm), and compared with all smaller formats, it is a master of its class when it comes to order and clarity.

The highlight – loose sheets and handouts in A4 format are easily and invisibly stowed away between the pages or in the pocket on the inside of the back cover, just as in a file folder. We offer the Master format with two different thicknesses.

As “Classic” edition with 235 numbered pages and as “Slim”, a slender version with only 123 numbered pages.
The paper quality of both versions is identical at 100 g/m² and thus significantly heavier than for all other notebooks. Due to the smaller page count, the Master Slim is significantly lighter and leaner than the Master Classic. Ruled with either lines or grids, our Master notebooks have a page margin for comments and cross-referencing. The line height for lined Master Classic is 8.5 mm and 6 mm for Master Slim.

reddot winner



Notebooks | Hardcover | Master Classic (A4+) 225 × 315 mm, 235 numbered pages

Red		320727	336404	304439	307358
Navy		359870	359869	359867	359868
Black		308227	327366	327150	307959

Notebooks | Hardcover | Master Slim (A4+) 225 × 315 mm, 123 numbered pages

Port Red		359786	359787	359784	359785
Sage	New!	363921	363920	363918	363919
Pacific Green		359791	359790	359788	359789
Navy		342928	342929	342926	342927
Anthracite		344816	344815	344812	344814
Black		330754	321149	334917	310174

Displays for the perfect product presentation can be found starting on → **page 144.**


LEUCHTTURM1917
Denken mit der Hand*
A5

Hardcover Medium

The notebook format Medium (A5) is the classic in our assortment:
251 numbered pages provide space for writing, sketching, noting, organising and structuring.



Fifteen classic colours and four new Rising Colours (p. 12) as well as four types of ruling provide plenty of scope for choice.

Of course, the Hardcover Medium notebook, like all LEUCHTTURM1917 notebooks, comes with numbered pages and an empty table of contents. The pages towards the back are perforated and detachable. A pocket on the inside of the back cover allows to store loose paper. Every notebook comes with a set of self-adhesive labels for archiving.

Displays for the perfect product presentation can be found starting on → **page 144.**

Notebooks | Hardcover | Medium (A5) 145 × 210 mm, 251 numbered pages

Powder	361577	361576	361573	361575
Port Red	359697	359695	359691	359694
Berry	344810	344809	344807	-
Red	309141	313627	332933	312564
Lemon	344801	344800	344798	344799
Sage	361585	361584	361582	361583
Pacific Green	359698	359696	359692	359693
Emerald	344793	344792	344790	-
Ice Blue	-	357482	357480	-
Nordic Blue	354587	354586	354584	354585
Royal Blue	-	344747	342707	-
Navy	342924	342925	342922	342923
Army	-	348103	348101	-
Anthracite	344785	344784	344782	344783
Black	311333	329398	300612	315928

The Hardcover Medium notebooks in our latest Rising Colours can be found on → **page 14**



Hardcover Pocket

Everything our Medium Hardcover has to offer – in a practical Pocket format (A6).

Our Pocket format goes everywhere you go, since it fits perfectly in any jacket or trouser pocket. We often come up with our best ideas and thoughts when we least expect them. So it makes sense to have a notebook at hand that you can quickly flip open to record them.

Notebooks | Hardcover | Pocket (A6) 90 × 150 mm, 187 numbered pages

Powder	New!	363938	363939	363936	363937
Port Red		359707	359703	359699	359702
Lemon		344797	344796	344794	344795
Sage	New!	363943	363944	363940	363942
Pacific Green		359706	359704	359700	359701
Nordic Blue		354582	354581	354579	354580
Navy		342920	342921	342918	342919
Anthracite		344779	344778	344775	344777
Black		317257	333915	334821	318898

Displays for the perfect product presentation can be found starting on → **page 144.**


LEUCHTTURM1917
Denken mit der Hand*
A6
Pocket
LEUCHTTURM1917
Denken mit der Hand*
A6
Pocket
LEUCHTTURM1917
Denken mit der Hand*
A6
DATUM/DATE
LEUCHTTURM1917


Softcover

Softcover Composition

While Softcover notebooks are lighter and more flexible, they have all the same great features as the Hardcover notebooks.

The Composition (B5) size is the same size as many tablets. This size is more than just a trend. We have designed our Softcover notebook as well as the Monthly Planner with Notebook in this size.





Displays for the perfect product presentation can be found starting on → **page 144.**

Notebooks | Softcover | Composition (B5) 178 × 254 mm, 123 numbered pages

Powder	**New!**	363926	363925	363924	-
Port Red		359674	359673	359672	-
Lemon		355287	355289	355288	-
Sage	**New!**	363929	363928	363927	-
Pacific Green		359675	359676	359677	-
Nordic Blue		355299	355302	355301	-
Navy		349299	349301	349300	-
Anthracite		355312	355314	355313	-
Black		349295	349298	349296	362870


Softcover
LEUCHTTURM1917
Denken mit der Hand*
Softcover
A5

Softcover Medium

For a very long time, the best-selling format in the ever-popular softcover was only available in classic black with the four different types of ruling. Now we offer a whole host of different colours as well as three different types of ruling: plain, dotted and ruled. It goes without saying that the Medium Softcover has all of the LEUCHTTURM1917 details but is significantly lighter and thinner than the Medium Hardcover as a result of fewer pages (123 pages) and the flexible softcover.



Displays for the perfect product presentation can be found starting on → **page 144.**

Notebooks | Softcover | Medium (A5) 145 × 210 mm, 123 numbered pages

Powder	361568	361567	361565	-
Port Red	362855	362844	362834	-
Lemon	362857	362846	362836	-
Sage	361593	361592	361590	-
Pacific Green	362859	362848	362838	-
Nordic Blue	362863	362849	362839	-
Navy	362864	362850	362840	-
Anthracite	362866	362851	362841	-
Black	318651	324804	308290	310337

The Softcover Medium notebooks in our latest Rising Colours can be found on → **page 14**

Softcover Paperback

Our response to the ever-growing swing towards minimalism.
Even if people now take smaller bags on their travels, everything still needs to fit in so that memories and thoughts can be noted down for eternity.

An in-between size, somewhere between Pocket (A6) and Medium (A5), the Paperback (B6+) is based on a classic Paperback book. It is big enough to write down notes easily and also a great size for Bullet Journaling.



Notebooks | Softcover | Paperback (B6+) 125 × 190 mm, 123 numbered pages

Powder	New!		363932	363931	363930	-
Port Red			359681	359683	359684	-
Lemon			358304	358303	358302	-
Sage	New!		363935	363934	363933	-
Pacific Green			359680	359679	359678	-
Nordic Blue			358316	358315	358314	-
Navy			358319	358318	358317	-
Anthracite			358328	358327	358326	-
Black			358292	358291	358288	362869

Displays for the perfect product presentation can be found starting on → **page 144.**


Softcover


Softcover
LEUCHTTURM1917
Denken mit der Hand
Softcover
A6
Pocket
2
1
Punktkariertes Notizbuch
Dotted notebook
Carnet à pages pointillées

Softcover Pocket



The Pocket notebooks featuring a soft cover in a handy A6 format, measuring 90 x 150 mm, are an exceedingly practical size for keeping by your side at all times.

Always to hand, the Pocket format with its soft cover is the ideal, lightweight companion for making notes when the best thoughts occur while on the go.

Like the Hardcover Pocket, its Softcover cousin with a reduced page count (123 pages) features all the well-known LEUCHTTURM1917 details and makes the smallest of all notebooks in our range to an indispensable companion.

Notebooks | Softcover | Pocket (A6) 90 × 150 mm, 123 numbered pages

Powder	New!	363950	363946	363945	-
Port Red		362867	362852	362842	-
Lemon		355290	355292	355291	-
Sage	New!	363953	363952	363951	-
Pacific Green		362868	362854	362843	-
Nordic Blue		355303	355305	355304	-
Navy		349302	349304	349303	-
Anthracite		355315	355317	355316	-
Black		305477	311346	306017	329869

Displays for the perfect product presentation can be found starting on → **page 144.**



Notepad

Notes and ideas need room to develop. Every list unclutters the mind, helps with the analysis, and sharpens the focus. Lists are compiled to separate the important from the urgent items. We reorganise projects, arranging and prioritising them. All the pages in the handy, portrait Pocket (A6) notepad are perforated, so that they can be torn out easily. A versatile companion – not only for journalists. Alongside new colours, we have given our “Reporter notepad” a new name too.





New colours!

Notepad | Hardcover | Pocket (A6) 90 × 150 mm, 184 numbered pages

Powder	364402	364412	364407	-
Port Red	364403	364413	364408	-
Lemon	364404	364414	364409	-
Sage	364405	364415	364428	-
Navy	364406	364416	364410	-
Black	316831	364411	327986	333843


LEUCHTTURM1917
Denken mit der Hand
A6
Classify
Lists are liberating
- frees the mind
- sharpens the focus
- separate the important from the urgent
- prioritise
Thinking process with pen & paper
- quicker
- more intuitive
- more effici

Jottbook Double

One product in a double pack.

With their coloured fore edge, our Jottbooks set a clear yet understated accent. The smart design of the notebooks is enhanced by the small and practical pocket on the endpaper. The Jottbook is a lightweight alternative to the classic notebook – these books are arranged in a colour-coordinated double pack in Medium or Pocket format. The 32 pages are all micro-perforated and can be easily torn out; a table of contents and numbered pages are part of the standard features. Our Jottbooks are thread-bound and a set of adhesive labels are included.



Colour coordinated 2-pack in the two formats Medium (A5) and Pocket (A6)

Jottbooks | Flexcover | Medium (A5) in a double pack: 145 × 210 mm, 59 numbered pages

Emerald + Pacific Green		362704	362712	362696
Berry + Port Red		362703	362711	362695
Ice Blue + Royal Blue		362705	362713	362697
Anthracite + Black		362702	362710	362694

Jottbooks | Flexcover | Pocket (A6) in a double pack: 90 × 150 mm, 59 numbered pages

Emerald + Pacific Green		362708	362716	362700
Berry + Port Red		362707	362715	362699
Ice Blue + Royal Blue		362709	362717	362701
Anthracite + Black		362706	362714	362698



Display
equipped with 32 Medium double packs (A5)
and 24 Pocket double packs (A6).

(W/H/D: 320 × 550 × 355 mm)
Item no.: 363063

We love making notes and live for writing – in short, we think with the hand.
Our limited editions pick up on special occasions, events and latest trends as well as becoming popular collector's items.
Our themebooks enable the owner's thoughts to flow into written words. Ideas, suggestions and structures are given effective tools, in order to simplify the everyday routine.

Editions & Themebooks

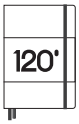
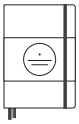
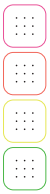
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Sketchbooks → 88
Address Book 90
Notebook with staves 91

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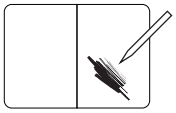
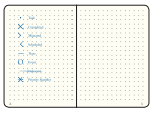
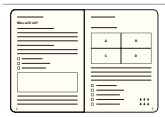
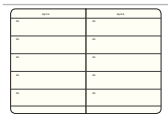
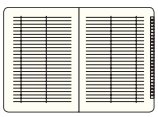
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3

Editions

			Port Red	Red	Signal Orange	Lemon	Sage	Azure	Nordic Blue	Royal Blue	Navy	Walden Green	Army	Anthracite	Black	Gold	Silver	Copper	↓ page
 **120⁹ Edition**	Medium		■				■		■						■				20
			■				■		■						■				
			■				■		■						■				
 **Bauhaus Edition**	Medium									■									74
				■											■				
						■													
 **Leuchtkraft Edition**	Medium							■	■	■	■								76
 **Metallic Edition**	Medium															■	■	■	79
																■	■	■	
																■	■	■	
 **NEON! Edition**	Medium																■		81
																	■		
																	■		
																	■		
 **Outlines**	Paperback				■							■							24
 **RED DOTS Edition**	Medium									■			■	■					82

Themebooks

			Blush	Powder	Berry	Port Red	Lemon	Sage	Denim	Nordic Blue	Anthracite	Black	Rising Sun	Stone Blue	↓ page
 **Sketchbooks**	Master	▢				■	■		■			■			88
	Square					■	■		■			■			
	Medium					■	■		■			■			
	Medium Landscape					■	■		■			■			
 **Bullet Journal® – Edition 2**	Medium	⋮⋮	■									■			28
 **Start-up Journal**	Medium												■	■	32
 **Change Journal**	Medium				■			■			■				84
 **Some Lines A Day**	Medium			■				■		■		■			86
 **Address Book**	Medium	A-Z										■			90
	Pocket											■			
 **Notebook with staves**	Master Slim	𝄞										■			91


LEUCHTTURM1917
Everything starts from a dot.
bauhaus edition
GRID
Everything starts from a dot.

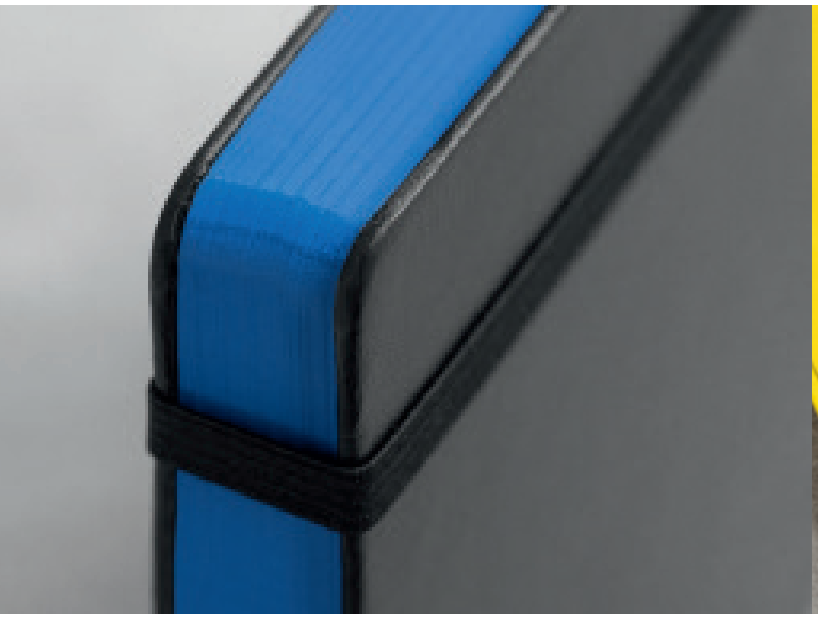
Bauhaus Edition

Reduced and distinct shapes, functional details and classic colours are the core elements of the most significant school of design in the present day as well as the principles which have always guided the product design of LEUCHTTURM1917.

Wassily Kandinsky, painter and teacher of the Bauhaus movement, summed it up with the following: **“Everything starts from a dot.”**

This quote, embossed on the cover, underlines the fact that a creative spirit puts their ideas down on paper, starting with a dot. The first point of contact between thought and paper – a decisive moment – indeed, so decisive, that we are dedicating this special edition to it.

Special details include the coloured fore edge as well as the colour-coordinated dotted ruling.





Bauhaus Edition | Hardcover | Medium (A5)
145 × 210 mm, 251 numbered pages,
coloured fore edge with colour-coordinated dotted ruling

Red		-	-	359619
Lemon		-	359620	-
Royal Blue		359618	-	-
Black		-	-	359617

Display
equipped with 20 notebooks,
60 pencils and 20 Pen Loops
(W/H/D: 400 × 400 × 660 mm)
Item no.: 360449



Leuchtkraft Edition

One of the export success stories of the German language is written on the notebook cover and a poetic text on the wrap band and front endpaper explains their meaning in English.

All books are produced in Medium size with dotted ruling and feature the well-known LEUCHTTURM1917 notebook details such as numbered pages, a table of contents, a pocket on the inside cover, a set of labels for labelling the cover and spine, thread-bounding, eight perforated pages, an elastic closure and two bookmarks.





Leuchtkraft Edition | Hardcover
Medium (A5) 145 × 210 mm, 251 num. pages

Azure – Sehnsucht	358162
Nordic Blue – Wanderlust	358164
Royal Blue – Zeitgeist	358161
Navy – Fernweh	358163

Display equipped with 20 notebooks, 5 per colour (W/H/D: 325 × 405 × 290 mm)
Display incl. books — Item no.: 358330
Display without books — Item no.: 358329


FERNWEH
Sehn-sucht
LEUCHTTURM1917
Wander-lust
LEUCHTTURM1917
Zeit-geist
Fern-weh
LEUCHTTURM1917



Metallic Edition

A cover material specially developed for this edition gives the notebooks a refined metallic sheen.

To present this look in all its gold, silver or copper metallic glory, the notebooks come with a black belly band which features minimalist metallic embossing.

Accented or tone-in-tone, our accessories are also available in a precious metallic look.

The Pen Loops are also designed with special attention to detail – each self-adhesive loop bears the symbol of the element for the corresponding metal (gold, silver or copper).





Metallic Edition | Hardcover | Medium (A5)
145 × 210 mm, 251 numbered pages

Gold	355518	355676	355517
Silver	355520	355678	355519
Copper	355522	355680	355521

Pen Loops
40 × 40 mm, self-adhesive elastic loop

Gold	354347
Silver	354348
Copper	354349

Pen Loops | assorted unit | 20 pieces
40 × 40 mm, self-adhesive elastic loop

Gold 7 ×	355495
Silver 6 ×	
Copper 7 ×	

Pencils
180 mm, HB

Gold	355343
Silver	355344
Copper	355345



NEON! Edition

Neon-coloured edging on the pages as well as the front and end pages create effects that highlight this product range. The shiny silver metallic cover is made to order for your custom design – use the stickers included on our special wrap band to give your book a unique personal touch.



Pen Loop Display, for 20 Pen Loops, display only (W/H/D: 120 × 160 × 225 mm) Item no.: 362224





incl. sticker set



Set NEON!
wooden display with 20 notebooks,
Pen Loops and pencils
(W/H/D: 385 × 360 × 215 mm)
Item no.: 361396

Pencils
Pack of 5, 180 mm, HB

Neon Pink	361610
Neon Orange	361609
Neon Yellow	361607
Neon Green	361608

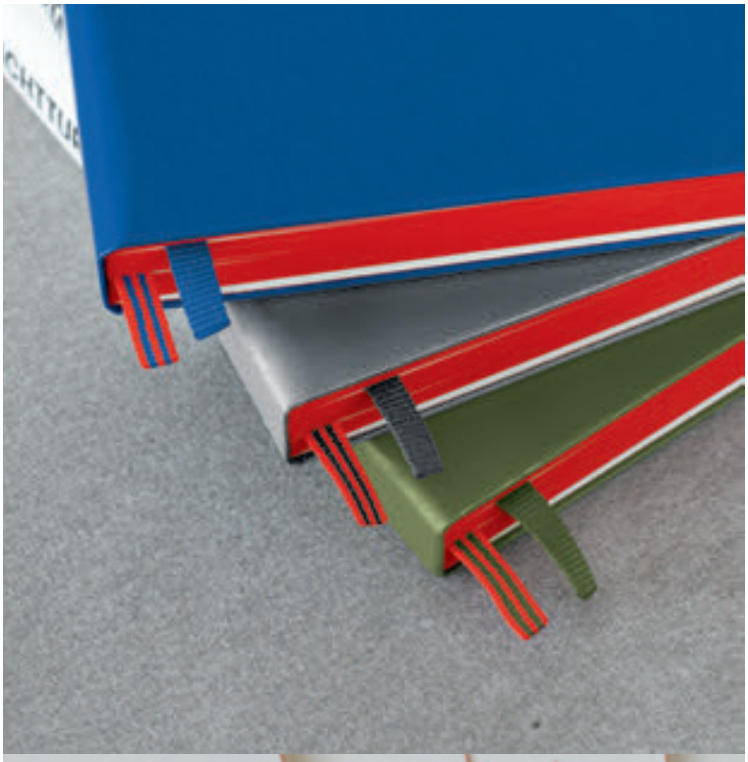
Pen Loops
40 × 40 mm, self-adhesive elastic loop

Neon Pink 5×	345175
Neon Orange 5×	
Neon Yellow 5×	
Neon Green 5×	

NEON! Edition | Hardcover | Medium (A5) 145 × 210 mm, 251 numbered pages

Silver + Neon Pink	361392	-	-	-
Silver + Neon Orange	-	361391	-	-
Silver + Neon Yellow	-	-	361389	-
Silver + Neon Green	-	-	-	361390


LEUCHTTURM1917
DETAILS MAKE ALL THE DIFFERENCE.
RED DOTS
PUNKTKARIERT / DOTTED
LEUCHTTURM
DETAILS MAKE ALL THE D
PUNKTKARIERT / DO
RED DOTS





RED DOTS Edition

Always to the point.

The red ink makes the dots really stand out on the chamois-coloured paper.

We have added red edges as well as a red-striped bookmark to match the colour of the ruling. These features give the RED DOTS edition a distinctive look. This edition is available in the cover colours of Army, Royal Blue and Anthracite.

"Dotted" is and will remain our best-selling ruling. And rightly so, as we think this ruling combines all the advantages of ruled and squared paper. All notebooks feature the well-known LEUCHTTURM1917 details such as page numbers, a table of contents and a set of self-adhesive labels.

Display equipped with 20 notebooks,
7 × Royal Blue, 7 × Army und 6 × Anthracite.
(W/H/D: 385 × 360 × 215 mm)
Item no.: 358230



RED DOTS Edition | Hardcover | Medium (A5)
145 × 210 mm, 251 numbered pages

Royal Blue	357698
Army	357697
Anthracite	357699


CHANGE JOURNAL
LEUCHTTURM1917
CHANGE JOURNAL
LEUCHTTURM1917
CHANGE JOURNAL
LEUCHTTURM1917
17
COMFORT ZONE
A little better every day
My 1 % project
What do I have to do?
What holds me back?
A little better every

Change Journal

The Change Journal comprises 24 effective yet simple ways to optimise your life. It summarises the best methods from various sources compiled into the quick and easy-to-read essentials for you to try out to suit your own needs. Thousands of books on each practice were read and summarised. The essence of each summary was then condensed into a quick and easy to follow guide which should only take a few minutes to read. The Change Journal was published in the cover colours Berry, Anthracite and – brand new – Sage. The dimensions are the same as our Medium and it features details such as a folding pocket inside the cover, two bookmarks and stickers for labelling and archiving.

Tim Jaudszims, author of the Change Journal, once said:
"If you're as lazy and as full of ideas as I am, then at some point you're looking for tricks that make life easier. That's why I threw myself into the world of guides and blogs, planners and journals, and filtered out my favourites. That's how the Change Journal came into being."



Display
equipped with 10 Change Journals
(W/H/D: 325 × 365 × 225 mm)
Item no.: 360446

Change Journal | Hardcover | Medium (A5)
145 × 210 mm, 294 numbered pages,
100 g/m² paper

Berry		360441
Sage	New!	364513
Anthracite		360443



Some Lines A Day

5 Year Memory Book

Each page provides space for you to write a few lines each calendar day over five years.

Only the first two digits of the year are printed, i.e. 20__. A great way of easily recalling the extra-ordinary and the ordinary events in your life and their place in the grand scheme of things. Over the course of time, this special diary will become an interesting reference book of your own past.





Display equipped with 16 notebooks, 4 per colour (W/H/D: 385 × 360 × 215 mm)
Item no.: 355925

Some Lines A Day – The 5 Year Memory Book
Hardcover | Medium (A5) 145 × 210 mm, 365 pages

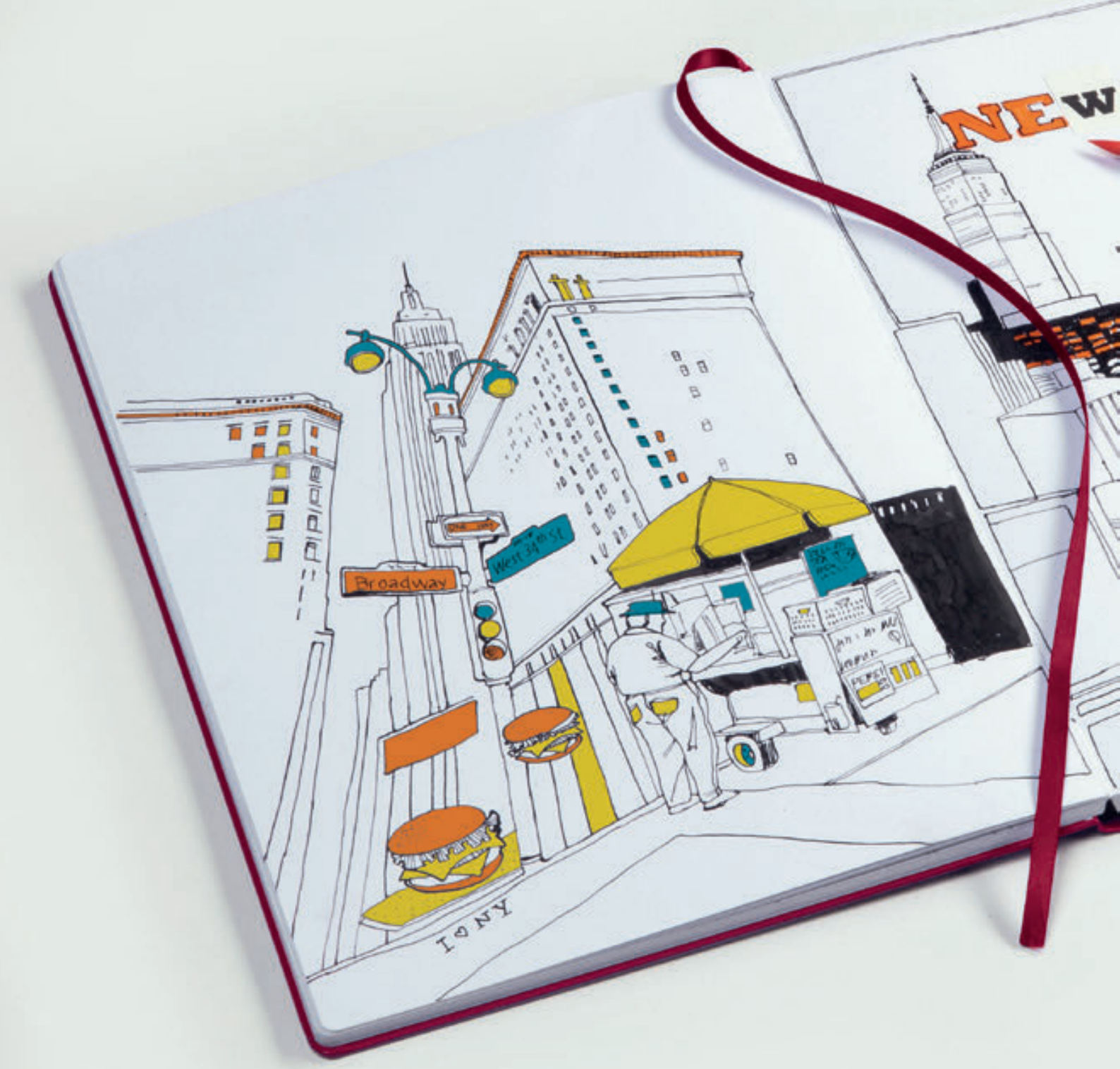
Powder	**New!**		363839
Sage	**New!**		363840
Nordic Blue			355276
Black			343552





"And in the end, it's not the years in your life that count.
It's the life in your years."

Abraham Lincoln





Master



Square



Medium



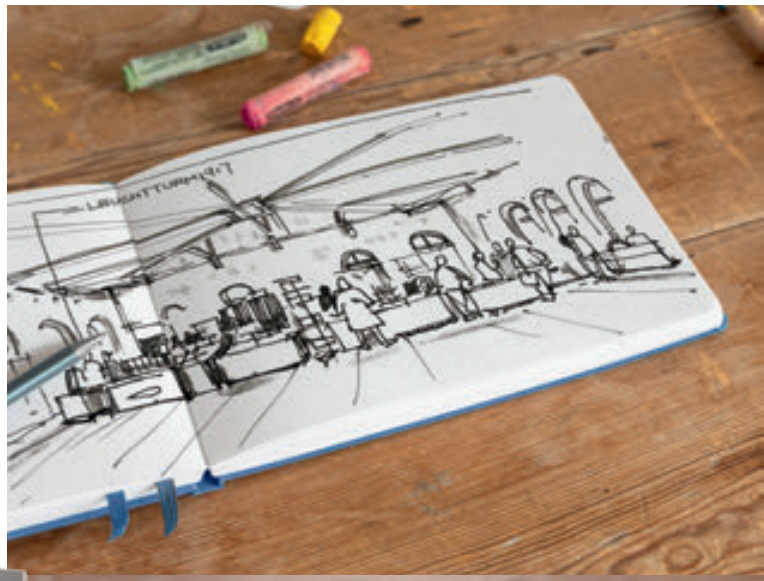
Medium Landscape

Sketchbooks

Sketching mental images, portraying people, drawing landscapes, painting, scribbling, shading, colouring and capturing what we see on paper, whenever something inspires us.

All of this is now possible on our upgraded paper quality. 112 pages, 150 g/m² white paper; ideal for use with pencil, charcoal, chalk and ink.

In addition to the Medium (A5) and Master (A4+) sizes, our sketchbooks are now available in Medium (A5) Landscape and Square format. Four formats in four fresh colours. Just add your creative input.









New!
Display module for the formats Square and Medium Landscape → **page 144.**

Sketchbooks | Hardcover 112 pages, 150 g/m² paper

	Master 225 × 315 mm	Square 225 × 225 mm	Medium 145 × 210 mm	Medium Landscape 210 × 145 mm
Port Red	362355	362359	362363	362367
Lemon	362356	362360	362364	362368
Denim	362357	362361	362365	362369
Black	362354	362358	362362	362366

Displays for the perfect product presentation can be found starting on → **page 152.**



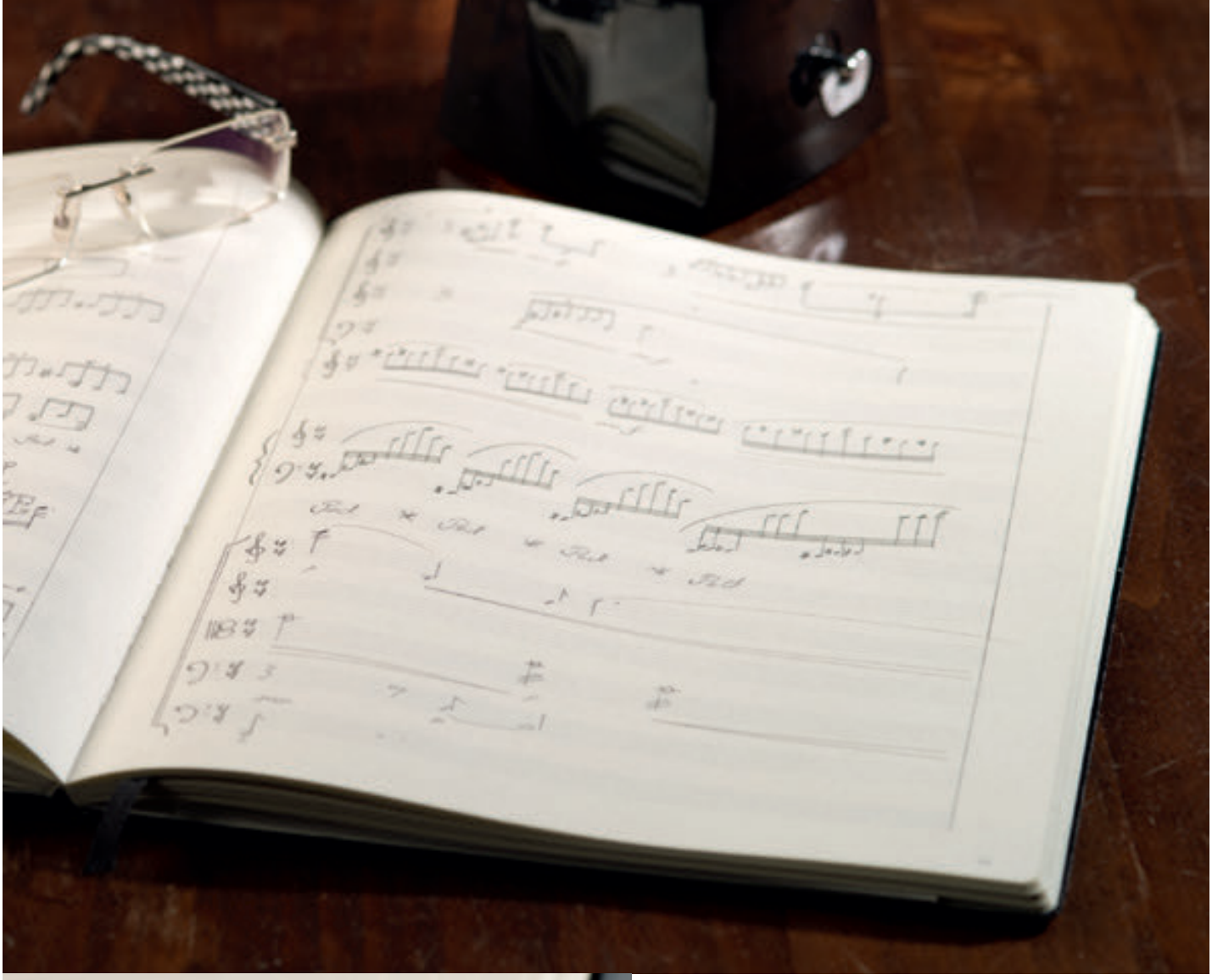
Address Book

Just as in our notebooks, you can write in them, cross out, rub out. You can attach business cards or stick in address labels or use company stamps in them. An address book with character and a perfect memory. Two formats in a tried and tested layout – alphabetical index, elastic enclosure band, pocket on the cover and space on the front and spine for labelling.



Address Book | Hardcover
with a pocket in the cover and A-Z cut tabs
1 tab + 4 pages per letter

	Medium 145 × 210 mm	Pocket 90 × 150 mm
Black	330862	316927







Notebook with staves

Created especially for musicians, this Master Slim notebook contains full size manuscript paper. It features 123 numbered pages (14 staves on each page) and a table of contents. The Master Slim notebook is thread-bound, printed on 100 g/m² paper and comes with self-adhesive labels.
It has a pocket on the back cover large enough to hold A4 sheets.

Notebook with staves | Hardcover | Master Slim (A4+)
225 × 315 mm, 123 numbered pages

Black	■	340833

Our writing instruments and accessories round off our product range. Our Pen Loop – featuring a patented design and developed in-house – as well as our pencils provide additional revenue opportunities and offer your customers added value. It allows them to set their preferred accent colours. Our “Drehgriffel Nr. 1” ballpoint pen has an aesthetically pleasing design, which has won several awards. It manifests our belief that writing by hand is thinking on paper in a stylish manner.

Writing instrume
l Accesso

Drehgriffel Nr. 1 → 94
Pen Loops → 98
Pencils → 99

4

ents &
ries

Drehgriffel Nr. 1

An exceptional writing instrument.

Inspired by the original 1920 design. The Drehgriffel Nr. 1 makes a striking statement, with its hexagonal silhouette. The narrowly tapered tip, like the twist mechanism, comes in a colour that contrasts with the body.

The twist mechanism and refill of this multiple design award-winning writing utensil are made in Germany. The Drehgriffel Nr. 1 is precision-milled in aluminium and brass, then varnished and sealed. It has a spring-loaded twist mechanism and is available as a ballpoint pen with royal blue ink and as a version with a black gel refill.





reddot winner 2020

GERMAN DESIGN AWARD GOLD 2021

Drehgriffel

[dre:][gríffel] The name is a tribute to the culture of writing. It combines the word **Dreh** (twist), a reference to the twist mechanism, and the term **Griffel** (pen), a name for the oldest writing instrument in the world (from the Greek grapheĩon = writing instrument).

The font is derived from the Sütterlin script. The original script was developed by the Berlin graphic artist and educator Ludwig Sütterlin for learning cursive writing, which became the widespread standard in Germany during the 1920s and replaced the former Kurrent script. Sütterlin script was banned in 1941. Today, only a few people still master this special cursive writing style.




Drehgriffel
reddot winner 2020
This is not a pen.
LEUCHTTURM1917
Gel Black
Ceramic Ballpoint 0.5 mm
Flow Black
Ballpoint M
Flow Black
Ballpoint B

Drehgriffel Nr. 1 | Ballpoint pen
with royal blue ink (Line width M)

Classic Colours

Powder	362453
Red	362455
Lemon	362452
Sage	362456
Nordic Blue	362457
White	362451
Black	362450

Rising Colours

Rising Sun	364158
Aquamarine	364160
Stone Blue	364159
Warm Earth	364161



Displays for the perfect product presentation can be found starting on → **page 153.**

You'll find the matching Pen Loops on the next page.

Display
equipped with 45 Drehgriffel Nr. 1 in various colours (W/H/D: 235 × 315 × 140 mm)

with 45 Drehgriffel Nr. 1	363091

Acrylic displays
for 1 or 3 Drehgriffel Nr. 1

for 1 Drehgriffel Nr. 1	363060
for 3 Drehgriffel Nr. 1	363061



The corresponding LEUCHTTURM1917 refills are available for the ballpoint pen in the thicknesses M and B with royal blue or black ink, and as a black gel refill with 0.5 mm line width.

Refills for ballpoint pen
Package includes 2 refills

	Line width M	Line width B
Royal Blue	364167	362739
Black	364166	362738

Refill 0.5 mm
Package includes 1 gel refill

Black	364170

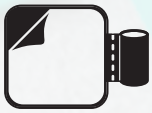
The Drehgriffel Nr. 1 with gel refill can be found on → **page 19.**

Pen Loops

A fitting place for the pen. The Pen Loop is the answer! The practical Pen Loop complements our colourful notebooks thanks to the wide variety of LEUCHTTURM1917 colours and enables the owner to set their own accents with their preferred colour scheme.

We have created our own USP in the market with the Pen Loop which was developed in-house and features a patented design. The Pen Loop comes with a self-adhesive surface, which enables it to be attached anywhere to the inside cover of the notebook – the elasticated, strong fabric loop keeps both a thin pencil, our Drehgriffel ballpoint pen as well as a thicker fountain pen securely in place.

Pen Loops | 40 × 40 mm
self-adhesive elastic loop



Powder	361598
Port Red	359668
Berry	345160
Red	339055
Lemon	345162
Sage	361600
Pacific Green	359669
Emerald	345161
Ice Blue	357520
Nordic Blue	354690
Royal Blue	345163
Navy	342939
Army	348093
Anthracite	342942
Black	304637

Pen Loops | assorted untis | 20 pieces
40 × 40 mm, self-adhesive elastic loop

Powder 4×	
Port Red 4×	
Berry 4×	363965
Red 4×	
Lemon 4×	
Sage 4×	
Pacific Green 4×	
Emerald 4×	363966
Ice Blue 4×	
Nordic Blue 4×	
Royal Blue 4×	
Navy 4×	
Army 4×	363967
Anthracite 4×	
Black 4×	

Further colour options:
Rising Colours (p. 15), Metallic Colours (p. 79) and NEON! Colours (p. 81).

Pencils

LEUCHTTURM1917 offers pencils: Fine pencils with fully-bonded HB lead for smooth writing and sturdy tips.

As an accent or tone-on-tone to the notebook or Pen Loop in terms of colour, pencils provide countless ways to personalise the process of thinking and writing. They come as a pack of 10 pieces in one colour – you can choose what colours best suit your range. For an attractive presentation, please see our glass displays.

Pencils
10 pieces 180 mm, HB

Powder	361603
Port Red	359671
Berry	355321
Red	355330
Lemon	355332
Sage	361605
Pacific Green	359670
Emerald	355334
Ice Blue	357537
Nordic Blue	356094
Royal Blue	355337
Navy	355338
Army	355339
Anthracite	355341
Black	355319



Displays for the perfect presentation of Pen Loops and pencils are available on → **page 154.**

Further colour options:
Rising Colours (p. 14), Metallic Colours (p. 79) and NEON! Colours (p. 81).

It is in the nature of things that planner requirements are a very personal matter.
Whether you choose a Daily Planner, a Week Planner or a Weekly Planner with or without a notebook, for 12, 16 or 18 months, our seven different models offer orientation and overview.

Planner 2022

Overview 102
Weekly Planner & Notebook → 106
Hardcover 106
Softcover 108
Weekly Planner → 110
Hardcover 110
Softcover 112
Week Planner → 114
Daily Planner → 116
Monthly Planner with Notebook → 118
18-month planners → 120
Weekly Planner & Notebook 120
Academic Week Planner 122

ers 5

Planners 2022







Classic Colours	Weekly Planner & Notebook						Weekly Planner						Week Planner		
	12 months						12 months						12 months		
	Master	Medium	Pocket	Softcover* Medium	Softcover* Paperback	Softcover* Pocket	Master	Medium	Pocket	Mini*	Softcover* Medium	Softcover* Pocket	Master	Medium	Pocket
Powder		■	■	■	■	■		■	■	■	■	■		■	
Port Red		■	■	■	■	■		■	■	■	■	■		■	
Berry		■		■											
Sage		■	■	■	■	■		■	■	■	■	■		■	
Pacific Green		■	■	■	■	■		■	■		■				
Navy		■	■	■	■	■		■	■		■				
Anthracite		■		■											
Black	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Gold		■													
Silver		■													
Copper		■													
Rising Colours															
Rising Sun		■	■	■	■	■		■	■		■				
Aquamarine		■		■											
Stone Blue		■	■	■	■	■		■	■	■	■	■		■	
Warm Earth		■		■											
page →	106			108			110				112		114		

*without extra booklet.

Our planners are available in six formats: Master, Composition, Medium, Paperback, Pocket and Mini.






Daily Planner			Monthly Planner with Notebook		Weekly Planner & Notebook	Academic Week Planner		
12 months			16 months		18 months	18 months		
Master*	Medium*	Pocket*	Softcover* Composition	Softcover* Paperback	Medium	Master	Medium	Pocket
	■		■	■	■		■	
	■		■	■	■		■	
	■		■	■	■		■	
■	■	■	■	■	■	■	■	■
	■		■	■	■		■	
116			118		120	122		

Classic Colours

- Powder
- Port Red
- Berry
- Sage
- Pacific Green
- Navy
- Anthracite
- Black
- Gold
- Silver
- Copper

Rising Colours

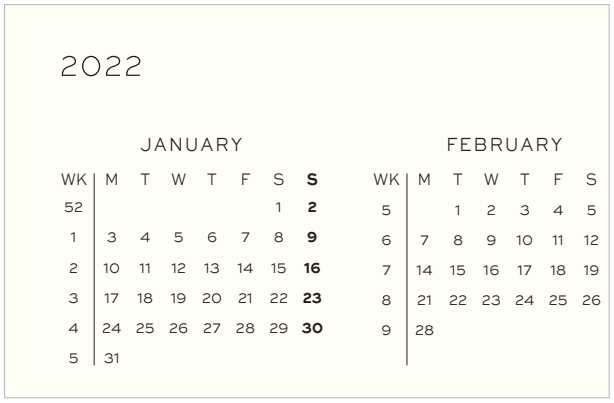
- Rising Sun
- Aquamarine
- Stone Blue
- Warm Earth

← page

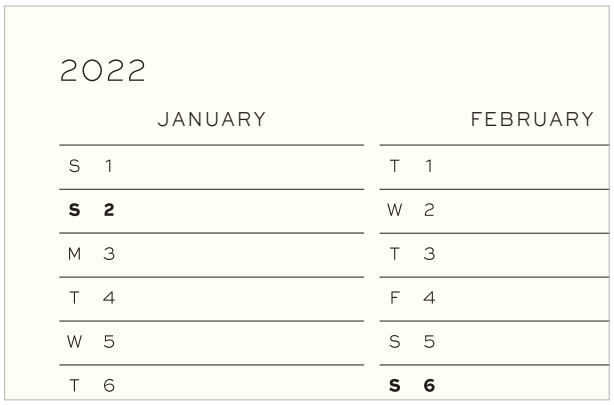
Planners 2022

In English, with monthly and annual overviews

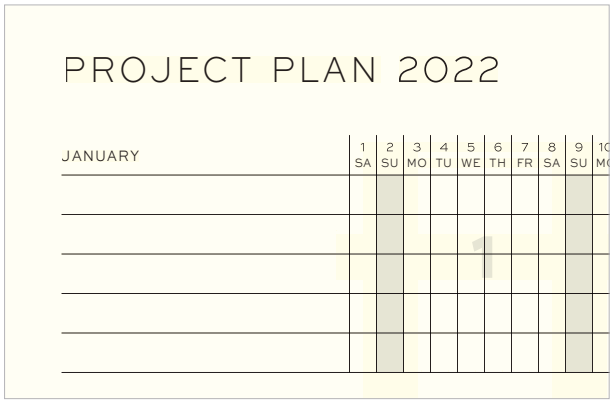
We are convinced that small details make a big difference. Our planners are available in five different layout variations. Overviews of public holidays as well as monthly and annual overviews provide orientation and overview.
A project plan enables chronological task-planning.



Annual overviews
All of our planners feature annual overviews including the previous and upcoming year in addition to the current one.



Monthly overviews
We also provide an annual overview in table format, showing separate months and days, indicating the moon phases.

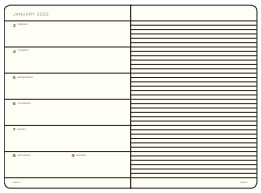


Project plan
Recurring events and tasks often determine the rhythm of the year. You can get an easy overview of the whole year with our tabular project plan.

Monthly tasks can be noted on the left and scheduled according to days and weeks on the right.

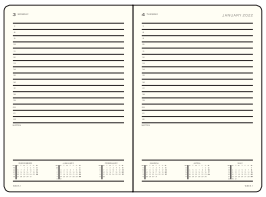
Planner variants 2022

12 months



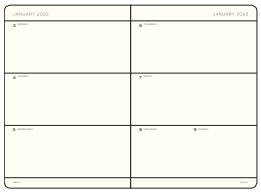
Weekly Planner & Notebook

Every double page features one page with the full calendar week on the left and a ruled notebook page on the right. Available as Hardcover or Softcover.



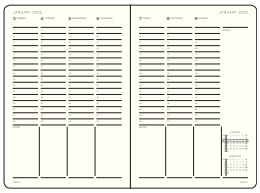
Daily Planner

A whole page for each day of the week, including Saturdays and Sundays. To assist you in planning your day in detail, an hour is assigned to each line (from 7 am to 10 pm).



Weekly Planner

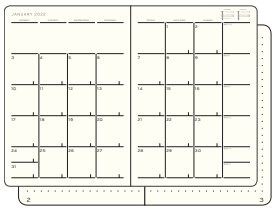
A section with enough space for several lines for every day of the week. One week on every double page.



Week Planner

The days of the week in columns – spread out on a full double page. All sizes, except Pocket, include a full column of space for Saturday and Sunday.

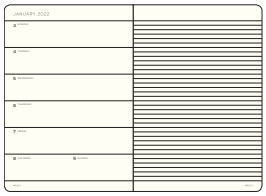
16 months



Monthly Planner with Notebook

Each month is displayed over a two-page spread, 16 months. The notebook section with table of contents and page numbers begins after the monthly overviews, meaning that you can cross-reference between the Monthly Planner and the notebook.

18 months



Weekly Planner & Notebook

A calendar week on the left and a ruled notebook page on the right. The planner starts in July 2021 – in time for the start of the new academic year or new semester.



Academic Week Planner

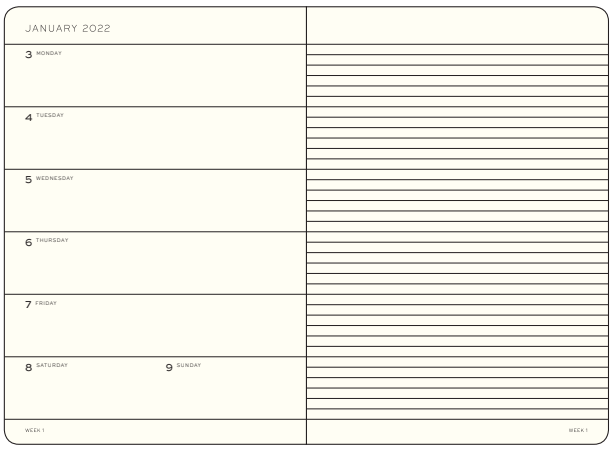
A Week Planner – but for a whole 18 months. This planner starts at the beginning of July 2021, runs through the following year and ends on 31st December 2022.

Hardcover

Weekly Planner & Notebook 2022



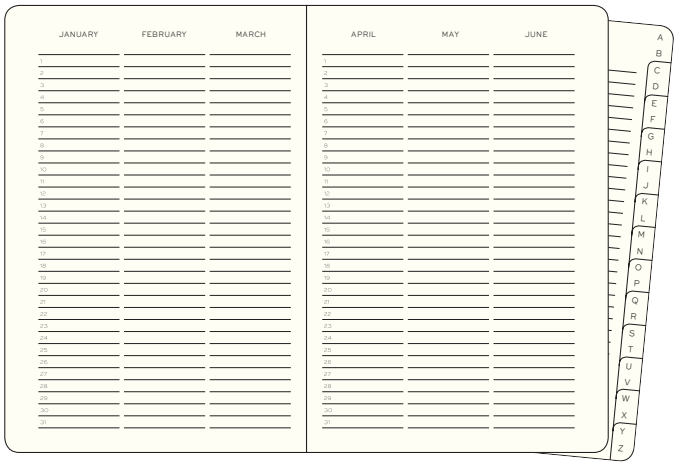
The perfect solution – a planner for appointments, a notebook for ideas and thoughts.
Every double page features a page with the calendar week on the left and a ruled notebook page on the right. With all overviews and features you would expect.



Product details

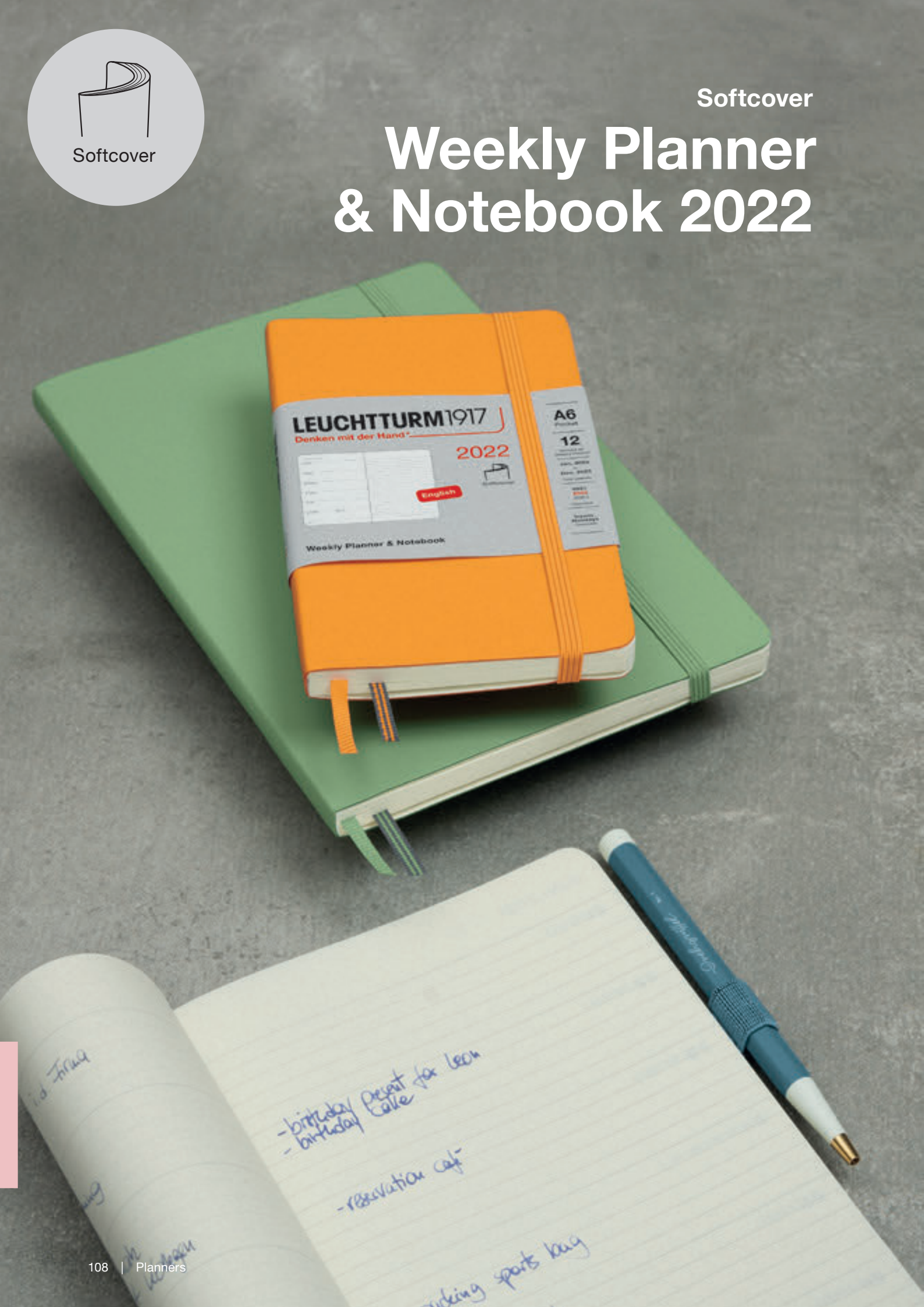
- Overview 2021, 2022 and 2023
- Year planner Jan 2022 – Dec 2023
- Phases of the moon and international holidays
- Project planner
- Separate **booklet** for birthdays, anniversaries and addresses

- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- 100 g/m² acid-free paper in Master size
- High ink compatibility



Weekly Planner & Notebook | Hardcover | 12 months

	Master 225 × 315 mm	Medium 145 × 210 mm	Pocket 90 × 150 mm
Powder	-	363765	363781
Port Red	-	363763	363780
Berry	-	363764	-
Sage	-	363767	363783
Pacific Green	-	363769	363784
Navy	-	363770	363785
Anthracite	-	363772	-
Black	363761	363762	363779
Gold	-	363774	-
Silver	-	363775	-
Copper	-	363778	-
Rising Sun	-	363766	363782
Aquamarine	-	363768	-
Stone Blue	-	363771	363786
Warm Earth	-	363773	-

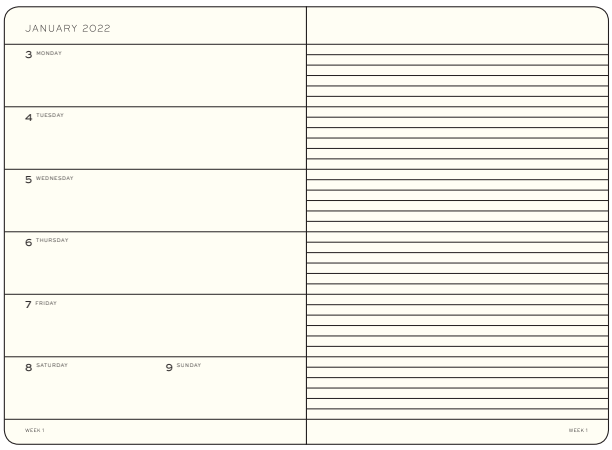


Softcover

Weekly Planner & Notebook 2022

For those who prefer a flexible notebook cover, this popular planner is available as a Softcover – in Medium, Paperback and Pocket format.





Product details

- Overview 2021, 2022 and 2023
- Year planner Jan 2022 – Dec 2023
- Phases of the moon and international holidays
- Project planner

- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- High ink compatibility

Weekly Planner & Notebook | Softcover | 12 months

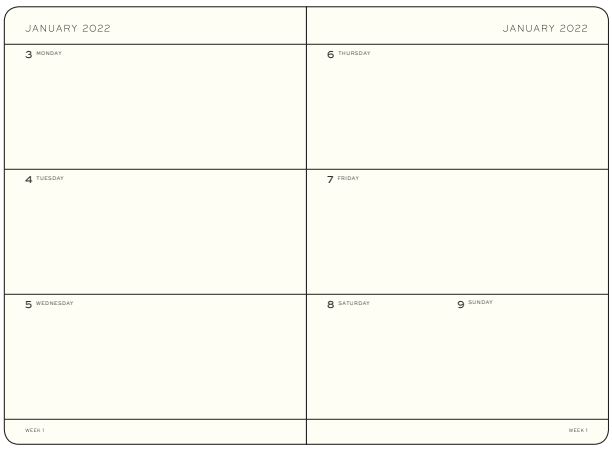
	Medium 145 × 210 mm	Paperback 125 × 190 mm	Pocket 90 × 150 mm
Powder	363790	363801	363809
Port Red	363788	363800	363808
Berry	363789	-	-
Sage	363792	363803	363811
Pacific Green	363794	363804	363812
Navy	363795	363805	363813
Anthracite	363797	-	-
Black	363787	363799	363807
Rising Sun	363791	363802	363810
Aquamarine	363793	-	-
Stone Blue	363796	363806	363814
Warm Earth	363798	-	-

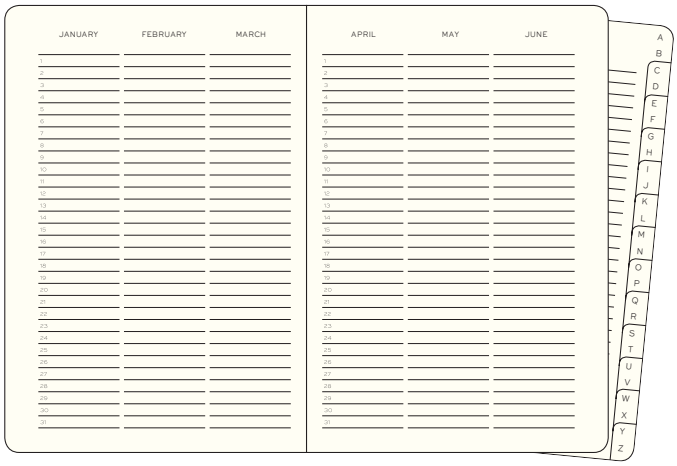
Hardcover

Weekly Planner 2022



A double page for each week. The Weekly Planner is the only planner that is available not only in Master, Medium and Pocket format but also in Mini format (70 × 110 mm). This planner is big enough for you to keep yourself well-organised but still small enough to fit in your pocket.





Product details

- Overview 2021, 2022 and 2023
- Year planner Jan 2022 – Dec 2023
- Phases of the moon and international holidays
- Project planner
- Separate **booklet** for birthdays, anniversaries and addresses
  (Mini planners without extra booklet.)

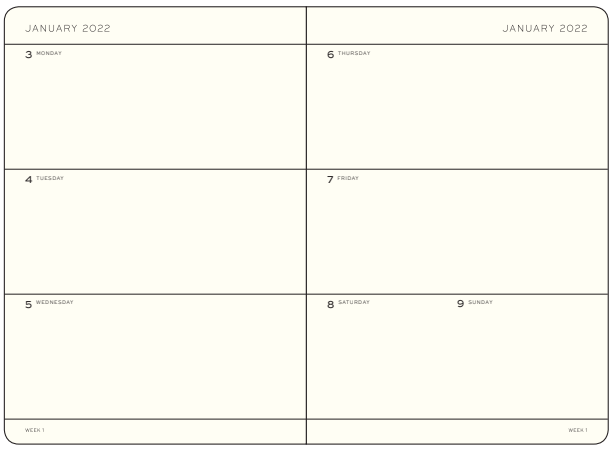
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- 100 g/m² acid-free paper in Master size
- High ink compatibility

Weekly Planner | Hardcover | 12 months

	Master 225 × 315 mm	Medium 145 × 210 mm	Pocket 90 × 150 mm	Mini 70 × 110 mm
Powder	-	363818	363826	363835
Port Red	-	363817	363825	363834
Sage	-	363820	363828	363836
Pacific Green	-	363821	363829	-
Navy	-	363822	363830	-
Black	363815	363816	363824	363832
Rising Sun	-	363819	363827	-
Stone Blue	-	363823	363831	363837


Softcover
Softcover
Weekly Planner
2022
LEUCHTTURM1917
Denken mit der Hand
2022
English
Weekly Planner
A5
12
LEUCHTTURM1917
Weekly Planner
LEUCHTTURM1917
Weekly Planner
LEUCHTTURM1917
Weekly Planner
LEUCHTTURM1917
Weekly Planner
JUNE 2022
23
11am
7pm
training
24
30th birthday

Our popular Weekly Planner is also available as a lightweight softcover – in the following formats: Medium and Pocket.
This planner focuses on weekly planning. The entire week is displayed over a double page, thereby offering a perfect overview of all your appointments and dates in any one week as well as sufficient room to jot them down.





Product details

- Overview 2021, 2022 and 2023
- Year planner Jan 2022 – Dec 2023
- Phases of the moon and international holidays
- Project planner

- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- High ink compatibility

Weekly Planner | Softcover | 12 months

	Medium 145 × 210 mm	Pocket 90 × 150 mm
Powder	363849	363857
Port Red	363848	363856
Sage	363851	363858
Pacific Green	363852	-
Navy	363853	-
Black	363847	363855
Rising Sun	363850	-
Stone Blue	363854	363859

Hardcover

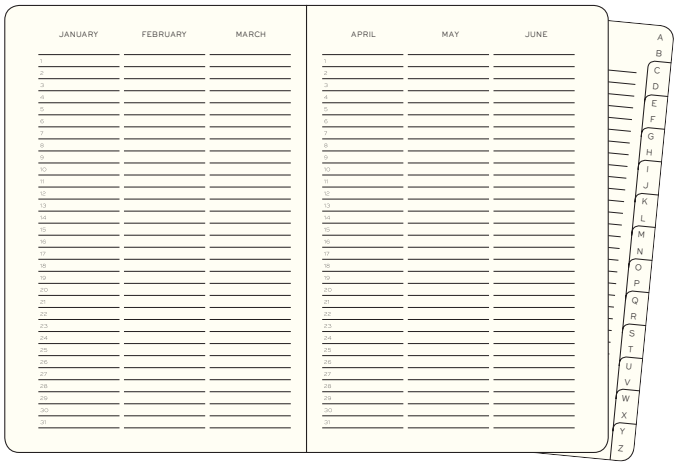
Week Planner 2022



Our Master and Medium Week Planners include a separate column for both Saturdays and Sundays. In Pocket size, Saturday and Sunday share a column. One week extends across columns covering a full double-page spread. One hour time slots per line (from 7 am to 10 pm). For detailed daily planning and a clear overview of your week.

The Week Planner is also available as an 18-month planner (see page 122).





Product details

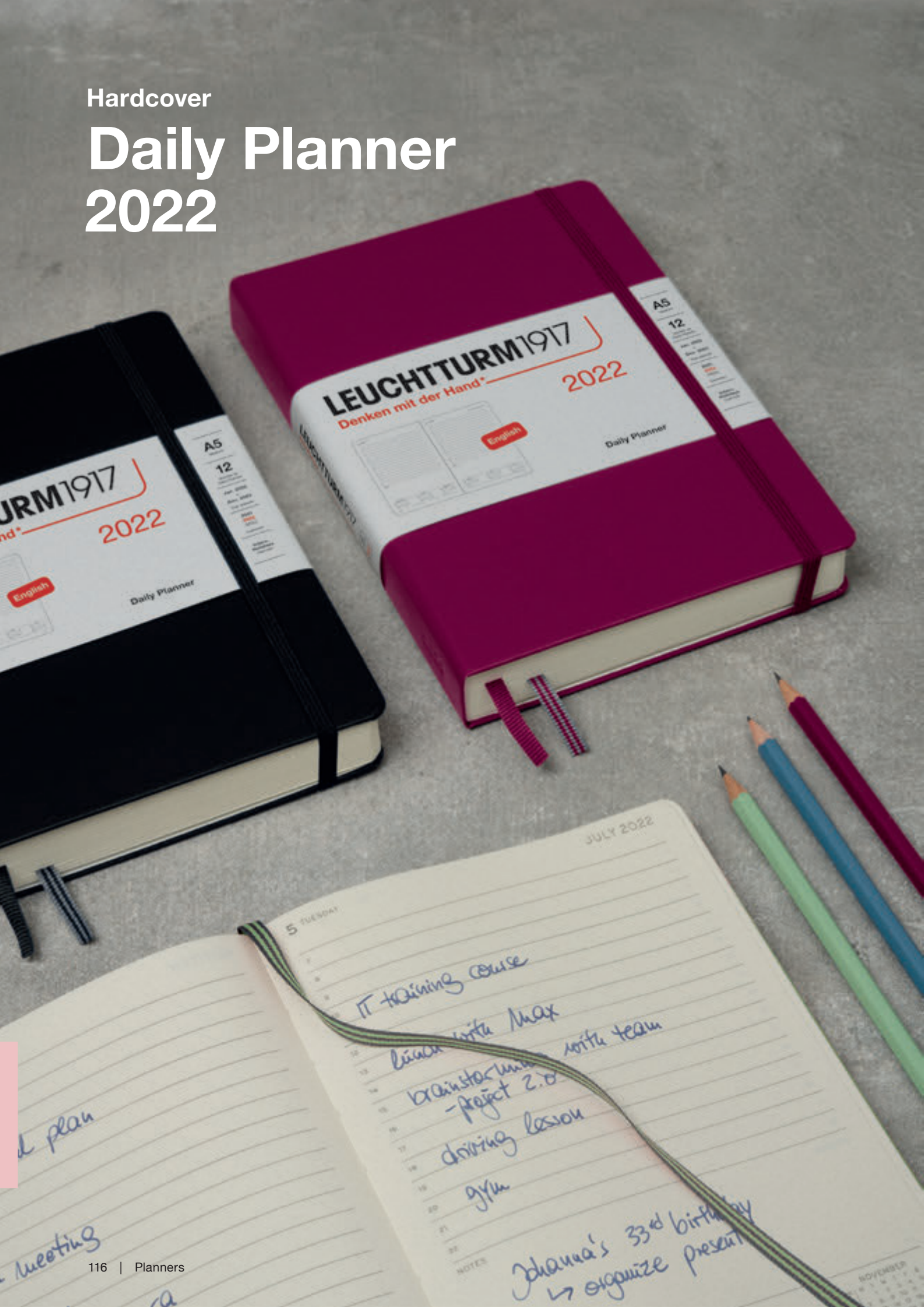
- Overview 2021, 2022 and 2023
- Year planner Jan 2022 – Dec 2023
- Phases of the moon and international holidays
- Project planner
- Separate **booklet** for birthdays, anniversaries and addresses
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- 100 g/m² acid-free paper in Master size
- High ink compatibility

Week Planner | Hardcover | 12 months

	Master 225 × 315 mm	Medium 145 × 210 mm	Pocket 90 × 150 mm
Powder	-	363863	-
Port Red	-	363862	-
Sage	-	363864	-
Black	363860	363861	363866
Stone Blue	-	363865	-

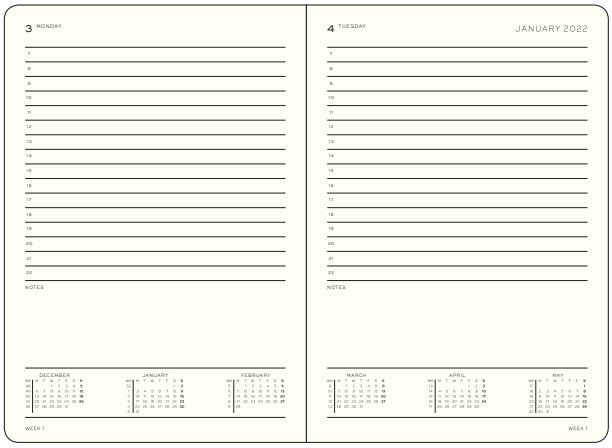
Hardcover

Daily Planner 2022



A full page for every day including Saturday and Sunday. Each hour has one line (from 7 am to 10 pm). For daily planning.

This layout is available in three sizes and in five assorted colours.



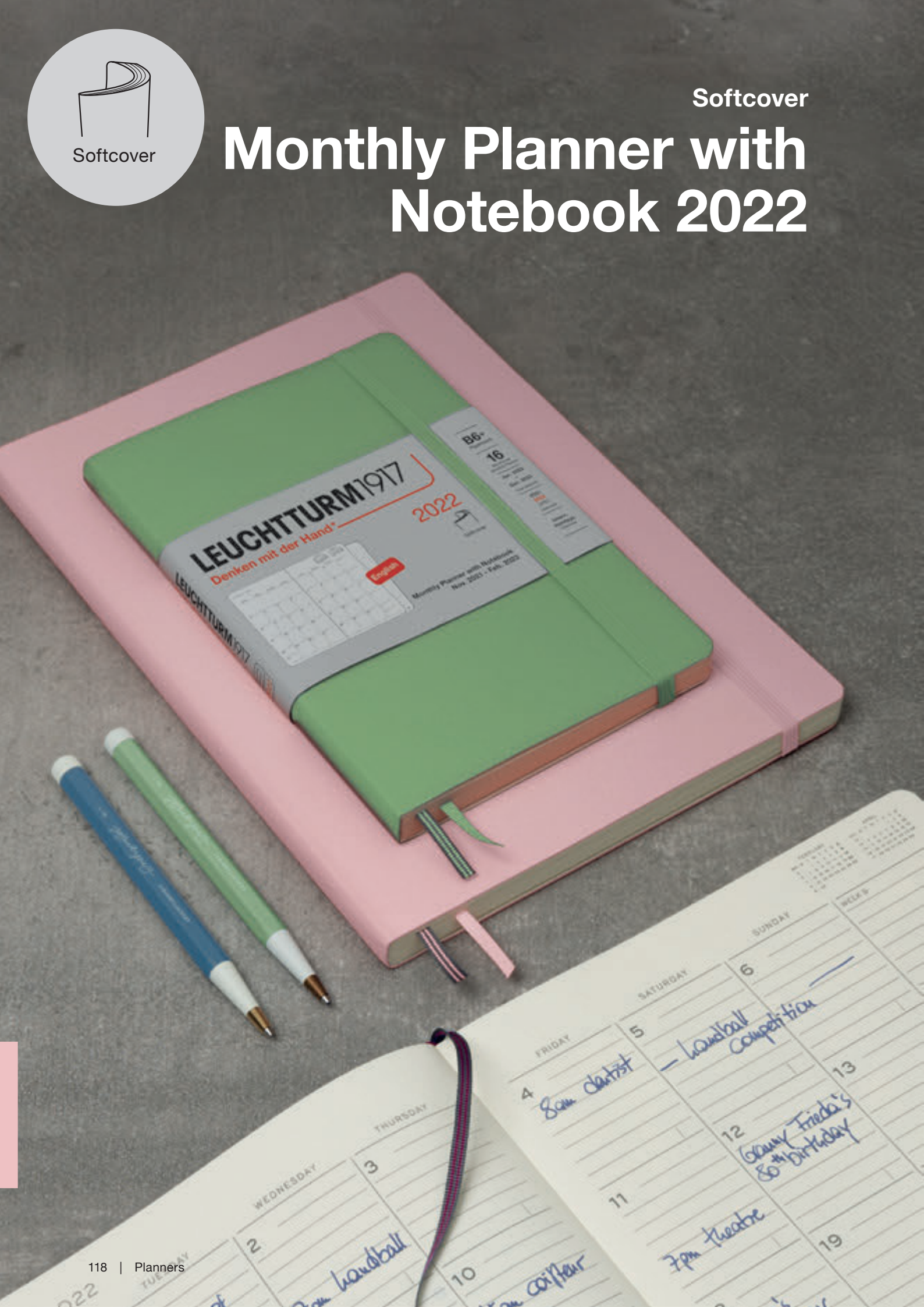


Product details

- Overview 2021, 2022 and 2023
- Year planner Jan 2022 – Dec 2023
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- 100 g/m² acid-free paper in Master size
- High ink compatibility

Daily Planner | Hardcover | 12 months

	Master 225 × 315 mm	Medium 145 × 210 mm	Pocket 90 × 150 mm
Powder	-	363870	-
Port Red	-	363869	-
Sage	-	363871	-
Black	363867	363868	363873
Stone Blue	-	363872	-



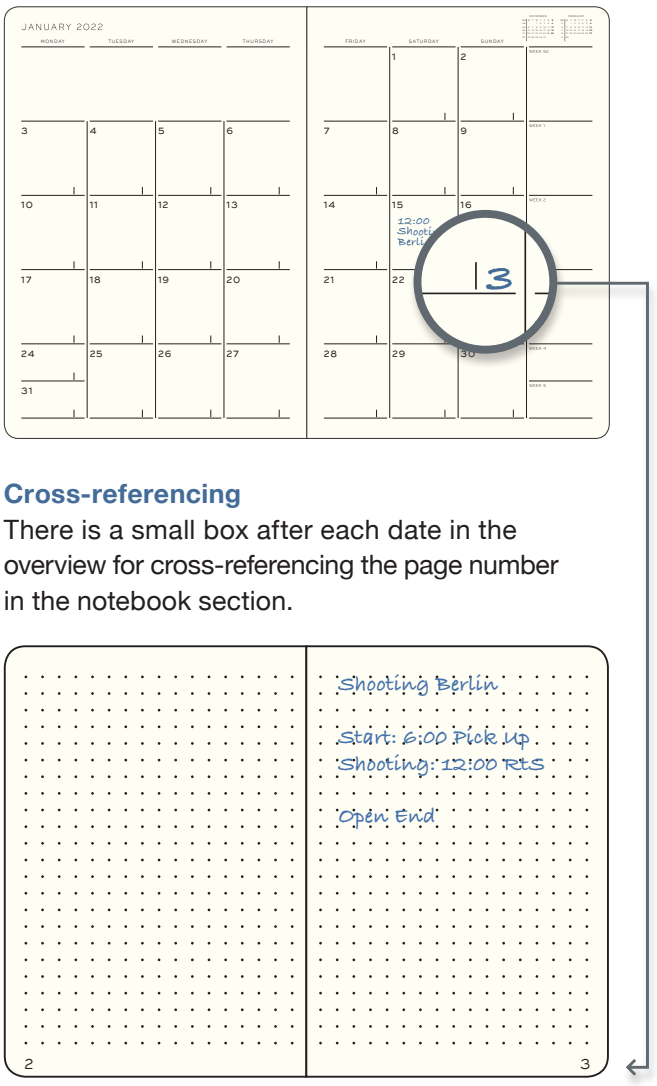
Softcover

Monthly Planner with Notebook 2022

Adapted to modern and fast-paced lifestyles, this planner model combines the advantages of a clear and concise planner with a fully-fledged notebook.

The Monthly Planner features a double page spread for each month, with weeks listed horizontally underneath one another. Composition format has lined ruling for each day, whereas Paperback does not.

The notebook section can be found behind the planner and covers 138 pages. Boxes for cross-references and page numbers link the Monthly Planner with the notebook. Available in Composition (B5) and Paperback (B6+) Softcover formats.



Cross-referencing

There is a small box after each date in the overview for cross-referencing the page number in the notebook section.

Product details

- 138 numbered notebook pages with blank table of contents
- 1 November 2021 – 28 February 2023
- Overview 2021, 2022 and 2023
- Year planner Jan 2021 – Dec 2023
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- High ink compatibility

Monthly Planner with Notebook | Softcover | 16 months

	Composition 178 × 254 mm	Paperback 125 × 190 mm
Powder	363876	363881
Port Red	363875	363880
Sage	363877	363882
Black	363874	363879
Stone Blue	363878	363883

Delivery from **April 2021!**

18 Months

Weekly Planner & Notebook 2022

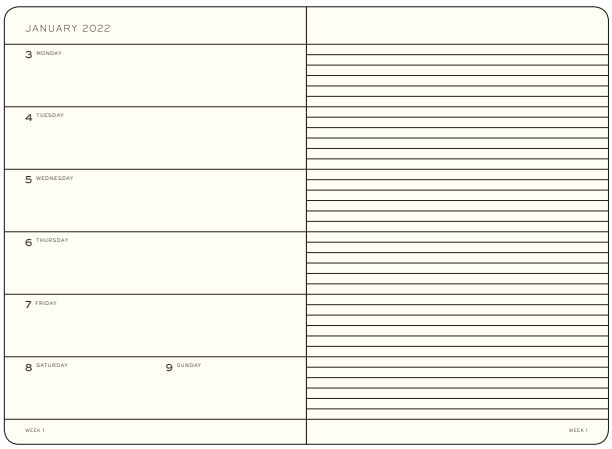


The perfect symbiosis of planner and notebook over 18 months.

The Weekly Planner & Notebook as an 18-month version begins in July 2021 – in time for the start of the new academic year or new semester.

This popular version of the planner combines our favourite everyday aids, the planner and notebook, to make it especially clear and easy to use. On every double page the left-hand side contains a weekly planner, whilst on the right there is a ruled notebook page.

Fully equipped with all LEUCHTTURM1917 overviews and details.





Product details

- 1 July 2021 – 31 December 2022
- Overview 2021, 2022 and 2023
- Year planner July 2021 – December 2023
- Phases of the moon and international holidays
- Project planner
- Separate **booklet** for birthdays, anniversaries and addresses
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- High ink compatibility

Weekly Planner & Notebook | Hardcover | 18 months

	Medium 145 × 210 mm
Powder	363886
Port Red	363885
Sage	363887
Black	363884
Stone Blue	363888


Delivery
from
April 2021!
18 Months
Academic
Week Planner 2022
LEUCHTTURM1917
Denken mit der Hand*
2021-2022
English
18 Months
Academic Week Planner
A5
24
AUGUST 2022

The Academic Week Planner begins in July 2021 ready for the start of the new academic year and spans 18 months.

The Academic Week Planner offers the perfect overview of all diary entries for an entire week on a double-page spread. It also enables detailed daily planning with vertical daily columns broken down into hours.

Fully equipped with all LEUCHTTURM1917 overviews and details.





Product details

- 1 July 2021 – 31 December 2022
- Overview 2021, 2022 and 2023
- Year planner July 2021 – December 2023
- Phases of the moon and international holidays
- Project planner
- Separate **booklet** for birthdays, anniversaries and addresses
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- 100 g/m² acid-free paper in Master size
- High ink compatibility

Academic Week Planner | Hardcover | 18 months

	Master 225 × 315 mm	Medium 145 × 210 mm	Pocket 90 × 150 mm
Powder	-	363893	-
Port Red	-	363892	-
Sage	-	363894	-
Black	363889	363890	363896
Stone Blue	-	363895	-

Paper and cardboard storage solutions in the distinctive LEUCHTTURM1917 design. Did you know that the springback binder was the first item in our product range? We have over 100 years of expertise with products that offer solutions to help create more order in everyday life.

Stora

Cases and boxes → **126**
Card Cases 126
Book Box 128
Portfolios and Springback binders → **130**
Peka-Springback binders 130
Peka-Springback binders – Special sizes 132
Certificate Portfolio 134
Music Portfolio 135

6

age

Card Cases

On the outside, it looks like a miniature notebook. In actual fact, it is a practical holder with room for up to 25 business cards, bank and credit cards, or even credit card-sized loyalty and identity cards.



New colours!

Card Cases
65 × 100 × 15 mm, with elastic closure

Powder		364417
Port Red		364418
Lemon		364419
Sage		364420
Navy		364421
Black		350140



Display
equipped with 32 Card Cases
(W/H/D: 150 × 560 × 250 mm)
Item no.: 364727


LEUCHTTURM1917
Denken mit der Hand
ESPRIT
Create Perspective
BY APPOINTMENT TO
HER MAJESTY THE QUEEN OF DENMARK
Illums Bolighus

Book Box



The LEUCHTTURM1917 Book Box in notebook design is simple back-to-back elegance for your bookshelf.

The box is an all-purpose storage star and ideal for creative minds. The dust-free design neatly stores everything in one place – from entire projects including all relevant documents and material samples to memorabilia from your last holiday.

Its A4 format has a depth of 5 cm. Slip the attached elastic band over the lid to close securely. As with our notebooks, the Book Box comes with a set of self-adhesive labels for identification.

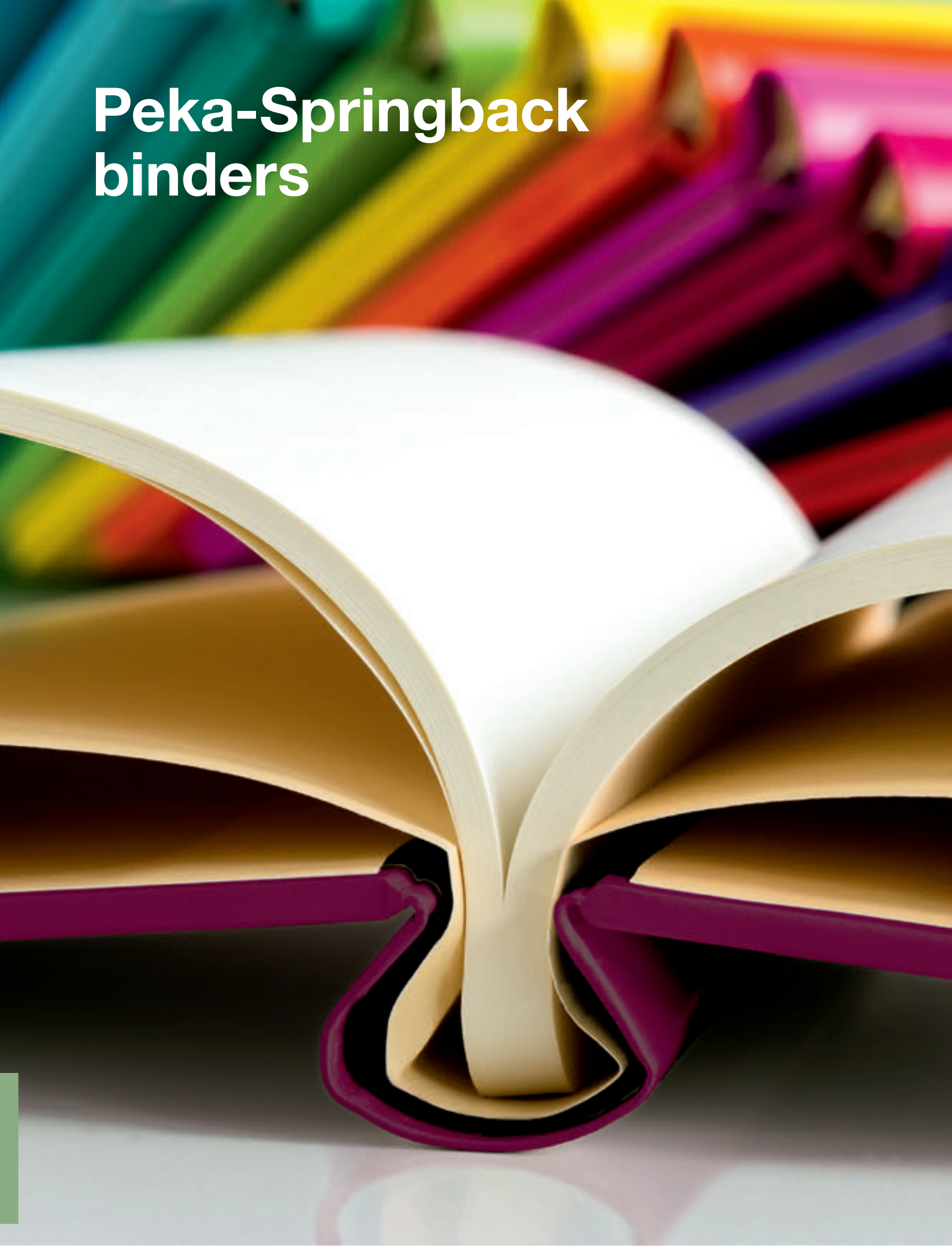




Book Box
255 × 340 × 60 mm, with elastic closure

Port Red		361663
Red		347210
Pacific Green		361662
Navy		350410
Anthracite		350413
Black		342482

Peka-Springback binders





Since 1917 - irreplaceable for organising yourself and inspiring your creativity.

Springback binders allow you to bind documents, menus, recipes, photo prints and much more with very little effort, in a system that is as secure as a book yet highly flexible. With a durable, wipe-clean cover and an inside lining made of card. All springback binders are supplied with a set of labels for labelling the cover and spine.



Peka-Springback binders | A4
220 × 305 mm, 25 mm spine
for approx. 150 sheets

Port Red		361661
Red		341740
Pacific Green		361660
Navy		337226
Anthracite		345720
Black		318056



Peka-Springback binders

Special sizes

Our springback binders can be used in many ways. For example, as a stylish menu card. Alongside our colourful classics we can now meet additional requirements in terms of capacity and size.

We have responded to regular customer requests for a ‘Landscape’ springback binder, which can be used, for example, by artists to store and display their drawings in the right format.



Peka-Springback binders | Special sizes

	A4 Landscape 305 × 220 mm	**A4** 220 × 305 mm	**A5** 165 × 220 mm
Capacity (with 80 g/m² paper)	approx. 150 sheets	approx. 500 sheets	approx. 150 sheets
Spine	25 mm	45 mm	25 mm
Black	356057	303202	300582






MENÜ



Certificate Portfolio

For storing important documents securely; also suitable for the stylish presentation of printed documents.

The 20, 40 or 60 sturdy, document-quality clear punched portfolio pockets enable a protective yet appealing presentation of certificates, deeds and other important documents.

Certificate Portfolio
Overall size 255 × 325 mm, Pocket size 218 × 295 mm

	20 pockets	40 pockets	60 pockets
Black	314763	320023	342494





Music Portfolio

We provide a variety of ways to store sheet music and lyrics.
Composers use our Master Slim notebook with staves especially for writing down musical notation (see page 91). Others appreciate the advantages of a springback binder. This is a simple music folder where you can store music sheets as well as copies.



Music Portfolio
A sturdy and attractive portfolio case with elastic closure and two transparent corner pockets for copies or music sheets. Three elastic rubber bands for attaching sheet music.

Music Portfolio with hand strap
An additional, sturdy elastic strap at the back. Simply place your hand inside, and the portfolio can be held securely with one hand, e.g. in the choir, leaving the other hand free to turn the page.



Music Portfolio
265 × 335 mm

		Without hand strap	With hand strap
Black	■	339269	317520

Use your point of sale as a stage to showcase your products.
In addition to shopfitting systems, we offer you displays and communication material to perfectly present our products and the LEUCHTTURM1917 brand. We also offer constantly changing visual merchandising concepts to promote new products and special editions.

Sales promo

Basics 138
Shopfitting systems → 140
Illuminated shelving 140
Illuminated gondola 142
Shelf Talker 143
Displays → 144
Tower and counter displays 144
Displays and POS materials for Rising Colours → 146
Shop window → 148
Table displays → 150
for notebooks 150
for Jottbooks and sketchbooks 152
for the Drehgriffel Nr. 1 153
for accessories 154
POS materials for Bullet Journal® – Edition 2 → 155
POS materials for Start-up Journal → 156
POS materials for Change Journal → 157
POS materials → 158
Sample books 158
Bookrests 158
Flyers 159
Posters 160

7

otion

Basics

Besides offering excellent product quality, high performance details and a clear design language, LEUCHTTURM1917 stands, first and foremost, for a huge range of colours.

You can achieve the best possible effect at the POS with these colour concepts by simply adhering to a few basics that we have put together for you.

The LEUCHTTURM1917 colour concept

Powder and Sage are added to the classic rainbow.





The new colours featured in our Rising Colours assortment are not incorporated into the rainbow, but are presented as a secondary or special placement in their very own harmonious colour scheme.



Colour concept

Our experience has shown that a significantly better sales result can be achieved by adhering to two principles:

Principle 1

Colours should always be presented in blocks – this achieves maximum impact.

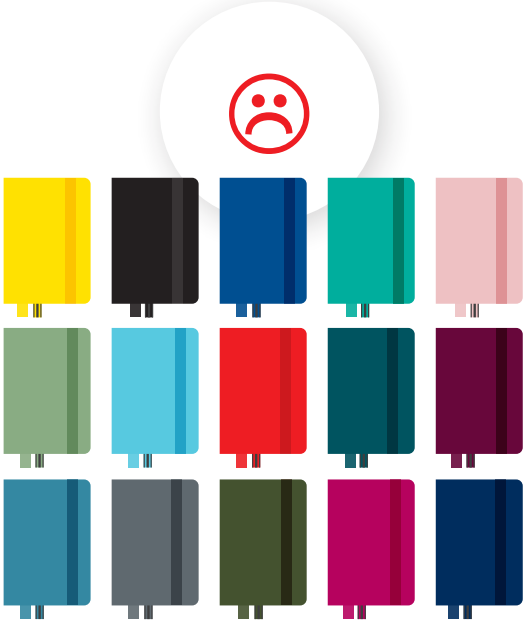
Principle 2

Notebooks should always be presented in blocks of the right colour family.



The natural gradation of the colour spectrum should be used as guide.
It may be helpful to divide the range of colours into colour groups and present these accordingly.





Shopfitting systems



Illuminated shelf 1 m

For 30 × Pocket, 110× Medium, 5 × Master Classic and 20 Master Slim Hardcover notebooks and 35 × Pocket, 40 × Paperback and 40 × Composition Softcover notebooks. Also for 40× Pen Loops and 60 × pencils.

(W/H/D: 103 × 219 × 56 cm) Item no.: 345531

Illuminated shelving

Ideally positioned to illuminate LEUCHTTURM1917 notebooks, their colours and features. A light is located underneath the shelving to let the notebook colours shine in all their glory. New products and highlights – such as the Rising Colours range shown below – should always be presented on the upper level.



Illuminated shelf 2 m
For 60 × Pocket, 220 × Medium, 10 × Master Classic and 40 Master Slim Hardcover notebooks and 70 × Pocket, 80 × Paperback and 80 × Composition Softcover notebooks.
Also for 80 × Pen Loops and 120 × pencils.

(W/H/D: 205 × 219 × 56 cm) Item no.: 354658

Illuminated gondola

Customers like to be inspired and are always on the lookout for a surprise. Again and again, they want to touch, try out and let the products, including their quality, give them a feeling of inspiration.
We've taken these needs to heart and have developed a gondola with shelves that light up and display various features to promote sales.



1. Top-quality imitation concrete
2. A stage of highlights
3. Illuminated showcase
4. Shelf space on three sides

Illuminated gondola
For 55 × Pocket, 220 × Medium and 20 Master Slim Hardcover notebooks and for 40 × Paperback and 40 × Composition Softcover notebooks. Also for 60 × Pen Loops and 120 × pencils.
(W/H/D: 132.5 × 142.7 × 68.8 cm) Item no.: 359354

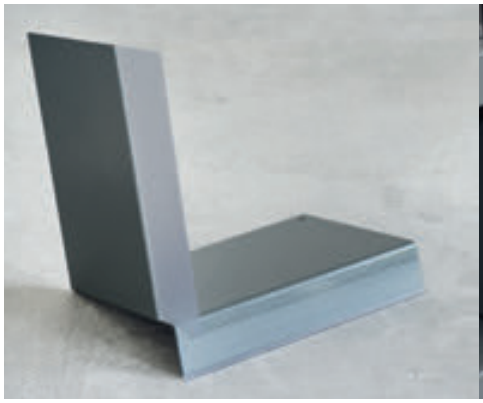
If you need further information or have any individual requirements, please ask your sales agent or contact us at: **sales@leuchtturm1917.com** or phone: **+49 (0)4152 - 801-160**

Shelf Talker

Our bookends and shelf talker fit perfectly into the LEUCHTTURM1917 furniture and enable your customers to gain a quick overview thanks to advertising cards which serve as anchor points.

Bookend | Grey

This bookend features a horizontal and vertical clear pocket for advertising cards.
(W/H/D: 225 × 250 × 150 mm)
Item no.: 347376





Shelf Talker

The shelf talker can be fixed to the shelves with a glue dot. The advertising card is placed in a transparent pocket. Available in two different widths.

Wide version
(W/H/D: 225 × 40 × 150 mm)
Item no.: 358159

Narrow version
(W/H/D: 113 × 40 × 150 mm)
Item no.: 358160





Please note!

Bookends and shelf talkers do not contain any advertising cards.
Please order the suitable advertising cards separately:

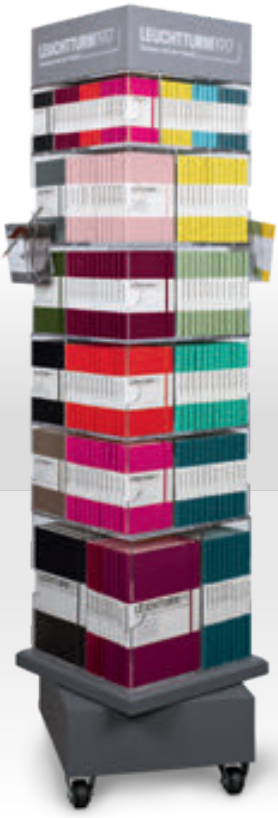
Advertising cards for the bookend or shelf talkers

	for bookends	for shelf talker wide	for shelf talker narrow
LEUCHTTURM1917 Logo	358338	358345	358352
Softcover	358339	358346	358353
Paperback (B6+)	362740	359634	359635
Sketchbooks	358502	358509	358516
Some Lines A Day	358497	358506	358513
Bullet Journal®	358341	358348	358355
Change Journal	360532	360534	360533
Planners 2022	360520	360522	362746
Rising Colours	362741	362281	362280

Tower & counter displays

These displays have a modular construction and can therefore be altered or extended at any time. They rotate and each module is supplied with transparent clip bars for price labelling. Perfect for presenting notebooks and/or planners.

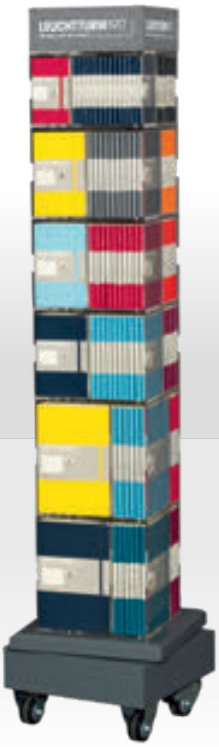
40 cm Tower display



27 cm Tower display Hardcover



27 cm Tower display Softcover



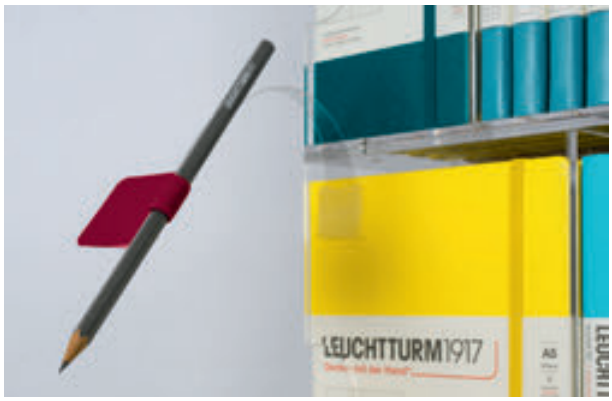
27 cm Counter display
New! Featuring modules for sketchbooks – Square and Medium Landscape.



Display adapter
Item no.: 343757



Pen Loop Wobbler (Delivery excludes pencil).
Item no.: 345714



Modular design

Construct your unique display in modules. We would be happy to provide you with suggestions or advise you regarding mounting.

		40 cm Tower display (measuring 40 × 40 cm)		27 cm Tower display (measuring 27 × 27 cm)	
	Display crown Height: 15 cm	With acrylic frame for replacing the display header	332992	With acrylic frame for replacing the display header	312798
	Module Mini Height: 13 cm	4 sides to hold 21 Hardcover notebooks	344121	4 sides to hold 12 Hardcover notebooks	344120
	Module Pocket Height: 17 cm	4 sides to hold 18 Hardcover notebooks / 27 Softcover notebooks / 9 Daily Planners / 18 Weekly Planners	322875	4 sides to hold 10 Hardcover notebooks / 14 Softcover notebooks / 5 Daily Planners / 10 Weekly Planners	327614
	Module Paperback Height: 21 cm	4 sides to hold 21 Softcover notebooks	358333	4 sides to hold 10 Softcover notebooks	358332
	Module Medium Height: 23 cm	4 sides to hold 13 Hardcover notebooks / 22 Softcover notebooks / 8 Daily Planners / 15 Weekly Planners	335486	4 sides to hold 6 Hardcover notebooks / 9 Softcover notebooks / 4 Daily Planners / 8 Weekly Planners	300653
New!	Module Landscape Height: 17 cm	Each module holds 32 sketchbooks	364540	Each module holds 13 sketchbooks	364542
	Module Composition Height: 27 cm	4 sides to hold 16 Softcover notebooks / 11 Monthly Planners with Notebook	350546	4 sides to hold 6 Softcover notebooks / 5 Monthly Planners with Notebook	350547
New!	Module Square Height: 25 cm	Each module holds 28 sketchbooks	364541	Each module holds 14 sketchbooks	364543
	Module Master Height: 34 cm	4 sides to hold 7 Master Classic / 10 Master Slim / 5 Daily Planners / 9 Weekly Planners	331979	11 Master Classic / 17 Master Slim / 6 Daily Planners / 13 Weekly Planners per module	330095
	Floor pedestal	Rotating, with four castors, two lockable	303534	Rotating, with four castors, two lockable	318317
	Counter pedestal Height: 6 cm	–	–	Rotating	328489

Display cards

	Logo	362042	Logo	362283
	Planners 2022	346603	Planners 2022	346607
New!	Sketchbooks	364678	Sketchbooks	364677
	Softcover	354157	Softcover	354155
	–	-	Rising Colours	364123







Rising Colours

Displays and POS materials

The Rising Colours collection requires its own stage to be properly presented – apart from the classical LEUCHTTURM1917 colour range. Our display modules are made for this purpose.

Counter display

Rising Colours – mixed

Rotating acrylic display tower, completely stocked. 48 Hardcover notebooks (12 per colour), 40 Softcover notebooks (10 per colour), 40 Pen Loops (10 per colour) including Pen Loop adapter, 40 pencils (10 per colour) including pencil glass.

Modules can be ordered separately,
see page → 145

Display card Rising Colours	Item no.: 364123
Display card Logo	Item no.: 362283

Step display

Rising Colours – mixed

Perfect display for combining Hardcover and Softcover notebooks of the Rising Colours range. The example shown here is filled with 32 Hardcover notebooks (8 per colour) and 24 Softcover notebooks (6 per colour).
(W/H/D: 475 × 405 × 400 mm)

Step display incl. foam board and sticker “Rising Colours”	Item no.: 364124

Wooden display

Rising Colours

20 Hardcover notebooks (5 per colour) or 32 Softcover notebooks (8 per colour) can be presented in our wooden display.
(W/H/D: 385 × 360 × 215 mm)

Display only, no books	Item no.: 347230
Foam board	Item no.: 363694





Poster
Rising Colours

Poster excl. mounts. A1, 594 × 841 mm.
Key Visual — Item no.: 363701

Poster excl. mounts. A1, 841 × 594 mm.
Notebook Range — Item no.: 363700



Drehgriffel Nr. 1 display
Rising Colours

For 20 Drehgriffel Nr. 1 (5 of each colour)

(W/H/D: 270 × 320 × 80 mm) — Item no.: 364168



Metal frame A3
Rising Colours

24 Hardcover notebooks (6 per colour) or
32 Softcover notebooks (8 per colour) can be presented in this metal frame.
(W/H/D: 650 × 600 × 200 mm)

Metal frame A3,
Display only, no books — Item no.: 362722
Foam board — Item no.: 364134

Shop window



Put on your own show! You can benefit from our products and innovations because we offer year-round shop window concepts, tailored according to your dimensions and requirements.

For more details about this service, please do not hesitate to contact us or send an email to: **sales@leuchtturm1917.com**

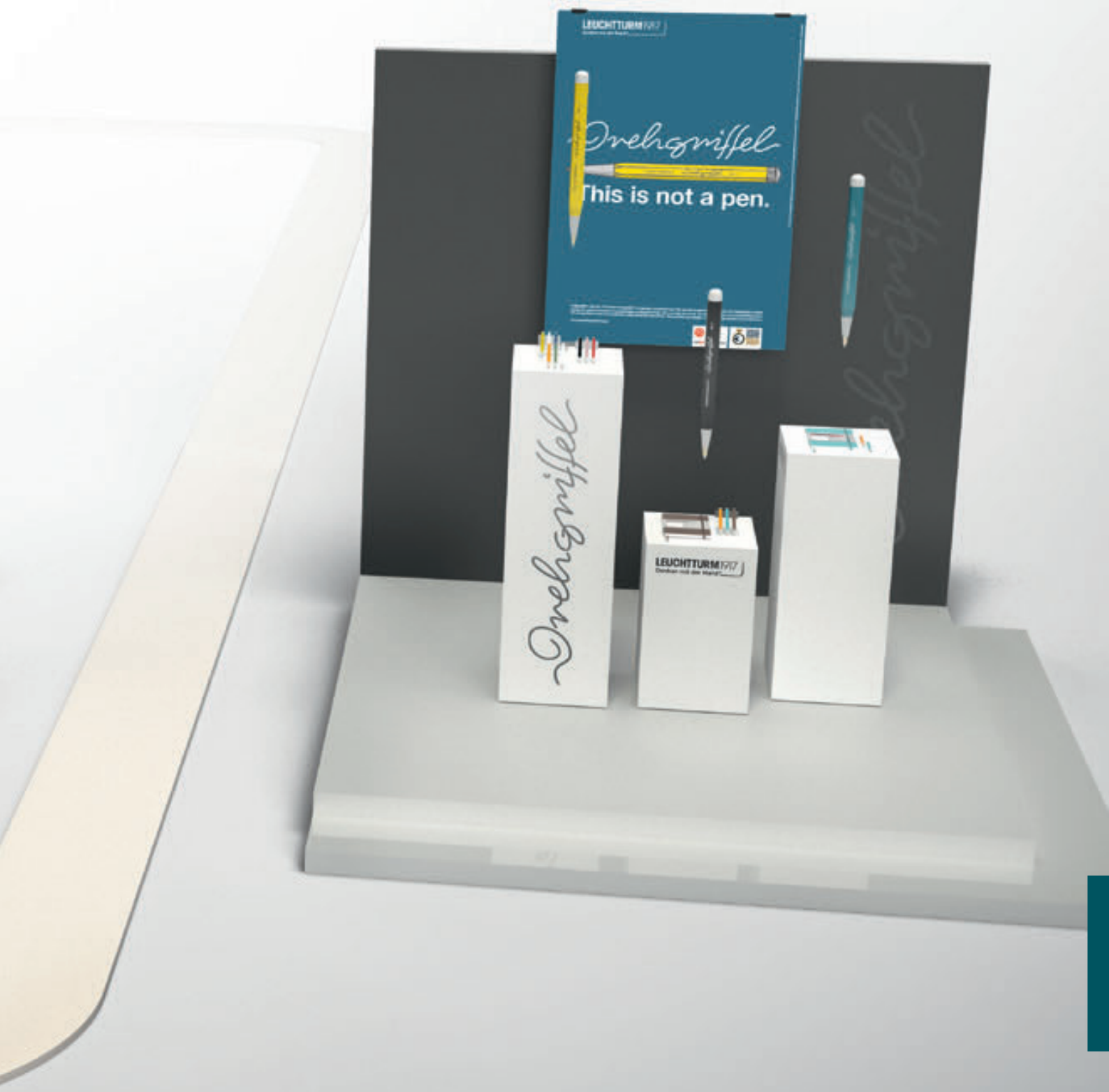


Table displays

for notebooks

Metal frame

The frame displays are perfect for presenting goods on the counter. The foam board with the motif can be attached and replaced using clips. Thanks to the filigree frame, all the display contents are visible. 30 notebooks (Hardcover Medium) can easily be stored in the display.



Metal frame A3
(W/H/D: 650 × 600 × 200 mm)
Metal frame A3, no books Item no.: 362722

Foam board: Denken mit der Hand
for metal frame A3 – Landscape
(W/H: 370 × 350 mm) Item no.: 364763



Metal frame A1

(W/H/D: 600 × 840 × 300 mm)
Metal frame A1, no books Item no.: 362721

Foam board:
Denken mit der Hand - 8 reasons
for metal frame A1 – Portrait
(B/H: 420 × 594 mm) Item no.: 364748

Wooden display

This display presents 20 Medium Hardcover notebooks – which is equivalent to two packaging units. The colours really stand out against the grey background.

(W/H/D: 385 × 320 × 215 mm)
Display only, no books Item no.: 347230





Step display

This step display is well suited to present notebooks of different formats – either Hard- or Softcover. Examplified filling with Softcover notebooks: 48× Composition and 20× Pocket or with Hardcover notebooks: 10× Master Slim, 12× Medium and 20× Pocket.

(W/H/D: 480 × 180 × 320 mm)
Display only, no books

Item no.: 350727

Display “Wave”

These displays can be presented together, either next to or behind one another (e.g. in front of a wall) and provide a striking yet harmonious look at the same time. Ideal for presenting 24 Medium Hardcover notebooks.

(W/H/D: 95 × 160 × 620 mm)
Display only, no books

Item no.: 350728





Acrylic display

Suitable for presenting our notebooks and planners in the format Pocket, as well as for Medium or even Master.

(W/H/D: 500 × 210 × 170 mm)
Display only, no books

Item no.: 339918

Table displays

for Jottbooks and sketchbooks



Jottbook Display

The Jottbook Double is available in colour-coordinated twin packs with a corresponding coloured fore-edge. Both aspects are highlighted in this display. Room for 24 × Pocket (twin pack) and 30 × Medium (twin pack)

(W/H/D: 310 × 460 × 215 mm)
Display only, no books Item no.: 347222



Step display Sketchbooks

The step display presents the sketchbooks in all four available formats: For 8 × Master, 8 × Square, 12 × Medium, 8 × Medium Landscape.

(W/H/D: 500 × 380 × 170 mm)
Display only, no books Item no.: 350727
Foam board Item no.: 362724



Sketchbook easel

Modeled on an artist's easel, this display leaves no doubts as to the artistic purposes of the sketchbooks it holds. The wooden display is made from robust MDF. We supply the display as a self-assembly kit which is simple to construct. For 14 × Master, 11 × Square, 40 × Medium and 18 × Medium Landscape sketchbooks.

(W/H/D: 640 × 1713 × 600 mm)
Display only, no books Item no.: 347135

Table displays

for the Drehgriffel Nr. 1



Drehgriffel Nr. 1 | ballpoint pen

This table display can hold 45 Drehgriffel.
A sample pen is also featured, which is securely attached to the display as well as a notepad so that customers are able to get the feel of the pen and can try writing with it.

(W/H/D: 230 × 315 × 140 mm)

Display Drehgriffel Nr. 1, no pens	Item no.: 363092
Display Drehgriffel Nr. 1, incl. pens	Item no.: 363091

Notepads

can be ordered separately	Item no.: 363062



Drehgriffel Nr. 1 | gel pen

Our new Drehgriffel Nr. 1 featuring a gel pen refill is also available as a set in a corresponding display. The set consists of 54 Drehgriffel in 11 different colours. There is a sample pen, which is securely attached to the display and a notepad so that customers are able to get the feel of the pen and can try writing with it.

(W/H/D: 235 × 415 × 140 mm)

Display Drehgriffel Nr. 1, no pens	Item no.: 364785
Display Drehgriffel Nr. 1, incl. pens	Item no.: 364787

Notepads

can be ordered individually	Item no.: 363062

Table displays

for accessories

All display options on this page come unequipped – without the products.



Pen Loop display for 40 Pen Loops
This display has been designed to present the Pen Loop effectively in the smallest possible amount of space. It is the perfect set-up to push impulsive buying behaviour – suitable for table or shelf presentation.

(W/H/D: 210 × 200 × 190 mm)
Item no.: 350726



Pen Loop display for 20 Pen Loops
Wooden display for presenting 20 Pen Loops
(W/H/D: 105 × 195 × 220 mm)
Item no.: 362224



Card Case display
This display does not take up much space and is ideal for presenting goods on the counter – for up to 32 card cases.

(W/H/D: 150 × 560 × 250 mm)
Item no.: 364726



Pencil display
Glass with logo engraving for up to 30 pencils.

Item no.: 357761

Bullet Journal® – Edition 2

Displays and POS materials

For productivity and focused thinking. Compared to the previous version, the new Bullet Journal® – Edition 2 contains lots of new features. We can provide you with the ideal POS materials, so you can quickly make your customers aware of the new features.

1. Poster – A1
Item no.: 364669

2. Metal frame A3
equipped with 20 Bullet Journals® – Edition 2
Item no.: 364751

3. Poster display A4
Item no.: 364758

4. Display for Bullet Journal® – Edition 2
equipped with 14 Bullet Journals® – Edition 2
Item no.: 363688









Start-up Journal

Displays and POS materials

The Start-up Journal was developed for budding entrepreneurs and gives them guidance on how to set up a business.

1. Start-up Journal display
Display available as a set with 5 journals per colour - Rising Sun and Stone Blue.
(W/H/D: 385 × 320 × 215 mm)
Item no.: 364657

2. Poster display A4
Item no.: 364756

3. Sample book – Medium A5
Item no.: 363846

4. Sticker
Item no.: 364782

5. Poster – A1
Item no.: 364667







Change Journal

Displays and POS materials

So much more than a notebook – our dedicated POS materials help explain and present the theme book in the best possible way.

1. Change Journal display
Display incl. 10 Change Journals
(W/H/D: 385 × 320 × 215 mm)
Item no.: 360446

2. Poster display A4
Item no.: 361689

3. Sample book – Medium A5
Item no.: 361691

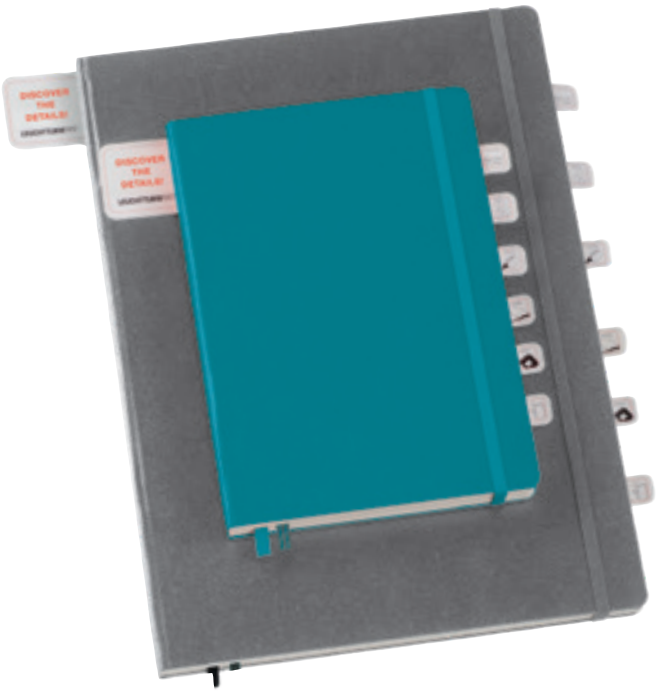
4. Sticker
Item no.: 361647

5. Poster – A1
Item no.: 361368

6. Poster – A1
Item no.: 361360



POS materials



Sample books

Give your customers an opportunity to discover the advantages of our notebooks. We have developed sample books especially for our customers, which highlight their special features. Order these free sample books regularly, so that your display and shelf always looks pristine.

Sample book, Master Slim — Item no.: 343537
Sample book, Medium — Item no.: 343540

Bookrests

This small acrylic bookrest highlights our notebooks. Ideal for decorationg shop windows or tables.

(W/H/D: 105 × 150 × 100 mm) Item no.: 334223





Presenter

The presenter enables optimal display of one Medium and one Pocket notebook. The acrylic sleeve at the back makes it easy to replace advertising material.

(W/H/D: 248 × 340 × 100 mm) Item no.: 362758



Poster display A4

Acrylic poster display for promotional images in A4 – perfect for the planner season.

(W/H/D: 210 × 300 × 98 mm)
Item no.: 347390

Flyers

Product flyers help communicate the variety and features of LEUCHTTURM1917 notebooks at the point of sale, while also saving space. The A6 format fits perfectly in our display adapter (see p. 144). This means that the flyers can be presented where they are needed – next to the product.

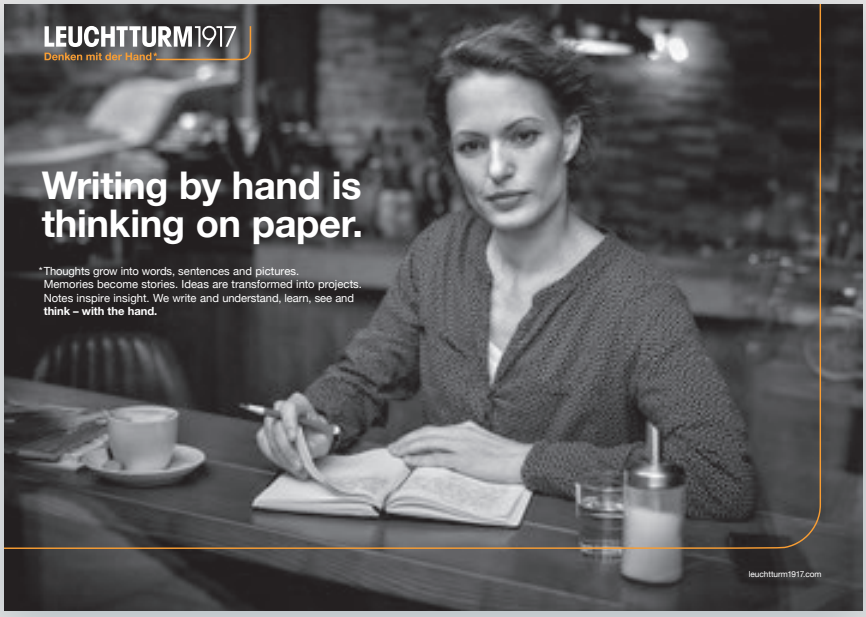
Flyer — Item no.: 346230
Display adapter — Item no.: 343757



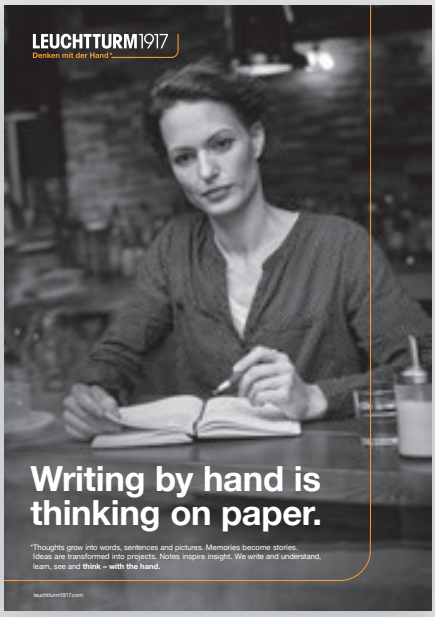
Posters

For decoration purposes or for promoting the brand.

Order now in the standard A1 format (841 x 594 mm I 594 x 841 mm). Upon request, we will gladly quote for your specific desired size – please get in touch.



Denken mit der Hand
A1, 841 × 594 mm.
Item no.: 364671



Denken mit der Hand
A1, 594 × 841 mm.
Item no.: 364795



Colourstack 2021
A1, 594 × 841 mm.
Item no.: 358227



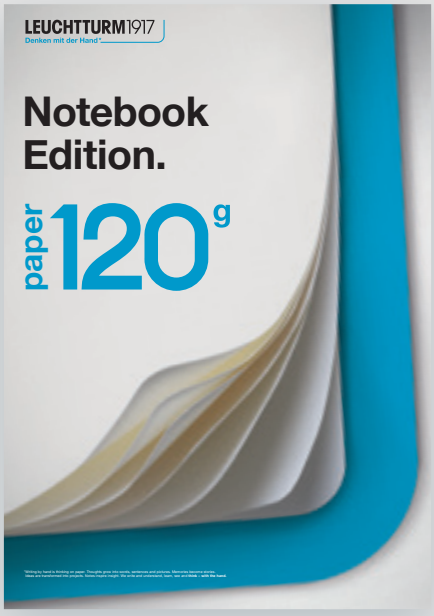
Colourrange 2021
A1, 841 × 594 mm.
Item no.: 355714



Drehgriffel Nr. 1
A1, 594 × 841 mm.
Item no.: 363094



Drehgriffel Nr. 1 - Gel pen
A1, 594 × 841 mm.
Item no.: 364792



Paper 120g Notebook Edition
A1, 594 × 841 mm.
Item no.: 364664



Planners 2022 - Colourrange
A1, 594 × 841 mm.
Item no.: 363718



Planners 2022 - Rising Colours
A1, 841 × 594 mm.
Item no.: 364680

Not just any notebook – your notebook.

Cover colour, format, ruling, elastic enclosure band and bookmark – discover the variety of our infinite combination possibilities. **Do you already know about our name embossing service?** Offer your customers personalised added value – it's easy because, as your partner, we are with you all the way.

Customi

Name embossing → 164
Logo embossing → 168
Finishing → 170

8 sation


Marie Sommer
Paul Sommer



Fonts
Choose between two different fonts for your personalised embossing:

1 **Grotesk 24 pt**
letter height 6 mm

2 **Antiqua Bodoni 20 pt**
letter height 5 mm

Covers

- Powder
- Port Red
- Berry
- Red
- Lemon
- Sage
- Pacific Green
- Emerald
- Ice Blue
- Nordic Blue
- Royal Blue
- Navy
- Army
- Anthracite
- Black
- Rising Sun
- Aquamarine
- Stone Blue
- Warm Earth
- Gold
- Silver
- Copper

Embossing foils

- Lavender
- Pink
- Dark Pink
- Signal Red
- Brick Red
- Orange
- Lemon
- Grass Green
- Fresh Green
- Azure
- Navy
- Chocolate Brown
- Anthracite
- Light Grey
- Black
- White
- Silver
- Gold
- Copper
- Blind embossing

Pen Loops

- Powder
- Port Red
- Berry
- Red
- Lemon
- Sage
- Pacific Green
- Emerald
- Ice Blue
- Nordic Blue
- Royal Blue
- Navy
- Army
- Anthracite
- Black
- Rising Sun
- Aquamarine
- Stone Blue
- Warm Earth
- Gold
- Silver
- Copper


Richard Sommer
Jonathan
Work & Travel
Australia
Lisa Fischer


LEUCHTTURM1917
Denken mit der Hand
A5
Max Mustermann
Work & Travel
Australia
LEUCHTTURM1917


LEUCHTTURM1917
A5
Max Mustermann

Name embossing

as a service for your clients

Offer your customers an extra special service, with individual name embossing on notebooks from LEUCHTTURM1917.

The customer chooses a LEUCHTTURM1917 notebook in the shop, provides the name to be embossed and pays you. You transfer the order to us and we send the finished embossed notebook to your shop or, if required, to the customers address.



Your Customer Service

In order to ensure that you are best equipped to offer your customers this bespoke service, we offer an embossing kit for free.

The embossing kit consists of:

- 3 sample notebooks with name embossing (Master, Medium, Pocket)
- A4 poster display
- Schedule
- Order forms

Are you interested in customised products? Contact us via email at:
sales@leuchtturm1917.com



Notebooks are brand ambassadors.

Combine the individuality of your brand with the individuality of a notebook and refine this with an embossed logo. Whether blind or colour-embossing – turn your brand into a constant companion for your customers or employees.




Design Better or Die
fadfest
VIENNA DESIGN WEEK
A City Full of Design
Paramount CHANNEL
LA CHAÎNE MADE IN HOLLYWOOD
CLOSED
STONE
WASHED

Wrap band and premium packaging

Use the wrap bands for your own communication and give the notebook the perfect outfit to make a good first impression. It's not just the content that counts, the packaging is also important. Our gift boxes can also be customised with an UV print.






FÖRDERKREIS
DEICHTORHALLEN
HAMBURG
LEUCHTTURM1917
DETAILS MAKE ALL THE DIFFERENCE
RED DOTS


LEUCHTTURM
Denken mit der Hand
iSG 2.0 GEN 4
iSG 2.0 GEN 4

Refined

or custom-made

According to your wishes, we can fully customise our notebooks for you, even with a small order.

1

Covers
Various cover colours or materials (e.g. genuine leather) are available to choose from. The covers can be printed (using the offset printing process) and laminated afterwards.

2

Elastic enclosure bands and bookmarks
Choose the perfect combination of elastic enclosure band, bookmark and cover from a wide range of colour options.

3

Endpapers
This page is used in notebook production to attach the book cover to the inner book.
It consists of especially sturdy paper. You can design it according to your own ideas and requirements.

4

Tip-in page
An advertising or tip-in page is an individually designed single sheet that can be inserted anywhere in a notebook that has already been printed. It provides space for additional communication.



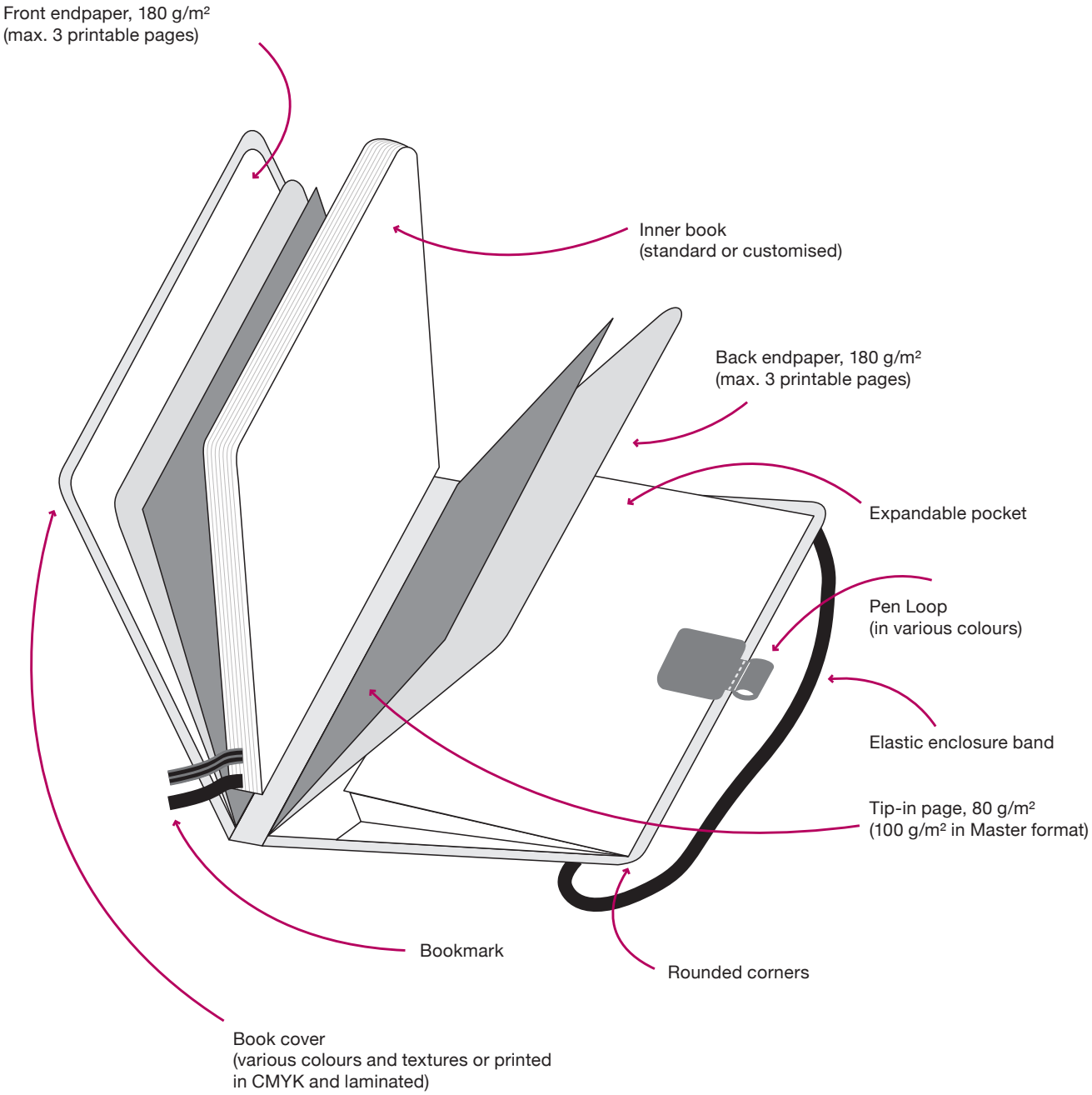






Notebook components

Depending on your requirements, notebooks can be customised with regard to the different components along the production and supply chain. What is possible? We would be happy to advise you!



Highlights 2020












Muted
Colours
LEUCHTTURM1917




740

A natural relationship

Writing down your thoughts in a notebook is, in itself, a truly long-term affair – especially if the notebook is made by our company.

Family businesses are in it for the long run.

We have been producing fine stationery for more than one hundred years. As a North German family-owned enterprise, we proceed with Hanseatic calm, determination and foresight. While we continuously improve the quality of our products and processes, we remain dedicated to taking responsibility for our employees, our social environment and increasingly for our partners, whose production processes we help to adapt to the highest international standards.

Our paper is sustainable.

The owners of our notebooks, sketchbooks and planners make their entries with fountain pens, ballpoint pens, crayons and pencils of different thicknesses and origins. To suit each individual application, we strive for the perfect paper in the appropriate quality, smoothness and grammage. Paper that is 100% recycled would not meet this requirement. We therefore use paper that also contains long fibres obtained from fresh pulp. Of course, all of our papers are FSC-certified. Because at LEUCHTTURM1917, we have been dealing with this issue for a long time; we even keep track of the development of paper produced in the paper mills that supply us.

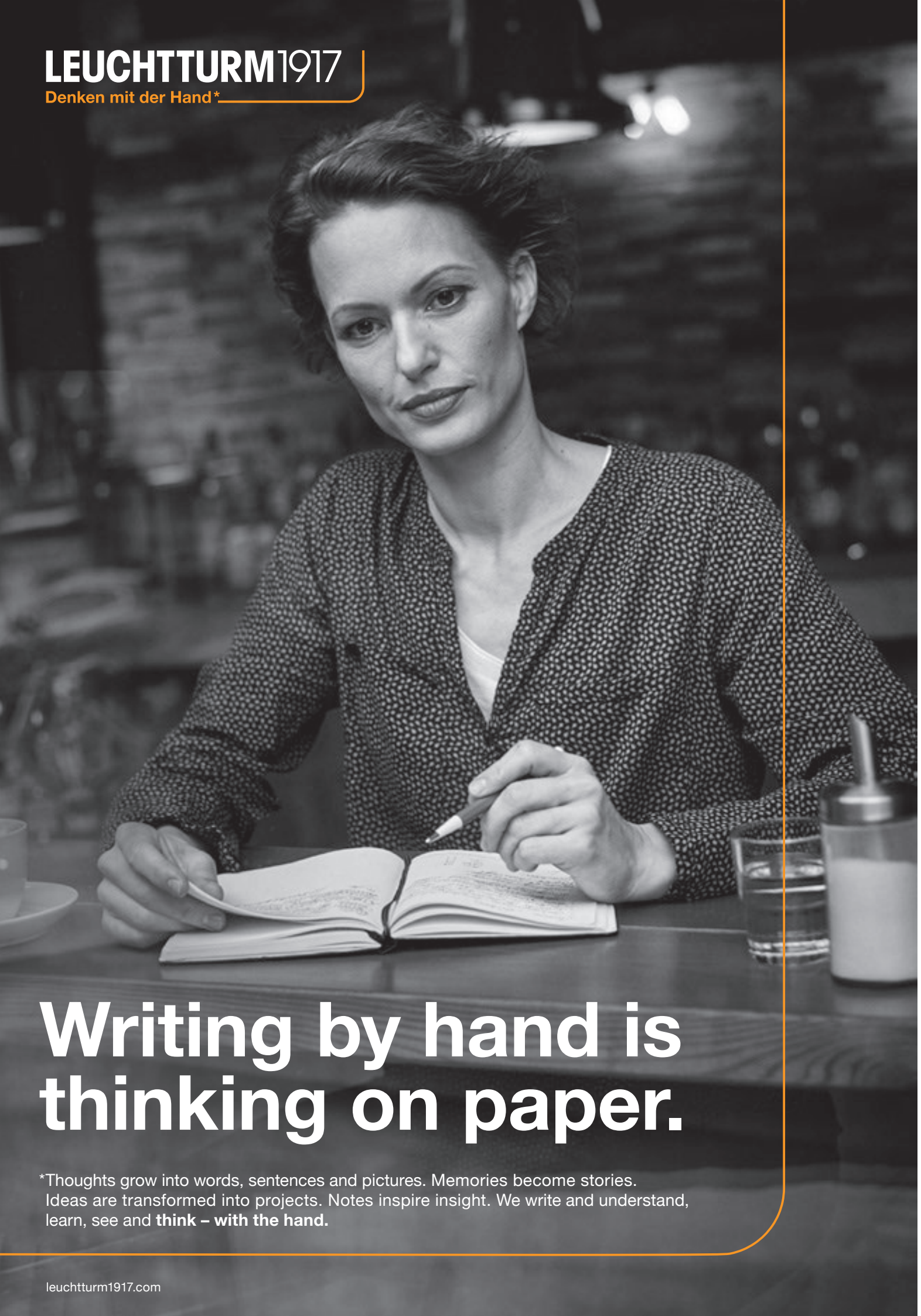
Our processing methods are sustainable.

We print the pages and covers of our notebooks, planners and sketchbooks with mineral oil-free, water-based inks and varnishes. Our products also meet the stringent requirements of the EU REACH chemicals regulation, which is based on the rigorous Californian “Proposition 65”, a type of continuously updated list to protect drinking water, the environment and people from substances that are hazardous to health. Here too, we do not wait until the laws become stricter, but see ourselves as part of the solution – with sustainable innovations that we develop together with our partners.

Notebooks, planners and sketchbooks are sustainable at heart.

Anyone who writes down their thoughts and ideas with pen and paper is holding on to them and thus deliberately creating a potential personal archive. Our books are not consumer goods; they are consumer durables that become valuable objects when used. Month after month, they are indispensable companions and – once all pages have been filled with writing – are never disposed of. Most of our customers save their notebooks, planners and sketchbooks, because they contain precious memories, ideas and personal history that are treasured most. It doesn’t get more sustainable than that.





LEUCHTTURM1917

Denken mit der Hand*

Writing by hand is thinking on paper.

*Thoughts grow into words, sentences and pictures. Memories become stories. Ideas are transformed into projects. Notes inspire insight. We write and understand, learn, see and **think – with the hand.**

leuchtturm1917.com

Contact and service

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B2B-Onlineshop
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On our website – leuchtturm1917.com – we offer you the option of registering your shop free of charge in the area Store Finder. You'll then be visible to customers as an authorised LEUCHTTURM1917 retailer.

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Denken mit der Hand*

Drehgriffel



This is not a pen.

Drehgriffel – No pen. The name “Drehgriffel” is a German compound noun that directly translates as twist stylus. Its characteristic design makes this writing instrument truly distinctive: a hexagonal body with a pointed tip, which, like the twist button, is in a contrasting colour. The Drehgriffel is made from precision-milled aluminium and brass, then painted and sealed. It uses a spring-loaded twist mechanism.

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