

A stylized illustration of a forest landscape. In the foreground, a waterfall cascades over large, dark grey rocks. A small fox stands on one of the rocks. The background features a dense forest of evergreen trees under a sky with white clouds and a few birds. The overall style is graphic and artistic, with a muted color palette.

# LEUCHTTURM1917

Denken mit der Hand\*

## Catalogue 2023

Thin

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message in

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with

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HH may 18th.



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reasons why  
writing with  
the hand makes  
you smarter.  
And probably  
even happier.

\*Writing by hand is thinking on paper. Thoughts grow into words, sentences and pictures.  
Memories become stories. Ideas are transformed into projects. Notes inspire insight.  
We write and understand, learn, see and **think** – with the hand.

# The hand

"The hand is the window to the mind" said the German philosopher Immanuel Kant almost three hundred years ago. We see the world with our eyes but we really "grasp" it with our hands. Our sense of touch is so sophisticated that we are able to describe in much greater detail things we have grasped with our hands in the dark than things we have only seen with our eyes. Every contact, each touch sets off a chain reaction of connections in the brain – and accelerates our thinking.

To grip is  
to grasp

**Write with pen and paper –  
and ignite your inner potential.**

# Think

It takes time for us to learn how to read. And it takes years until our handwriting joins the individual letters in a smoothly flowing movement, which in turn inspires our thoughts to flow freely. It is precisely this complex interplay of fine motor skills, abstraction and imagination that makes writing by hand a veritable symphony of the synapses. Writing by hand strengthens the connection between the right and left hemispheres of the brain. From the point of view of the human brain, very few things are as integral and sophisticated as writing with pen and paper.

Writing trains  
the mind

**Write down your thoughts –  
and stimulate all areas of your brain.**

# Understand

Typing is not writing. No keyboard can replace the valuable thinking and processing mechanisms that occur when we put pen to paper. Students have deeper learning experiences when they make handwritten notes. Preschoolers develop language skills more easily with frequent use of pen and paper. And even words in a foreign language are committed to memory better the moment we write them down – regardless of which language it is and how old we are. Knowledge is a resource that multiplies when used. As soon as we write something down by hand, we increase our knowledge.

Write  
to learn

**Study with pen and paper –  
and enhance your personal learning curve.**



# 4 Act

*Writing is  
thinking on paper*

The mind can only think a limited number of steps in advance. That's why our heads sometimes buzz and most people can't plan more than five consecutive chess moves. But as soon as we pick up a pen and put it to paper, we allow our thoughts to run free. We escape the inner confusion, simply by putting our thoughts in order. This empowers us to step back. And the resulting distance helps us to objectively view plans and projects. By writing our thoughts down, we bring them to life. By putting our plans on paper, we increase the chances of actually putting them into practice.

**Write down what's going through your mind –  
the reward is clarity and insight.**

# 5 Classify

*Lists are  
liberating*

No draft is set in stone. Schedules are hardly ever kept. There are never enough hours in a day. Most of our worries revolve around constantly changing tasks and projects – and pen and paper can achieve clarity and calm here, as well. Each handwritten list frees the mind, facilitates analysis and sharpens focus. Lists help us to separate the important from the urgent. We use them to restructure projects, classify and prioritise. And we sometimes forge relationships on paper that we previously weren't aware of. Even this process is certainly quicker, more intuitive and efficient with the use of pen and paper. Not to mention the satisfaction that comes from crossing a completed task off your list!

**Plan your projects with lists –  
and you'll hold control over them in your hand.**

# 6 Discover

*Writers are  
wanderers*

Many authors still write their novels by hand because they want to discover where the journey will take them. Putting words down on paper is like embarking on a journey – we know where it starts – but not where it will end. Unlike texts on a monitor, sentences written on paper have a lasting quality. The pen reinforces this effect, gently driving the hand over the page, from one word to the next. Instead of simply deleting a sentence with the back key or tearing the sheet of paper out of the typewriter, we move forward in the direction of our thoughts, which (loosely based on Kleist) we compose while writing. If you have a complex problem but no solution in sight, just pick up your pen and paper and start – writing is striding forth in spirit; one sentence follows another, one idea after the next. Suddenly, characters and ideas emerge, formed by the previous thought – apparently conceived out of the blue, but ultimately created by hand.

**Write down your thoughts by hand –  
and explore the world.**

✓ Tank ✓

✓ Officer Stinson ✓

✓ ~~Kenneth Probst~~ X

✓ Joseph W. Stinson ✓



# Let go

Writing is release. It allows us to understand, process, think, unwind and free ourselves from many things that dampen the spirit. Once we write something down, we feel relieved. Writing by hand stimulates areas in the brain that are also active when we meditate. We calm down, think more clearly, review our thoughts – ultimately letting some of them go. Scientists also confirm these findings – writing by hand not only helps to understand, it also helps to process ideas, let go of them or cast them aside. It doesn't have to be a diary. Even the smallest to-do list lifts the weight and creates great lightness.

**Write down what you want to give up –  
and discover inner peace.**

Writing down  
frees the mind

# Remember

Writing by hand is a physical act. Every single letter, word, underscored passage, circle or mark that you put on paper leaves traces that remain in our physical memory. Most people can remember an exciting part in a book even months after reading it. Handwriting has a similar, yet stronger effect. In the transcript of a lecture that is teeming with references, we recall the ideas we had when we were sitting in the lecture hall. The recollection of the situation in which we wrote each handwritten text can still rise before our inner eye even years later. The briefest handwritten note takes us on a journey through time. This is the reason why so many people keep their notebooks. And why famous people's manuscripts are so popular – because handwriting says so much about a person's character.

**Write with pen and paper –  
and track your personal history.**

Writing by hand  
is the way to stay



# Dear Partners.

---

We set the bar high in everything we do at LEUCHTTURM1917.

In addition to the quality of the materials, the craftsmanship and design, this also includes our business relationships – the cooperative spirit we share with you, our partners.

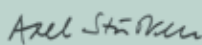
Especially when, as we coastal dwellers say, “we are facing strong headwinds” – as has been the case in recent years – the respect and trust on which our partnership is built enable us to achieve this level of excellence and meet challenges with unshakeable optimism.

Our new campaign “Find your nature” also reflects this mindset. It is both an invitation and an inspiration – to discover and strengthen one’s own individuality in the midst of the many impressions that surround us. A call to take time and reflect, find empathy and compassion as we discover new insights. It is an opportunity to explore deeper thought, broader perspectives, meaningful relationships, authenticity – and beauty.

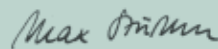
This year’s catalogue contains numerous new products that we have developed – and with your help, we won’t be running out of ideas in the future either. We look forward to your feedback, planning new projects with you and creating more beautiful and inspiring products that motivate even more people to find their own way of “thinking with the hand”.



Kurt Stürken



Axel Stürken



Max Stürken



Philip Döbler

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# New products



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# ucts 1

# ucts

# Find your nature.

The new Natural Colours: Forest Green, Mint Green, Fox Red and Light Grey.

The forest beckons us with its colours, scents, sounds and movements. It transforms us into wanderers with all our senses. Unspoilt nature invigorates the soul, allows thoughts to flow and new paths to be explored. It extends an invitation to appreciate what really drives and moves us. These pure forces inspired us to create the Natural Colours: subtle and calming Light Grey, luminous and friendly Fox Red, powerful and lush Forest Green, fresh and invigorating Mint Green.

Four colours that activate all senses. They each stand for a special mood while they succeed in perfectly harmonising with each other. To present the four new colours, the British illustrator Chris King created an expressive visual for the Natural Colours communication campaign, which invites the viewer to explore the forest experience.























### Notebooks | Medium (A5) | 145 × 210 mm

**Hardcover**, 251 numbered pages | **Softcover**, 123 numbered pages

									
		Hardcover	Softcover	Hardcover	Softcover	Hardcover	Softcover	Hardcover	
Light Grey		367246	367262	367247	367263	367248	367264	367249	
Fox Red		367250	367265	367251	367266	367252	367267	367253	
Forest Green		367254	367268	367255	367269	367256	367270	367257	
Mint Green		367258	367271	367259	367272	367260	367273	367261	





		<b>Drehgriffel Nr. 1</b> Ballpoint pen with royal blue ink (Line width M)	<b>Drehgriffel Nr. 1</b> with gel refill with black ink (Line width 0.5 mm)	<b>Drehgriffel Nr. 2</b> Mechanical pencil with graphite lead HB (Line width 0.7 mm)
<b>Light Grey</b>		367274	367278	367282
<b>Fox Red</b>		367275	367279	367283
<b>Forest Green</b>		367276	367280	367284
<b>Mint Green</b>		367277	367281	367285

# Natural Colours



Displays for the perfect product presentation can be found on → **page 142.**

## Pen Loops, 40 × 40 mm self-adhesive elastic loop

Light Grey		367287
Fox Red		367288
Forest Green		367289
Mint Green		367290

## Assorted unit, 20 pieces

5x per colour	367286
---------------	--------

## Pencils pack of 5, HB

Light Grey		367295
Fox Red		367296
Forest Green		367297
Mint Green		367298



# Thin Smart

## Notebook Paperback (B6+) – Hardcover

A smart companion: Compact, sturdy and yet with plenty of space for your notes. Now, the notebook in Paperback (B6+) format is also available with a hardcover binding.

# Leuchtturm




















# Notebook Paperback (B6+) – Hardcover

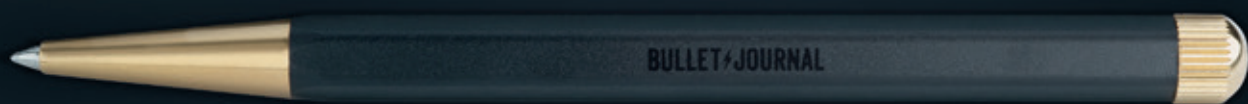
Anyone who is frequently on the go and wants to spontaneously jot down their thoughts, appreciates the advantages of a compact notebook with plenty of free space. The Paperback format fits in any pocket and is therefore ready whenever you need it.

The new sturdy hardcover binding not only protects the contents, but also serves as a stable writing surface. Naturally, these new notebooks are also equipped with the reliable LEUCHTTURM1917 features.



Notebooks   Hardcover   Paperback (B6+) 125 × 190 mm, 219 numbered pages					
					
Lilac		368489	368491	368492	-
Port Red		368493	368494	368495	-
Rising Sun		368496	368497	368498	-
Lemon		368499	368500	368501	-
Sage		368502	368503	368504	-
Pacific Green		368505	368506	368507	-
Navy		368508	368509	368510	-
Stone Blue		368511	368512	368513	-
Black		368514	368515	368516	368517

*Onehgriffel*



**BULLET⚡JOURNAL®**

# Bullet Journal® Drehgriffel

Bullet Journaling is a worldwide phenomenon with a continuously growing community of followers. Together with Ryder Carroll, the inventor of the Bullet Journal® method, we have developed the matching writing instrument – the Bullet Journal® Drehgriffel.

The long, distinctive tip and the twist head are made of brass and give this writing instrument its special character. The black barrel is made of lacquered aluminium that has been sandblasted. This provides a slightly grainy, matt surface with a pleasant grip. The glossy black logo on the mid-section stands out discreetly against the matt background. The lightning bolt engraved in the twist head is the distinctive mark of the international Bullet Journal® community.

The Bullet Journal® Drehgriffel has a Japanese gel refill with 0.5 mm line thickness and black ink. It provides a fine ink line that is particularly suitable for Bullet Journaling.



## Display

equipped with 10 Bullet Journal® Drehgriffel.  
(W/H/D: 268 x 317 x 198 mm)

Item no.: 368950

**Bullet Journal® Drehgriffel | with gel refill**  
with black ink (Line width 0.5 mm)

**Black**



366916



# New planner colours 2024

Take a deep breath, replenish your energy and make new plans. Our 2024 Natural Colours planners combine freedom of thought with the structure of tried and tested planners. This gives you a clear view of the tasks, plans and adventures to come in the new year.







**LEUCHTTURM1917**  
Denken mit der Hand\*  
2024  
Weekly Planner & Notebook  
English

**LEUCHTTURM1917**  
Denken mit der Hand\*  
2024  
Weekly Planner  
English

**LEUCHTTURM1917**  
Denken mit der Hand\*  
2024  
Weekly Planner  
English

**LEUCHTTURM1917**  
Denken mit der Hand\*  
2024  
Weekly Planner  
English

# Self-stick planners 2024

Those who want to add a calendar function to their notebook will find the ideal solution in our new self-stick planners. It allows you to easily create an additional planning tool.

A resealable envelope contains stickers with pre-dated calendar inserts. There is a choice of one set for monthly and another set for yearly overviews. The self-stick planners can then be inserted in the right place in the notebook at the appropriate time. If you start a new notebook during the course of the year, you can continue in it with the remaining planning overviews.





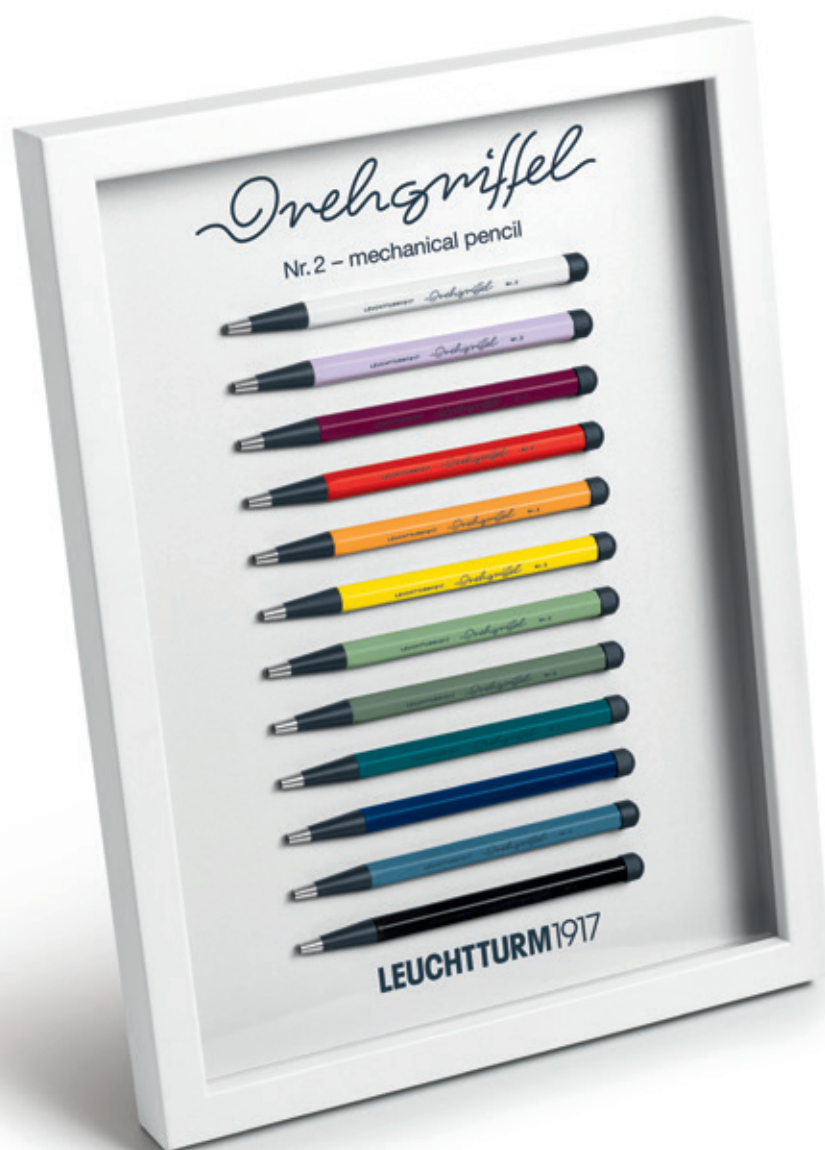


More information on our self-stick planners can be found on → **page 118.**

# Drehgriffel at the point of sale

The Drehgriffel is a distinctive writing instrument that gives customers an uplifting emotional experience: through its history, design, the writing sensation and its colours. This combination makes it exceptional and extremely desirable. We have designed new displays and presentation options for the POS in order to showcase the Drehgriffel even more attractively.

More information on our **new displays and POS materials for the Drehgriffel** can be found starting on → **page 150**.







# Product updates

In addition to the newly launched products, we also present some popular classics from our product range in fresh, new colours.



## Notebooks

Master Slim, the lightweight large format in our notebook range, is now also available in the vibrant colour Rising Sun.

In addition, our Composition (B5), Paperback (B6+) and Pocket (A6) notebooks are now also available in delicate Lilac.

Starting on → **page 34.**

## Bullet Journal®

The original from Ryder Carroll – now in the new colour Green23. The Bullet Journal® community has chosen this new colour and it is exclusively available for the Bullet Journal®.

See → **page 62.**





### **Some Lines A Day**

The 5 Year Memory Book

This book spans a five-year period and offers space on each page to write a few lines on the same calendar day throughout five different years – now also available in Lilac and Port Red.

See → **page 70.**

### **Replacement refills for the Drehgriffel Nr. 1**

The LEUCHTTURM1917 replacement refills for the Drehgriffel Nr. 1 – ballpoint are now also available in line width M with red or green ink, as well as in line width F with royal blue or black ink.

The replacement refill for the Drehgriffel Nr. 1 – with gel ink in line width 0.5 mm is now also available with royal blue ink.

See → **page 88.**



### **Drehgriffel Nr. 2 Mechanical pencil**

The Drehgriffel Nr. 2 is a pencil with a twist mechanism and now also available in the bold colours Lilac, Lemon and Olive.

See → **page 86.**



# Product updates



## Notepad

Notes and ideas need space to develop. This handy notepad is now available in Lilac and Rising Sun.

See → **page 72.**

## Card cases

The practical card case in notebook design is now also available in the vibrant colours Lilac and Rising Sun.

See → **page 122.**





### Jottbook Double

One product in a double pack! Our Jottbook Double sets a great accent with its coloured page edging. Now available in the following new colour combinations: Lilac & Port Red, Lemon & Rising Sun, Sage & Forest Green, Aquamarine & Pacific Green and Light Grey & Black.

See → **page 74.**

### Springback binders & book boxes

The must-haves for keeping things in order: Our springback binders make it easy to bind documents sturdily as in a book, yet flexibly.

The book box in notebook design reliably stores all important documents safely and neatly.

Both products are now also available in Rising Sun and Light Grey.

Starting on → **page 124.**





**Our notebooks** – beautiful, practical, always at your fingertips. To safeguard secrets, provide structure for our everyday routine, record our memories and so much more.

Whatever life has in store for us – with their enormous variety and our love of attention to detail, every one of our notebooks can be transformed into a personal companion.

# Notebooks








































































































































































































































# Books

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<b>Softcover</b>	→ <b>50</b>
Composition	50
Medium	52
Paperback	54
Pocket	56





































































# 2

# Notebooks

## Hardcover

	A4+	A4+	B5	A5	B6+	A6
	Master Classic	Master Slim	Composition	Medium	Paperback	Pocket
Classic colours	   	   	   	   	   	   
Powder				   		
Lilac			  	   	  	   
Port Red	   	   	  	   	  	   
Red				   		
Rising Sun		   	  	   	  	   
Lemon			  	   	  	   
Vanilla				   		
Sage		   	  	   	  	   
Olive				   		
Pacific Green	   	   	  	   	  	   
Aquamarine				   		
Navy	   	   	  	   	  	   
Stone Blue			  	   	  	   
Anthracite				   		
Black	   	   	  	   	   	   
Natural Colours						
Light Grey				   		
Fox Red				   		
Forest Green				   		
Mint Green				   		

Hardcover notebooks → page 42

B5	A5	B6+	A6
Composition	Medium	Paperback	Pocket
			
			
			
			
			
			
			
			
			
			
			
			
			
			
			
			
			
			
			
			





# Details make all the difference.

**We have designed our notebook very carefully – down to the last detail.** The pages are numbered and there is an empty table of contents that makes it easier for you to organise your notes.

There are several perforated pages at the back of every notebook, just in case you want to share a note with someone else. All books come with a set of self-adhesive labels to help you with archiving.



Paginierung  
**pagination**  
pagination



Fadenheftung  
**thread-bound**  
reliure cousue

2

Lesezeichen  
**bookmarks**  
marque-pages

1

Falttasche  
**pocket**  
pochette



säurefrei  
**acid-free**  
sans acide

.....

Perforierte Seiten  
**perforated pages**  
pages perforées



Sticker  
**labels**  
étiquettes



Inhaltsverzeichnis  
**table of contents**  
table des matières

# Notebook formats

[illegible]

**Master (A4+) | 225 × 315 mm**

Slightly larger than A4 so that loose A4 pages can be fully placed inside the notebook to prevent frayed edges.

[illegible]

**Composition (B5) | 178 x 254 mm**

Iconic American size – smaller than A4 yet bigger than A5 – the same size as a tablet.

[illegible]

**Medium (A5) | 145 x 210 mm**

A double page is just the right size for A4 photocopies.

[illegible]

**Paperback (B6+) | 125 x 190 mm**

A convenient and compact format.  
Inspired by the size of a paperback book.

**New: Now also available as a Hardcover version!**

[illegible]

**Pocket (A6) | 90 × 150 mm**

The size to carry around. Fits into the inside pocket of a jacket.



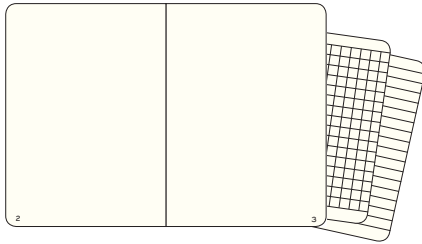




# Rulings

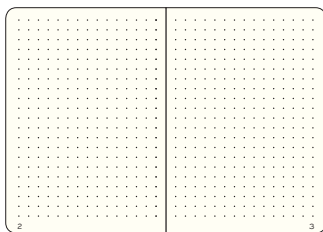
**To rule or not to rule – that is the question. While under certain circumstances you might make compromises with the cover colour, opinions differ when it comes to how a page is ruled.**

From plain for absolute freedom to dotted for minimal support to ruled and squared for greater structural stability – whatever your needs, our page designs rule.



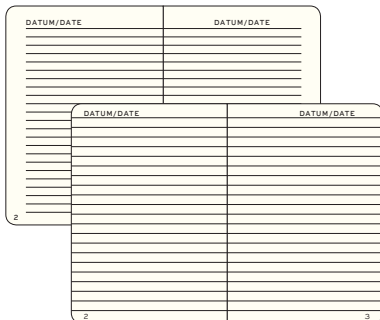
## Plain

Clear, white pages. No margin, no date. Simply features the page number in the bottom corner. We also provide each plain notebook with a ruled and squared guideline page.



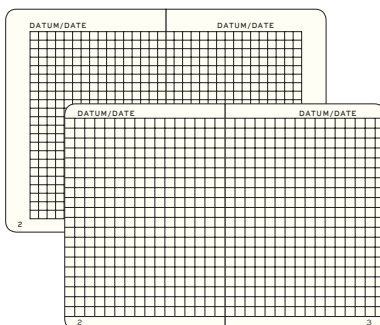
## Dotted

Dots with 5 mm spacing provide a guide for writing, creating tables and drawings.



## Ruled

Almost all sizes feature the standard 6mm line spacing. Only our Master Classic notebook provides generous 8.5mm line spacing on 235 pages. The notebooks in Master size have a side margin with space for comments.



## Squared

Available in all sizes and versions – squared with precise 5 × 5 mm boxes. For calculations, tables and drawings. Our Master notebooks also feature a margin.





# LEUCHTTURM1917

Denken mit der Hand\*



Punktiertes Notizbuch  
Dotted notebook  
Carnet à pages pointillées

A4+  
Master

2

Leinwandseiten  
100% recyceltes Papier



Programmierung  
Taschenrechner



Stylus  
display

1

Faltmarker  
display



# Hardcover Master

**Sometimes more is more.** The Master notebook was the first notebook that we produced and we are still very fond of it. With its oversized A4+ format (225 × 315 mm), and compared with all smaller formats, it is a master of its class when it comes to order and clarity.

The highlight – loose sheets and handouts in A4 format are easily and invisibly stowed away between the pages or in the pocket on the inside of the back cover, just as in a file folder. We offer the Master format with two different thicknesses.

As “Classic” edition with 235 numbered pages and as “Slim”, a slender version with only 123 numbered pages.









The paper quality of both versions is identical at 100 g/m<sup>2</sup> and thus significantly heavier than for all other notebooks. Due to the smaller page count, the Master Slim is significantly lighter and leaner than the Master Classic. Ruled with either lines or grids, our Master notebooks have a page margin for comments and cross-referencing. The line height for lined Master Classic is 8.5 mm and 6 mm for Master Slim.













red**dot** winner



## Notebooks | Hardcover | Master Classic (A4+) 225 × 315 mm, 235 numbered pages

					
Port Red		365615	365618	365619	365620
Pacific Green		365621	365622	365623	365624
Navy		359870	359869	359867	359868
Black		308227	327366	327150	307959

## Notebooks | Hardcover | Master Slim (A4+) 225 × 315 mm, 123 numbered pages

					
Port Red		359786	359787	359784	359785
Rising Sun	New! 	368141	368142	368143	368144
Sage		363921	363920	363918	363919
Pacific Green		359791	359790	359788	359789
Navy		342928	342929	342926	342927
Black		330754	321149	334917	310174

Displays for the perfect product presentation can be found starting on → **page 140.**
















# Hardcover Composition

The Composition (B5) intermediate format is ideal for any lifestyle. These notebooks are slightly larger than A5, but smaller than A4, and their 219 numbered pages offer plenty of space for notes, ideas and plans.

The hardcover binding not only creates a book that is particularly comfortable to hold, it makes them quite robust and ensures the safekeeping of all entries. Of course, these notebooks are also equipped with the signature LEUCHTTURM1917 features such as the expandable pocket, numbered pages and table of contents.



## Notebooks | Hardcover | Composition (B5) 178 × 254 mm, 219 numbered pages

						
Lilac	New!		368149	368150	368151	-
Port Red			366162	366163	366164	-
Rising Sun			366165	366166	366167	-
Lemon			366168	366169	366170	-
Sage			366171	366172	366173	-
Pacific Green			366174	366175	366176	-
Navy			366177	366178	366179	-
Stone Blue			366180	366181	366182	-
Black			366183	366184	366185	366186

Displays for the perfect product presentation can be found starting on → **page 140**.







# Hardcover Medium

The notebook format **Medium (A5)** is the **classic in our assortment**: 251 numbered pages provide space for writing, sketching, note taking, organising, structuring – thinking with the hand.
















Fifteen classic colours and four new Natural Colours (p. 12) as well as four types of ruling provide plenty of scope for choice.

Of course, the Hardcover Medium notebook, like all LEUCHTTURM1917 notebooks, comes with numbered pages and an empty table of contents. The pages towards the back are perforated and detachable. A pocket on the inside of the back cover allows you to store loose sheets of paper. Every notebook comes with a set of self-adhesive labels for archiving.

Displays for the perfect product presentation can be found starting on → **page 140**.

## Notebooks | Hardcover | Medium (A5) 145 × 210mm, 251 numbered pages

					
<b>Powder</b>		361577	361576	361573	361575
<b>Lilac</b>		365480	365481	365482	365483
<b>Port Red</b>		359697	359695	359691	359694
<b>Red</b>		309141	313627	332933	312564
<b>Rising Sun</b>		363386	363387	363388	363389
<b>Lemon</b>		344801	344800	344798	344799
<b>Vanilla</b>		365484	365485	365486	365487
<b>Sage</b>		361585	361584	361582	361583
<b>Olive</b>		365488	365489	365490	365491
<b>Pacific Green</b>		359698	359696	359692	359693
<b>Aquamarine</b>		363390	363391	363392	363393
<b>Navy</b>		342924	342925	342922	342923
<b>Stone Blue</b>		363333	363334	363335	363336
<b>Anthracite</b>		344785	344784	344782	344783
<b>Black</b>		311333	329398	300612	315928














On page 14, you will also find these products in the new Natural Colours .

# Hardcover Pocket

Everything our Medium Hardcover has to offer – in a practical Pocket format (A6).

Our Pocket format goes everywhere you go, since it fits perfectly in any jacket or trouser pocket. We often come up with our best ideas and thoughts when we least expect them. So it makes sense to have a notebook at hand that you can quickly flip open to record them.

## Notebooks | Hardcover | Pocket (A6) 90 × 150 mm, 187 numbered pages

					
Lilac	New! 	368145	368146	368147	368148
Port Red		359707	359703	359699	359702
Rising Sun		365625	365626	365627	365628
Lemon		344797	344796	344794	344795
Sage		363943	363944	363940	363942
Pacific Green		359706	359704	359700	359701
Navy		342920	342921	342918	342919
Stone Blue		365629	365630	365631	365632
Black		317257	333915	334821	318898

Displays for the perfect product presentation can be found starting on → **page 140.**









# Softcover Composition

**Softcover notebooks have all the same great features as the Hardcover notebooks.**














Even though they are lighter and more flexible, they do not compromise on functional design.

The Composition format (B5) corresponds to the dimensions of tablet computers. What do you need apart from a notebook and a tablet? Our Softcover notebooks, as well as the Monthly Planner with notebook are available in this format with a softcover binding.



Displays for the perfect product presentation can be found starting on → **page 140.**

## Notebooks | Softcover | Composition (B5) 178 × 254 mm, 123 numbered pages

					
Lilac	New! 	368152	368153	368154	-
Port Red		359674	359673	359672	-
Rising Sun		365633	365634	365635	-
Lemon		355287	355289	355288	-
Sage		363929	363928	363927	-
Pacific Green		359675	359676	359677	-
Navy		349299	349301	349300	-
Stone Blue		365636	365637	365638	-
Black		349295	349298	349296	362870

Softcover



# Softcover Medium

**The top seller format in the popular softcover binding** – For a very long time, the best-selling format in the ever-popular softcover was only available in classic black with the four different types of ruling. Now we offer a whole host of different colours as well as three different types















of ruling: plain, dotted and ruled.

It goes without saying that the Medium Softcover has all of the LEUCHTTURM1917 details but is significantly lighter and thinner than the Medium Hardcover as a result of fewer pages (123 pages) and the flexible softcover.



Displays for the perfect product presentation can be found starting on → **page 140**.

## Notebooks | Softcover | Medium (A5) 145 × 210 mm, 123 numbered pages

					
Lilac		365496	365497	365498	-
Port Red		362855	362844	362834	-
Rising Sun		363402	363403	363404	-
Lemon		362857	362846	362836	-
Sage		361593	361592	361590	-
Olive		365503	365504	365505	-
Pacific Green		362859	362848	362838	-
Navy		362864	362850	362840	-
Stone Blue		363398	363399	363400	-
Black		318651	324804	308290	310337

On page 14, you will also find these products in the new Natural Colours .



# Softcover Paperback

**Our response to the ever-growing swing towards minimalism.**

Even if people now take smaller bags on their travels, everything still needs to fit in so that memories and thoughts can be noted down for eternity.

As an in-between size, somewhere between Pocket (A6) and Medium (A5), the Paperback (B6+) is based on a classic Paperback book. It is big enough to write down notes easily and also a great size for Bullet Journaling.



**Notebooks | Softcover | Paperback (B6+)** 125 × 190 mm, 123 numbered pages

Lilac	New!	368155	368156	368157	-
Port Red		359681	359683	359684	-
Rising Sun		365639	365640	365641	-
Lemon		358304	358303	358302	-
Sage		363935	363934	363933	-
Pacific Green		359680	359679	359678	-
Navy		358319	358318	358317	-
Stone Blue		365642	365643	365644	-
Black		358292	358291	358288	362869

Displays for the perfect product presentation can be found starting on → **page 140.**





Softcover





# Softcover Pocket














The Pocket notebooks feature a soft cover in a handy format, measure 90 x 150 mm and their exceedingly practical size allows you to keep them by your side at all times.

Always at your fingertips, the Softcover Pocket format is the ideal, lightweight companion for making notes when the best thoughts occur while on the go.

Like the Hardcover Pocket, its Softcover cousin with a reduced page count (123 pages) features all the well-known LEUCHTTURM1917 details and makes the smallest of all notebooks in our range to an indispensable companion.



## Notebooks | Softcover | Pocket (A6) 90 × 150 mm, 123 numbered pages

					
Lilac	New! 	368158	368159	368160	-
Port Red		362867	362852	362842	-
Rising Sun		365645	365646	365647	-
Lemon		355290	355292	355291	-
Sage		363953	363952	363951	-
Pacific Green		362868	362854	362843	-
Navy		349302	349304	349303	-
Stone Blue		365648	365649	365650	-
Black		305477	311346	306017	329869

Displays for the perfect product presentation can be found starting on → **page 140**.

**We love making notes and live for writing – in short, we think with the hand.**

Our editions pick up on special occasions and latest trends, as well as becoming popular collector's items.

# Edition

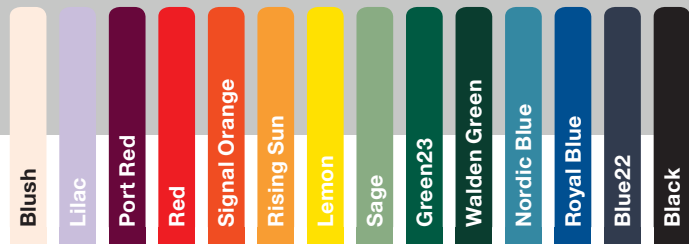


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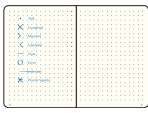





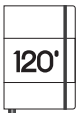


























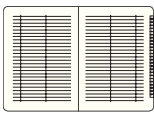




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








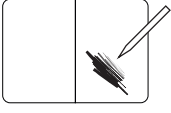





















3

# Editions



← page

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	Medium											
	Medium Landscape											

Lilac

Port Red

Lemon

Rising Sun

Sage

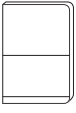


































































Pacific Green

Navy

Stone Blue

Black

← page

 <b>Jottbook Double</b>	Medium												74
													
													
	Pocket												
													
													

Lilac

Port Red

Lemon

Rising Sun

Sage

Forest Green

Aquamarine

Pacific Green

Light Grey

Black

← page

# Bullet Journal®

The upgrade of a ground-breaking method that is inspiring the world and which provides an answer to the question: How do I organise my day, my life, with all its appointments, tasks and plans? Developed by New York product designer Ryder Carroll, it makes it easy to trace the past, organise the present and plan the future. It easily adapts to your personal needs, to provide an interface between productivity and focused thinking.

The Bullet Journal® will soon be available in the new colour Green23.

**Bullet Journal® | Hardcover**  
**Medium (A5)** 145 × 210 mm,  
 206 numbered pages, 120 g/m² paper



Blush		363573
Green23 <b>New!</b>		368952
Blue22		366244
Black		363572



- 1 Page Dividers.** Every page in perfect order: small markings that allow the quick and exact vertical or horizontal division into fields or sections.
- 2 The Grid Guide.** Instructions on how to use the grid in the book cover. And how easy it is to create calendar overviews, diagrams, trackers or storyboards.

Displays for the perfect product presentation can be found on → **page 154.**





- 3 **120 g/m<sup>2</sup> paper.** Its particularly smooth surface structure, low transparency and high ink compatibility allow a variety of design techniques.
- 4 **Pocket Guide.** A quick guide to Bullet Journaling. How the system works and what is most important. For beginners and advanced users. The booklet is tucked away in the folding pocket.
- 5 **Sticker set.** Best friends of the Bullet Journal®. They display overviews for months and week-days along with small symbols for identification. Practical and clearly arranged.

paper **120<sup>g</sup>**

**A very  
intransparent  
matter.**





# 120G Notebook Edition











Whether you prefer to write with a marker, fountain pen or brush pen – the 120 g/m<sup>2</sup> paper is the perfect writing surface for a variety of writing instruments.

During the milling process, the paper receives a smooth and particularly low-friction finish. It allows your pen to glide across the page with a minimum of wear and provides a pleasantly flowing writing sensation.

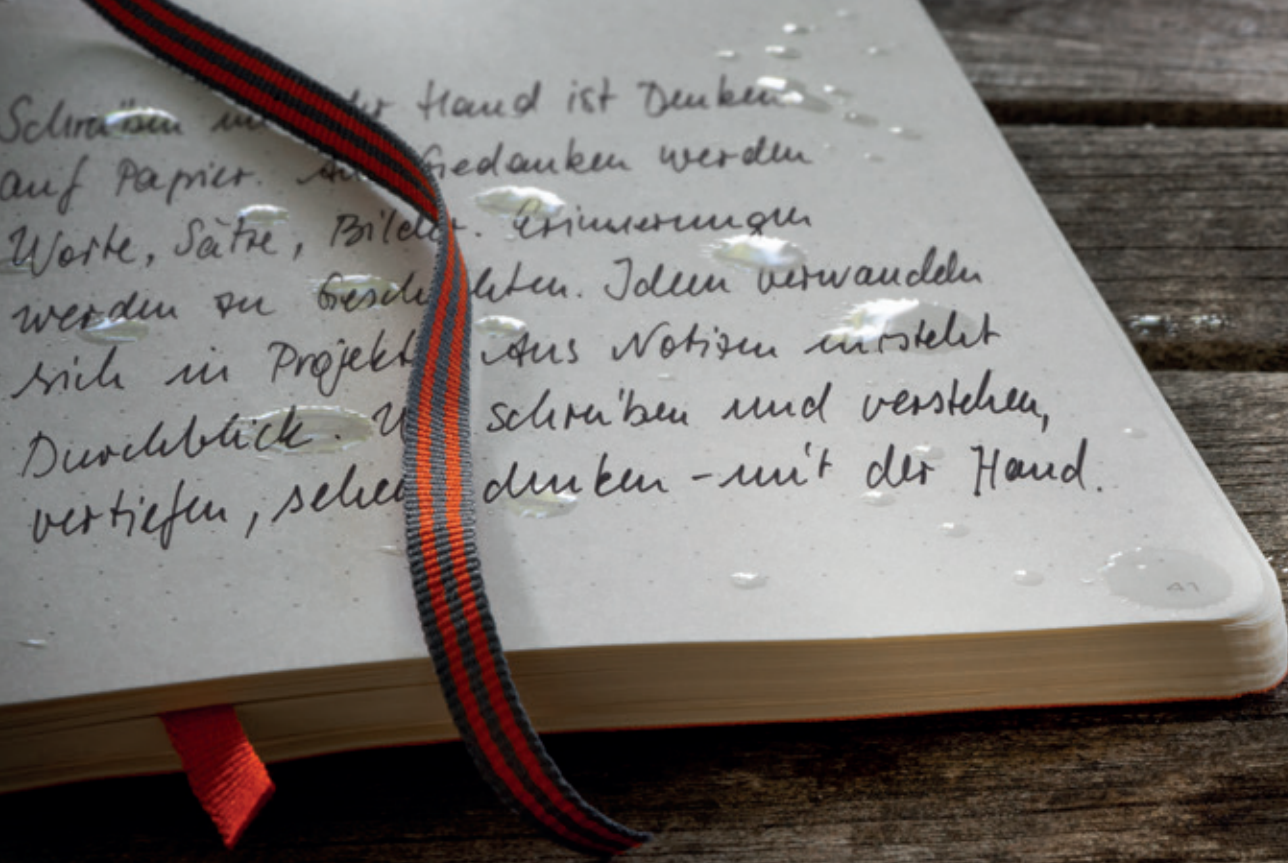
The ink does not bleed into the paper, but retains its clear contour. By adding the proper fillers, the paper has comparatively low transparency: writing does not shine through to the other side. The paper was specially developed and manufactured in Germany.



**Display**  
equipped with 36 notebooks.  
(W/H/D: 475 × 380 × 400 mm)  
Item no.: 363709

120G Notebook Edition   Hardcover   Medium (A5) 145 × 210 mm, 203 numbered pages			
			
Port Red 	364425	363535	363536
Rising Sun <b>New!</b> 	367125	367126	367127
Sage 	364426	363537	363538
Nordic Blue 	364427	364422	364423
Black 	364424	363533	363534

Displays for the perfect product presentation can be found on → **page 155**.







# Outlines

The weatherproof notebook

Whatever the weather, with Outlines you'll always be able to read what you've written.

The Outlines notebook features the same non-coated, durable, wet-strength paper developed in Germany to produce nautical charts.

It guarantees writing pleasure whether you use a fountain pen, ballpoint or pencil. In addition to the heavy 150 g/m<sup>2</sup> quality, this is due to the paper's particularly smooth surface finish. That means smooth sailing when you put your pen to the excellent pages, even when wet. In this case, we recommend the use of a pencil.

**Display**  
equipped with 20 notebooks, 10 per colour.  
(W/H/D: 279 × 310 × 206 mm)  
Item no.: 364725

**Outlines | Flexcover | Paperback (B6+)**  
**150 g/m<sup>2</sup> nautical chart paper**  
125 × 190 mm, 89 numbered pages



Signal Orange



363019

Walden Green



363020



# Bauhaus Edition

Wassily Kandinsky, painter and lecturer at the Bauhaus school, summed it up neatly when he said: “Everything starts from a dot.” This quote highlights the fact that for creative minds, the process of committing ideas to paper via the hand begins with a dot on the page. The first point of contact between thoughts and paper – a crucial moment.

Clean, minimalist forms, functional details and classic colours are key features of the modern era’s most influential design school – and also the principles that have always guided the design of LEUCHTTURM1917 products.

As a tribute to the revolutionary Bauhaus style, we have created a special edition that encompasses a notebook, Pen Loop and Drehgriffel and whose form, colour and details honour the pioneering Bauhaus ethos.

We will be happy to provide you with a corresponding product flyer, which is the ideal way to present the Bauhaus Edition to your customers (see page 157).



## Bauhaus Edition | Drehgriffel Nr. 1

Ballpoint pen with royal blue ink (line width M)

Red/Royal Blue



366205

Royal Blue/Red



366203

Lemon/Black



366204

Black/Lemon



366571

Royal Blue/Black



366572

Black/Royal Blue



366202

Displays for the perfect product presentation can be found on → **page 153**.












reddot design award  
winner 2019





### Bauhaus Edition | Notebooks | Hardcover

Medium (A5) 145 × 210 mm, 251 numbered pages, coloured fore edge with colour-coordinated dotted ruling

				
Red		-	-	359619
Lemon		-	359620	-
Royal Blue		359618	-	-
Black		-	-	359617

### Bauhaus Edition | Pen Loops

40 x 40 mm, self-adhesive elastic loop

Red		359773
Lemon		359774
Royal Blue		359772
Black		359771

Assorted unit, 20 pieces

5 × per colour	360133
----------------	--------



# Some Lines A Day

## The 5 Year Memory Book

Each page provides space for you to write a few lines each calendar day over five years.

Only the first two digits of the year are printed, i.e. 20\_\_. A great way of easily recalling the extraordinary and the ordinary events in your life and their place in the grand scheme of things. Over the course of time, this special diary will become an interesting reference book of your own past.








**Display** equipped with 16 notebooks.

(W/H/D: 385 × 360 × 215 mm)


Item no.: 355925

**Some Lines A Day – The 5 Year Memory Book**  
**Hardcover | Medium (A5) 145 × 210 mm,**  
 365 pages

Lilac	New!		368168
Port Red	New!		368169
Sage			363840
Nordic Blue			355276
Black			343552





A close-up, low-angle shot of a woman with dark hair and glasses, wearing a purple top, sitting at a table. She is holding a dark pen and writing in a small, open notebook. The notebook has some handwritten text on it. On the table, there is a white mug, a glass of water, and a salt shaker. The background is softly blurred, showing a window with light coming through. The overall mood is calm and focused.

"And in the end, it's not the years in your life that count.  
It's the life in your years."

Abraham Lincoln

---





# Notepad

**Notes and ideas need room to develop.** Every list unclutters the mind, helps with the analysis, and sharpens the focus. Lists are compiled to separate the important from the urgent items.

We reorganise projects, arranging and prioritising them. All the pages in the handy, portrait-format Pocket (A6) notepad are perforated, so that they can be torn out easily. A versatile companion – not only for journalists.



## Notepad | Hardcover | Pocket (A6) 90 × 150 mm, 184 numbered pages

Lilac	New!		368161	368162	368163	-
Port Red			364403	364413	364408	-
Rising Sun	New!		368164	368165	368166	-
Sage			364405	364415	364428	-
Navy			364406	364416	364410	-
Black			316831	364411	327986	333843





# Jottbook Double

One product in a double pack.

**With their coloured fore edges, our Jottbooks set a clear yet understated accent.** The smart design of the notebooks is enhanced by the small and practical pocket on the endpaper. The Jottbook is a lightweight alternative to the classic notebook – these books are arranged in

a colour-coordinated double pack in Medium or Pocket format. 32 pages are micro-perforated and can be easily torn out; a table of contents and numbered pages are part of the standard features. Our Jottbooks have thread-sewn bindings and include a set of adhesive labels.



Colour coordinated double pack in the formats Medium (A5) and Pocket (A6).

**Jottbooks | Flexcover | Medium (A5)** in a double pack: 145 × 210 mm, 59 numbered pages

Lilac + Port Red

Lemon + Rising Sun

Sage + Forest Green

Aquamarine + Pacific Green

Light Grey + Black

New colours!



	368174	368175	368176
	368177	368178	368179
	368180	368181	368182
	368183	368184	368185
	368186	368187	368188

**Jottbooks | Flexcover | Pocket (A6)** in a double pack: 90 × 150 mm, 59 numbered pages

Lilac + Port Red

Lemon + Rising Sun

Sage + Forest Green

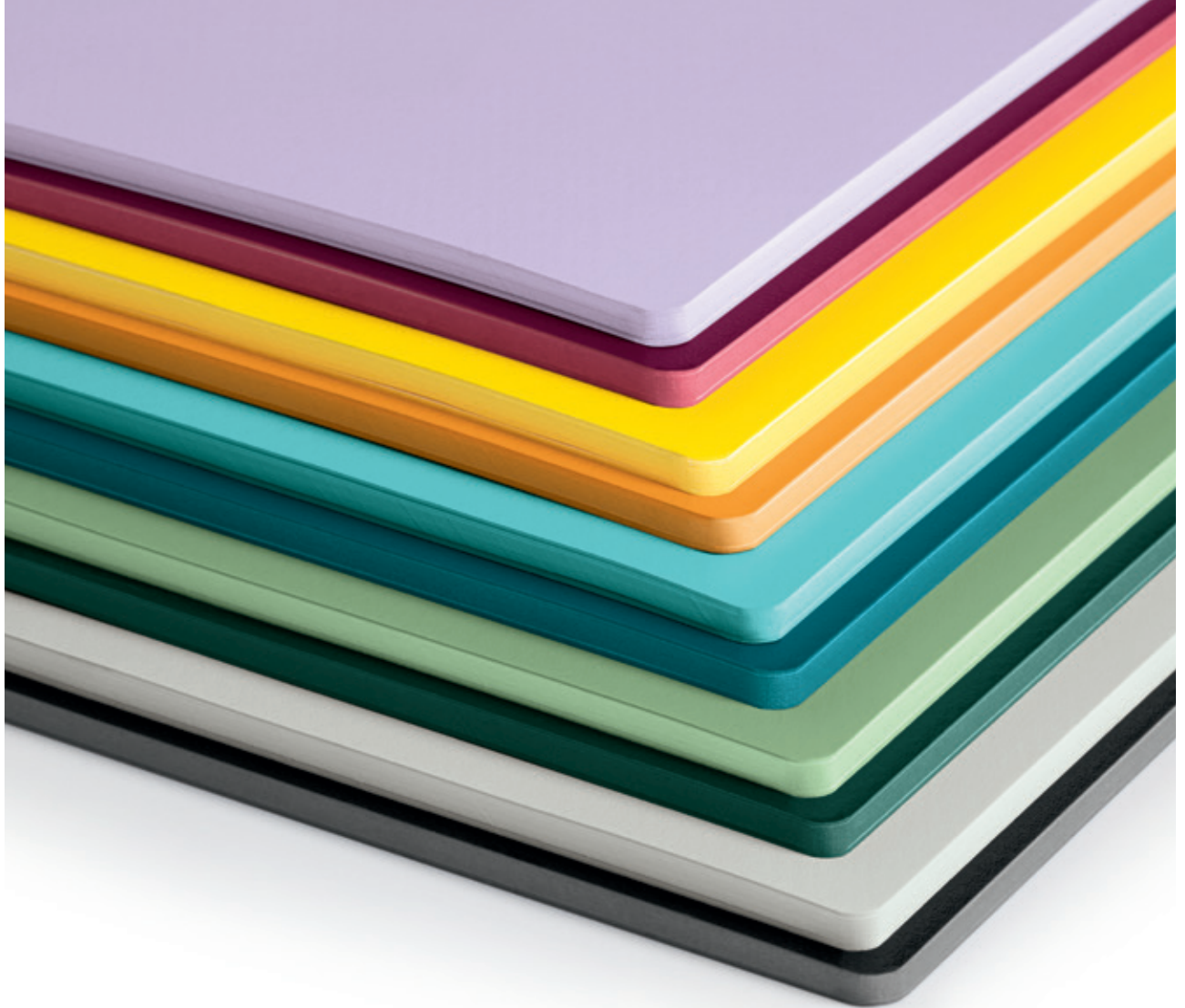
Aquamarine + Pacific Green

Light Grey + Black



	368189	368190	368191
	368192	368193	368194
	368195	368196	368197
	368198	368199	368200
	368201	368202	368203





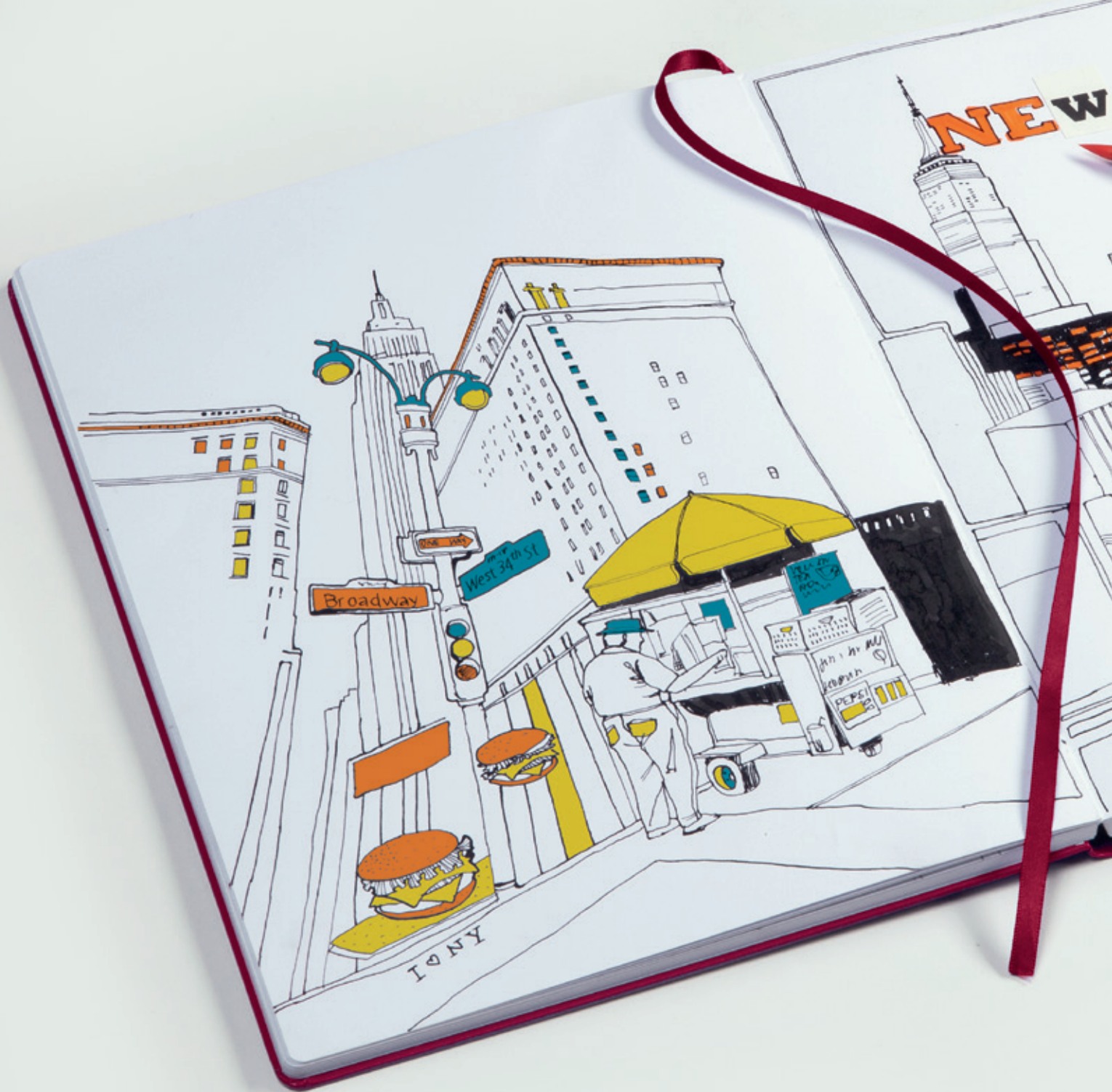
### Display

equipped with 32 Medium double packs (A5) and 24 Pocket double packs (A6).

(W/H/D: 320 × 550 × 355 mm)

Item no.: 363063





Master



Square



Medium

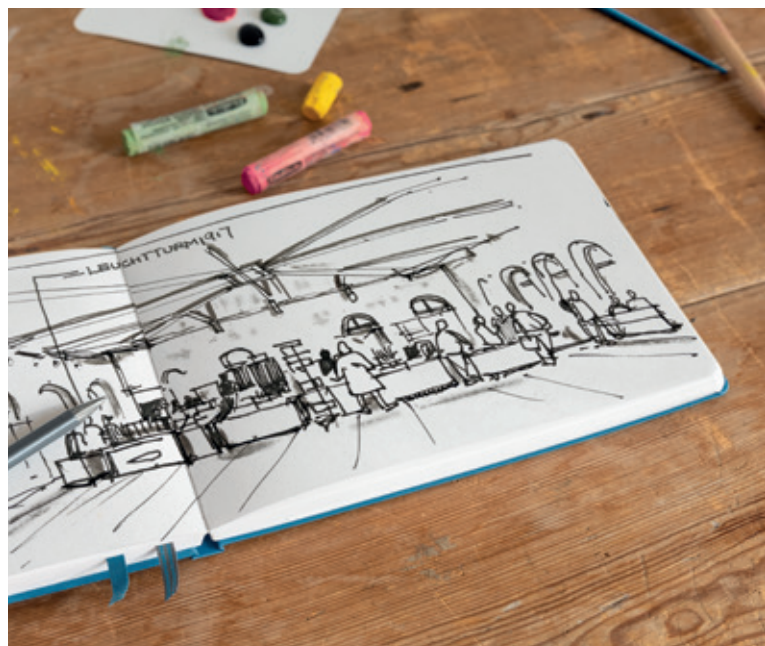


Medium Landscape






# Sketchbooks

**Sketching mental images, portraying people, drawing landscapes, painting, scribbling, shading, colouring and capturing what we see on paper, whenever something inspires us.**

All of this is possible on our upgraded paper quality. 112 pages, 150 g/m<sup>2</sup> white paper; ideal for use with pencil, charcoal, chalk and ink. In addition to the Medium (A5) and Master (A4+) sizes, our sketchbooks are available in Medium Landscape and Square format. Four formats in five fresh colours. Just add your creative input.



## Sketchbooks | Hardcover 112 pages, 150 g/m<sup>2</sup> paper

		Master 225 × 315 mm	Square 225 × 225 mm	Medium 145 × 210 mm	Medium Landscape 210 × 145 mm
Port Red		362355	362359	362363	362367
Lemon		362356	362360	362364	362368
Pacific Green		366150	366151	366152	366153
Stone Blue		366154	366155	366156	366157
Black		362354	362358	362362	362366

Displays for the perfect product presentation can be found on → **page 141 and 148.**





# Address book

Just as in our notebooks, you can write in them, cross out, erase. An address book with character and a perfect memory. You can attach business cards or stick in address labels or use company stamps in them. Two formats in a tried and tested layout – alphabetical index, elastic enclosure band, pocket on the cover and space on the front and spine for labelling.

**Address book | Hardcover**  
with a pocket in the cover and A-Z cut tabs  
1 tab + 4 pages per letter

	Medium 145 × 210 mm	Pocket 90 × 150 mm
<b>Black</b>	330862	316927





# Notebook with staves

Created especially for musicians, this **Master Slim notebook** contains full size manuscript paper. It features 123 numbered pages (14 staves on each page) and a table of contents.

The Master Slim notebook has a thread-sewn binding, is printed on 100 g/m<sup>2</sup> paper and comes with self-adhesive labels. It has an expandable pocket on the back cover large enough to hold A4 sheets.

**Notebook with staves | Hardcover | Master Slim (A4+)**

225 × 315 mm, 123 numbered pages

Black



340833

**Our writing instruments and accessories complete our product range.** Our Pen Loop – featuring a patented design and developed in-house – as well as our pencils provide additional revenue opportunities and offer your customers added value. It allows them to set their preferred colour accents. Our Drehgriffel has an aesthetically pleasing design, which has won several awards. It manifests our belief that writing by hand is thinking on paper in a stylish manner.

# Writing instruments accessories

<b>Drehgriffel</b>	→ 82
Drehgriffel Nr. 1	84
Drehgriffel Nr. 2	86
Refills	88
<b>Pen Loops</b>	→ 90
<b>Pencils</b>	→ 91

# ents & ries

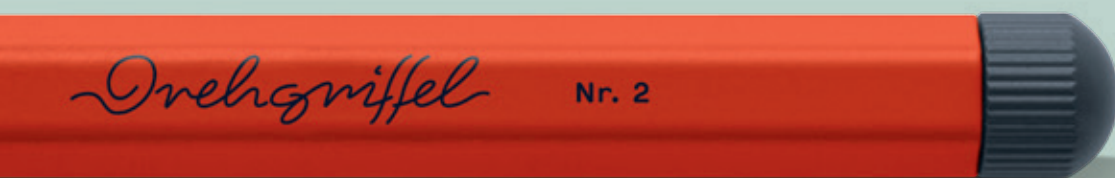
# 4



# Oneh



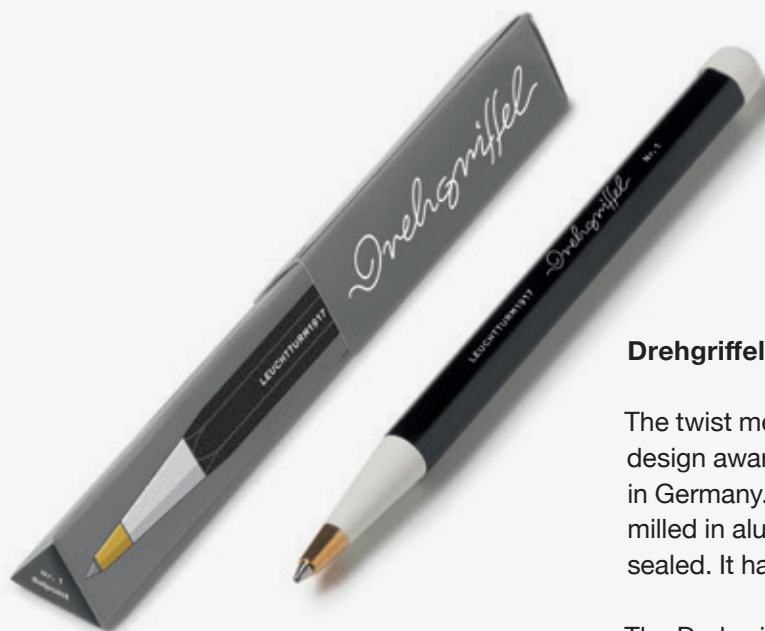
# Drehgriffel



**[dre:][gríffel]** The name combines the word Dreh (twist), a reference to the twist mechanism, and the term Griffel (pen), a name for the oldest writing instrument in the world (from the Greek graphêion = writing instrument). The font is derived from the Sütterlin script. The original script was developed by the Berlin graphic artist and educator Ludwig Sütterlin for learning cursive writing, which became the widespread standard in Germany during the 1920s.

The Drehgriffel makes a striking statement with its hexagonal silhouette. Both the narrowly tapered tip and the twist mechanism come in a colour that contrasts with the body. The Drehgriffel is precision-milled in aluminium and brass, then varnished and sealed. It uses a spring-loaded twist mechanism that carries a replaceable refill.

# Drehgriffel Nr. 1



## Drehgriffel Nr. 1 | Ballpoint pen

The twist mechanism and refill of this multiple design award-winning writing instrument are made in Germany. The Drehgriffel Nr. 1 is precision-milled in aluminium and brass, then varnished and sealed. It has a spring-loaded twist mechanism.

The Drehgriffel Nr. 1 is available as a ballpoint pen with royal blue ink. The compatible refills can be found on → **page 88**.



reddot winner 2020



## Drehgriffel Nr. 1 | with gel refill













Inspired by the fine art of Asian writing, with its elaborate characters that create a filigree typography, the Drehgriffel Nr. 1 is also available with a Japanese gel refill with a line width of 0.5 mm.

The compatible refills can be found on → **page 88**.





## Drehgriffel Nr. 1

Classic colours		Ballpoint pen royal blue ink (Line width M)	with gel refill black ink (Line width 0.5 mm)
White		362451	363957
Lilac		365526	365530
Port Red		365594	365597
Red		362455	363961
Rising Sun		364158	364162
Lemon		362452	363958
Sage		362456	363962
Olive		365528	365532
Pacific Green		365593	365596
Navy		365592	365595
Stone Blue		364159	364163
Black		362450	363956

On page 14 you will also find these products in the new Natural Colours .

# Drehgriffel Nr. 2



The graphite colouring of the lacquered tip, the twistable head and the logo print emphasise the function and character of the Drehgriffel Nr. 2. Made of aluminium and brass, it lies lightly in the hand and ensures perfect equilibrium.

The front tip (fine-tip) is milled from polished steel and forms a harmonious transition to the 0.7 mm thin graphite refill (HB).

The compatible refills can be found on → **page 88**.

## Drehgriffel Nr. 2

Classic colours

**Mechanical pencil**  
graphite lead (Line width 0.7 mm)  
Hardness grade of the lead: HB

White



366188

Lilac

**New!**



368267

Port Red



366189

Red



366190

Rising Sun



366191

Lemon

**New!**



368266

Sage



366192

Olive

**New!**



368268

Pacific Green



366193

Navy



366194

Stone Blue



366195

Black



366187

On page 14 you will also find these products in the new Natural Colours .



# Refills for the Drehgriffel

## Refills for the Drehgriffel Nr. 1 | Ballpoint pen

Package includes 2 refills

		<b>New!</b> Line width F	Line width M	Line width B
Royal Blue	●	368524	364167	362739
Black	●	368525	364166	362738
Red	<b>New!</b> ●	-	368523	-
Green	<b>New!</b> ●	-	368522	-



## Refills for the Drehgriffel Nr. 1 | with gel refill

Package includes 1 refill

		Line width 0.5 mm
Royal Blue	<b>New!</b> ●	368526
Black	●	364170



## Refills for the Drehgriffel Nr. 2 | Mechanical pencil

Package includes 12 graphite leads

		Line width 0.7 mm Hardness grade: HB
Graphite	●	366577





Further displays and POS materials for the perfect product presentation of the Drehgriffel can be found starting on → page 150.

# Pen Loops














A fitting place for the pen. The Pen Loop is the answer! The practical Pen Loop complements our colourful notebooks thanks to the wide variety of LEUCHTTURM1917 colours and enables the owner to set their own accents with their preferred colour scheme.

We have created our own USP in the market with the Pen Loop which was developed in-house and features a patented design. The Pen Loop comes with a self-adhesive surface, which enables it to be attached anywhere to the inside cover of the notebook – the elasticated, strong fabric loop keeps both a thin pencil, our Drehgriffel as well as a thicker fountain pen securely in place.


















## Pen Loops | 40 × 40 mm self-adhesive elastic loop



<b>Powder</b>		361598
<b>Lilac</b>		365509
<b>Port Red</b>		359668
<b>Red</b>		339055
<b>Rising Sun</b>		363415
<b>Lemon</b>		345162
<b>Vanilla</b>		365510
<b>Sage</b>		361600
<b>Olive</b>		365511
<b>Pacific Green</b>		359669
<b>Aquamarine</b>		363416
<b>Navy</b>		342939
<b>Stone Blue</b>		363414
<b>Anthracite</b>		342942
<b>Black</b>		304637

## Pen Loops | assorted units | 20 pieces 40 × 40 mm, self-adhesive elastic loop

<b>Powder 4x</b>		368261
<b>Lilac 4x</b>		
<b>Port Red 4x</b>		
<b>Red 4x</b>		
<b>Rising Sun 4x</b>		368262
<b>Lemon 4x</b>		
<b>Vanilla 4x</b>		
<b>Sage 4x</b>		
<b>Olive 4x</b>		368263
<b>Pacific Green 4x</b>		
<b>Aquamarine 4x</b>		
<b>Navy 4x</b>		
<b>Stone Blue 4x</b>		368263
<b>Anthracite 4x</b>		
<b>Black 4x</b>		

On page 15 you will also find these products in the new Natural Colours .








# Pencils

**A pencil for your thoughts: LEUCHTTURM1917 fine pencils have fully-bonded HB lead for smooth writing and sturdy tips.**

As an accent or tone-on-tone to the notebook or Pen Loop in terms of colour, pencils provide countless ways to personalise the process of thinking and writing. They come as a pack of 10 pieces in one colour – you can choose what colours best suit your range. For an attractive presentation, please use our glass displays.

Displays for the perfect product presentation of our Pen Loops and pencils can be found on → **page 149.**

**Pen Loop XL** | Loop width 20 mm  
40 x 40 mm, self-adhesive elastic loop
















Port Red		366145
Sage		366146
Stone Blue		366147
Anthracite		366148
Black		366144

**Assorted unit, 20 pieces**

4 × per colour	366149
----------------	--------

**Pencils**  
**10 pieces** 180 mm, HB



Powder		361603
Lilac		365522
Port Red		359671
Red		355330
Rising Sun		363420
Lemon		355332
Vanilla		365523
Sage		361605
Olive		365524
Pacific Green		359670
Aquamarine		363421
Navy		355338
Stone Blue		363419
Anthracite		355341
Black		355319

On page 15 you will also find the pencils in the new Natural Colours .

**It is in the nature of things that planner requirements are a very personal matter.**

Whether you choose a Daily Planner, a Week Planner or a Weekly Planner with or without a notebook, for 12, 16 or 18 months, our various models offer orientation and overview.

# Planner 2024

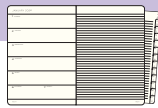
ers

Overview	94
<b>Weekly Planner &amp; Notebook</b>	→ <b>98</b>
Hardcover	98
Softcover	100
<b>Weekly Planner</b>	→ <b>102</b>
Hardcover	102
Softcover	104
<b>Week Planner</b>	→ <b>106</b>
<b>Daily Planner</b>	→ <b>108</b>
<b>Monthly Planner with notebook</b>	→ <b>110</b>
<b>18-month planners</b>	→ <b>112</b>
<b>Weekly Planner &amp; Notebook</b>	→ <b>112</b>
<b>Weekly Planner</b>	→ <b>114</b>
<b>Academic Week Planner</b>	→ <b>116</b>
<b>Self-stick Planner</b>	→ <b>118</b>

5




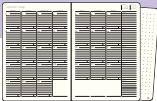
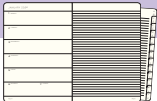




























































# Planners 2024



Classic colours	Weekly Planner & Notebook							Weekly Planner						Week Planner			
	12 months							12 months						12 months			
	Master	Composition	Medium	Pocket	Softcover* Medium	Softcover* Paperback	Softcover* Pocket	Master	Medium	Pocket	Mini*	Softcover* Medium	Softcover* Pocket	Master	Composition	Medium	Pocket
Lilac																	
Port Red																	
Rising Sun																	
Sage																	
Pacific Green																	
Stone Blue																	
Navy																	
Black																	
Natural Colours																	
Light Grey																	
Fox Red																	
Forest Green																	
Mint Green																	
page →	98			100				102			104			106			

\*without extra booklet.

Our planners are available in six formats:  
Master, Composition, Medium, Paperback,  
Pocket and Mini.

					
Daily Planner	Monthly Planner with notebook	Weekly Planner & Notebook	Weekly Planner	Academic Week Planner	
12 months	16 months	18 months	18 months	18 months	
Master* Medium* Pocket*	Softcover* Composition Softcover* Paperback	Medium Softcover* Medium	Medium	Master Medium Pocket	Classic colours
	 	 			 Lilac
	 	 			 Port Red
	 	 			 Rising Sun
					 Sage
					 Pacific Green
					 Stone Blue
	 	 			 Navy
  	 	 		  	 Black
					Natural Colours
					 Light Grey
					 Fox Red
	 	 			 Forest Green
					 Mint Green
108	110	112	114	116	← page

# Planners 2024

In English, with monthly and annual overviews

**We are convinced that small details make a big difference.** Our planners are available in five different layout variations.

Overviews of public holidays as well as monthly and annual overviews provide orientation and overview. A project plan enables chronological task-planning.

2024													
JANUARY								FEBRUARY					
WK	M	T	W	T	F	S	S	WK	M	T	W	T	F
1	1	2	3	4	5	6	7	5				1	2
2	8	9	10	11	12	13	14	6	5	6	7	8	9
3	15	16	17	18	19	20	21	7	12	13	14	15	16
4	22	23	24	25	26	27	28	8	19	20	21	22	23
5	29	30	31					9	26	27	28	29	

## Annual overviews

All of our planners feature annual overviews including the previous and upcoming year in addition to the current one.

2024	
JANUARY	FEBRUARY
M 1	T 1
T 2	F 2
W 3	S 3
T 4	<b>S 4</b>
F 5	M 5
S 6	T 6

## Monthly overviews

We also provide an annual overview in table format, showing separate months and days, indicating the moon phases.

[illegible]

## Project plan

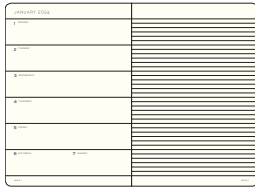
Recurring events and tasks often determine the rhythm of the year. You can get an easy overview of the whole year with our tabular project plan.

Monthly tasks can be noted on the left and scheduled according to days and weeks on the right.



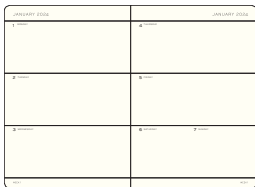
# Planner variants

## 12 months



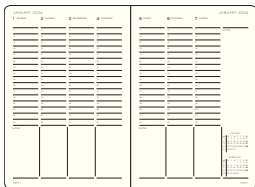
**Weekly Planner  
& Notebook**

Every double page features one page with the full calendar week on the left and a ruled notebook page on the right.



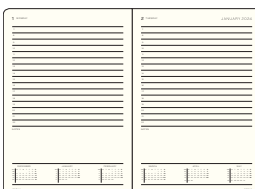
**Weekly Planner**

A section with enough space for several lines for every day of the week. One week on every double page.



**Week Planner**

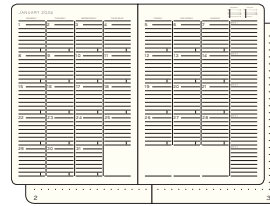
The days of the week in columns – spread out on a full double page. All sizes, except Pocket, include a full column of space for Saturday and Sunday.



**Daily Planner**

A whole page for each day of the week, including Saturdays and Sundays. To assist you in planning your day in detail, an hour is assigned to each line (from 7 am to 10 pm).

## 16 months



**Monthly Planner  
with notebook**

Each month is displayed over a two-page spread, 16 months. The notebook section with table of contents and page numbers begins after the monthly overview.

## 18 months



**Weekly Planner  
& Notebook**

A calendar week on the left and a ruled notebook page on the right. The planner starts in July 2023 – in time for the start of the new academic year or new semester.



**Weekly Planner**

This planner starts at the beginning of July 2023, runs through the following year and ends on 31<sup>st</sup> December 2024.



**Academic  
Week Planner**

A Week Planner – but for a whole 18 months. This planner starts at the beginning of July, runs through the following year and ends on 31<sup>st</sup> December.

Hardcover

# Weekly Planner & Notebook 2024

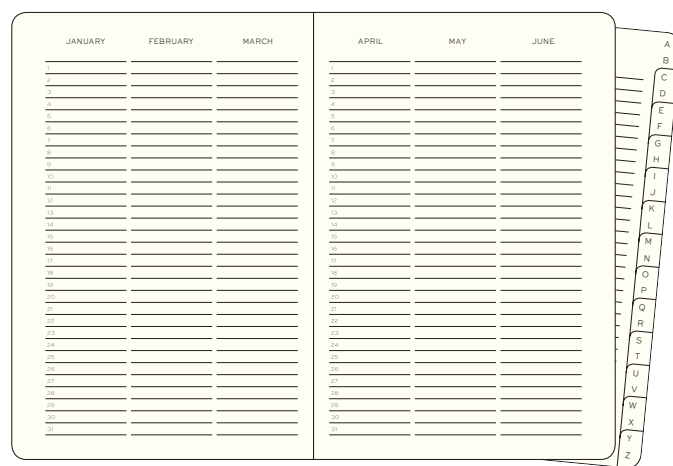
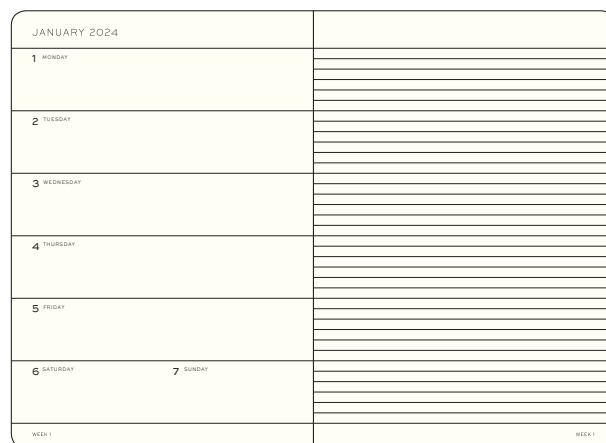


## A good combination: A planner for appointments – a notebook for ideas and thoughts.













Every double page features a page with the calendar week on the left and a ruled notebook page on the right. With all overviews and features you would expect.

### Product details

- Overview 2023, 2024 and 2025
- Year planner Jan 2024 – Dec 2025
- Phases of the moon and international holidays
- Project planner
- Separate **booklet** for birthdays, anniversaries and addresses
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- 100 g/m<sup>2</sup> acid-free paper in Master size
- High ink compatibility



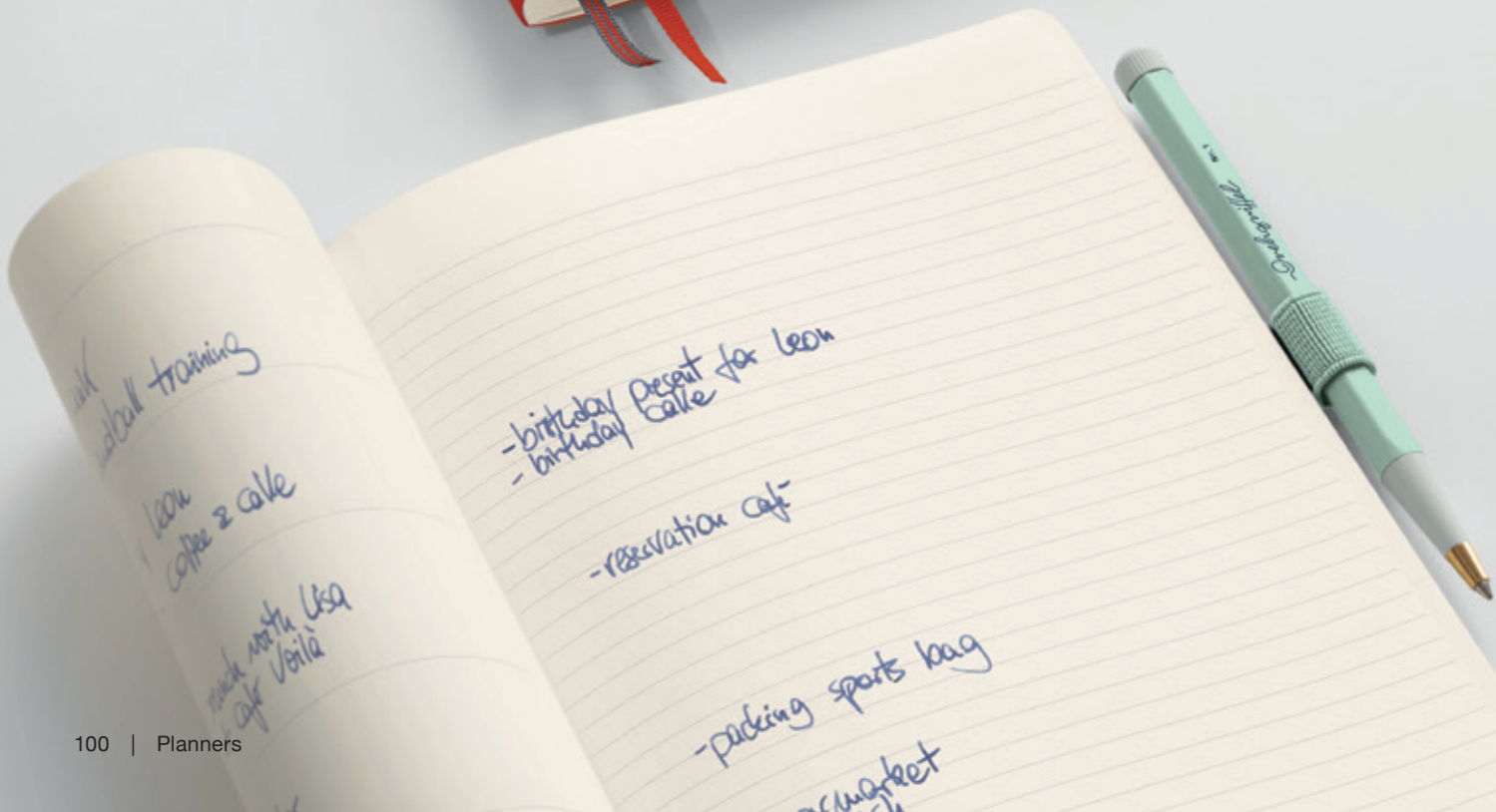
### Weekly Planner & Notebook | Hardcover | 12 months

		Master 225 × 315 mm	Composition 178 × 254 mm	Medium 145 × 210 mm	Pocket 90 × 150 mm
Lilac		-	367752	367703	367731
Port Red		367692	367756	367713	367737
Rising Sun		-	367758	367716	367740
Sage		-	367760	367719	367743
Pacific Green		-	-	367711	-
Stone Blue		-	367762	367722	367745
Navy		-	367754	367706	367734
Black		367694	367764	367725	367747
Light Grey		-	-	367701	-
Fox Red		-	-	367699	-
Forest Green		-	367750	367696	367728
Mint Green		-	-	367709	-



Softcover

# Weekly Planner & Notebook 2024





For those who prefer a flexible notebook cover, this popular planner is available as a Softcover – in Medium, Paperback and Pocket format.



JANUARY 2024	
1 MONDAY	
2 TUESDAY	
3 WEDNESDAY	
4 THURSDAY	
5 FRIDAY	
6 SATURDAY	7 SUNDAY
WEEK 1	WEEK 1

Product details

- Overview 2023, 2024 and 2025
- Year planner Jan 2024 – Dec 2025
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- High ink compatibility

Weekly Planner & Notebook | Softcover | 12 months

		Medium 145 × 210 mm	Paperback 125 × 190 mm	Pocket 90 × 150 mm
Lilac		367772	367808	367792
Port Red		367780	367812	367796
Rising Sun		367782	367814	367798
Sage		367784	367816	367800
Pacific Green		367778	-	-
Stone Blue		367786	367818	367802
Navy		367774	367810	367794
Black		367788	367820	367804
Light Grey		367770	-	-
Fox Red		367768	-	-
Forest Green		367766	367806	367790
Mint Green		367776	-	-

Hardcover

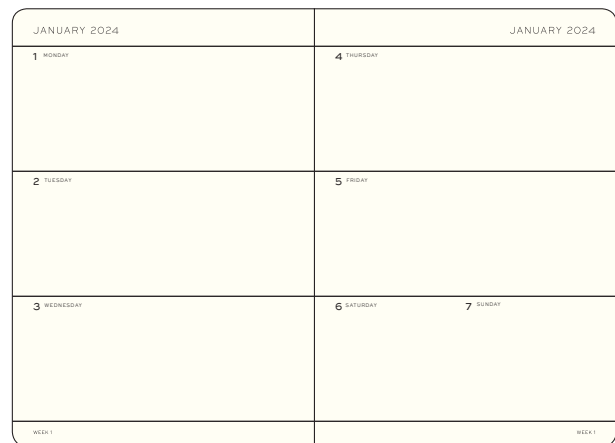
# Weekly Planner 2024




**A double page for each week.** The Weekly Planner is the only planner that is available not only in Master, Medium and Pocket format, but also in Mini format (70 × 110 mm). This planner is big enough for you to keep yourself well-organised but still small enough to fit in your pocket.

## Product details

- Overview 2023, 2024 and 2025
- Year planner Jan 2024 – Dec 2025
- Phases of the moon and international holidays
- Project planner
- Separate **booklet** for birthdays, anniversaries and addresses  
(Mini planners without extra booklet.)
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- 100 g/m<sup>2</sup> acid-free paper in Master size
- High ink compatibility



## Weekly Planner | Hardcover | 12 months

		Master 225 × 315 mm	Medium 145 × 210 mm	Pocket 90 × 150 mm	Mini 70 × 110 mm
Lilac		-	367610	367626	367642
Port Red		-	367614	367630	367646
Rising Sun		-	367616	367632	367648
Sage		-	367618	367634	-
Stone Blue		-	367620	367636	-
Navy		-	367612	367628	367644
Black		367606	367622	367638	367650
Forest Green		-	367608	367624	367640

Softcover

Softcover

# Weekly Planner 2024





Our popular Weekly Planner is also available as a lightweight Softcover – in the following formats: Medium and Pocket.

This planner focuses on weekly planning. The entire week is displayed over a double page, thereby offering a perfect overview of all your appointments and dates in any one week as well as sufficient room to jot them down.









JANUARY 2024		JANUARY 2024	
1 MONDAY		4 THURSDAY	
2 TUESDAY		5 FRIDAY	
3 WEDNESDAY		6 SATURDAY	7 SUNDAY
WEEK 1		WEEK 1	



Product details

- Overview 2023, 2024 and 2025
- Year planner Jan 2024 – Dec 2025
- Phases of the moon and international holidays
- Project planner
  
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- High ink compatibility

Weekly Planner | Softcover | 12 months

		Medium 145 × 210 mm	Pocket 90 × 150 mm
Lilac		367654	367670
Port Red		367658	367674
Rising Sun		367660	367676
Sage		367662	-
Stone Blue		367664	-
Navy		367656	367672
Black		367666	367678
Forest Green		367652	367668

Hardcover

# Week Planner 2024



Our Master, Composition and Medium Week Planners include a separate column for both Saturdays and Sundays. In Pocket size, Saturday and Sunday share a column. One week extends across columns covering a full double-page spread. One hour time slots per line (from 7 am to 10 pm).





For detailed daily planning and a clear overview of your week. The Week Planner is also available as an 18-month planner (see page 116).



## Product details

- Overview 2023, 2024 and 2025
- Year planner Jan 2024 – Dec 2025
- Phases of the moon and international holidays
- Project planner
- Separate **booklet** for birthdays, anniversaries and addresses
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- 100 g/m<sup>2</sup> acid-free paper in Master size
- High ink compatibility

## Week Planner | Hardcover | 12 months

		Master 225 × 315 mm	Composition 178 × 254 mm	Medium 145 × 210 mm	Pocket 90 × 150 mm
Lilac		-	367846	367827	-
Port Red		-	367850	367833	-
Rising Sun		-	367852	367836	-
Navy		-	367848	367830	-
Black		367822	367854	367839	367842
Forest Green		-	367844	367824	-



Hardcover

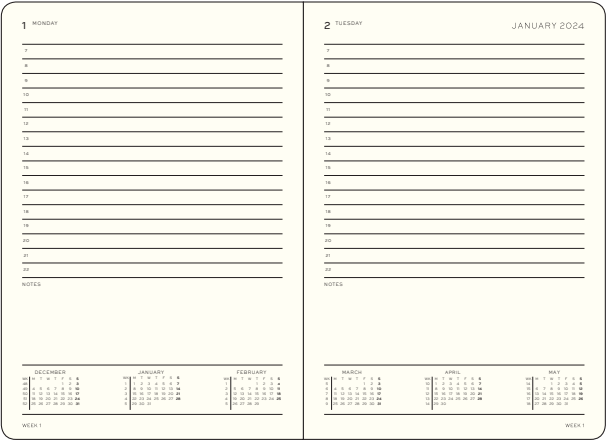
# Daily Planner 2024





A full page for every day including Saturday and Sunday.

Each hour has one line (from 7 am to 10 pm).  
For daily planning. This layout is available in three sizes and in six assorted colours.



Product details

- Overview 2023, 2024 and 2025

→ Year planner Jan 2024 – Dec 2025

→ Phases of the moon and international holidays

→ Project planner
- Expandable pocket

→ Detachable pages for notes

→ 2 bookmarks

→ Self-adhesive labels for archiving

→ 80 g/m² acid-free paper

→ 100 g/m² acid-free paper in Master size

→ High ink compatibility

Daily Planner   Hardcover   12 months			
	Master 225 × 315 mm	Medium 145 × 210 mm	Pocket 90 × 150 mm
Lilac	-	367876	-
Port Red	-	367879	-
Rising Sun	-	367880	-
Navy	-	367882	-
Black	367874	367878	367883
Forest Green	-	367586	-

Softcover

Softcover

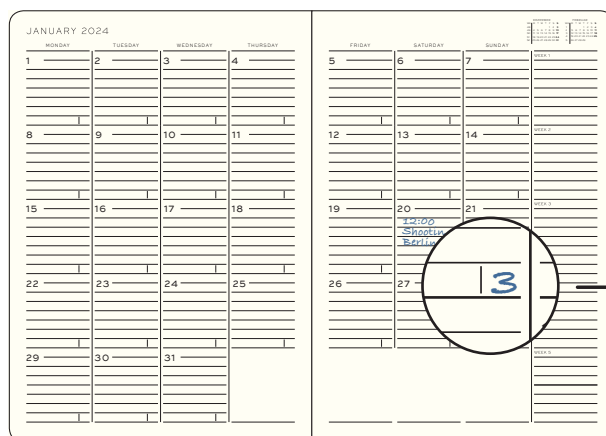
# Monthly Planner with notebook 2024



**Adapted to modern and fast-paced lifestyles, this planner model combines the advantages of a clear and concise planner with a fully-fledged notebook.**

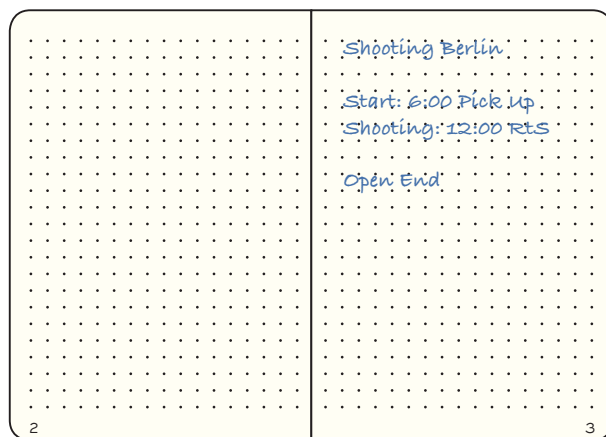
The Monthly Planner features a double-page spread for each month, with weeks listed horizontally underneath one another. Composition format has lined ruling for each day, whereas Paperback does not.

The notebook section can be found behind the planner and covers 138 pages. Boxes for cross-references and page numbers link the Monthly Planner with the notebook. Available in Composition (B5) and Paperback (B6+) Softcover format.



### Cross-referencing







There is a small box after each date in the overview for cross-referencing the page number in the notebook section.



### Product details

- 138 numbered notebook pages with blank table of contents
- 1 November 2023 – 28 February 2025
- Overview 2023, 2024 and 2025
- Year planner Jan 2024 – Dec 2025
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- High ink compatibility

### Monthly Planner with notebook | Softcover | 16 months

		Composition 178 x 254 mm	Paperback 125 x 190 mm
Lilac		367563	367575
Port Red		367567	367579
Rising Sun		367569	367581
Navy		367565	367577
Black		367571	367583
Forest Green		367561	367573



18 months

# Weekly Planner & Notebook 2024

Delivery  
from  
April 2023!

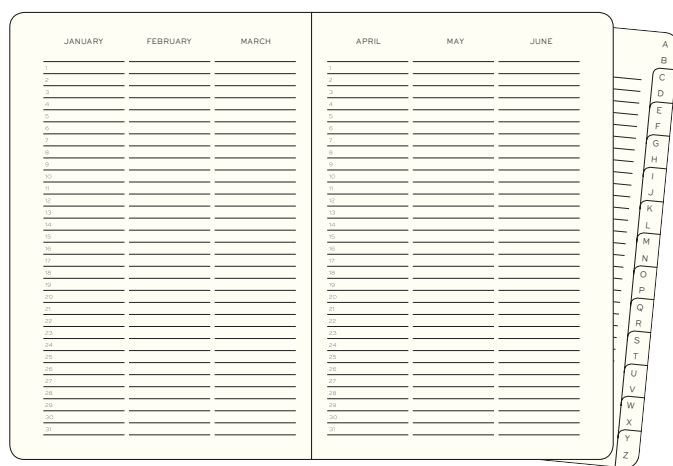
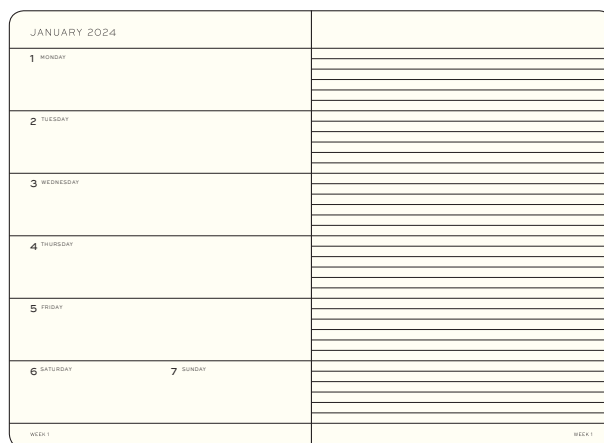




**The perfect symbiosis of planner and notebook over 18 months.** The Weekly Planner & Notebook as an 18-month version begins in July 2023 – in time for the start of the new academic year or new semester.

This popular version of the planner combines our favourite everyday helpers, the planner and notebook, to make it especially clear and easy to use. The left-hand side of every double page features a weekly planner, whilst there is a ruled notebook page on the right.







Fully equipped with all LEUCHTTURM1917 overviews and details.



## Product details

- 1 July 2023 – 31 December 2024
- Overview 2023, 2024 and 2025
- Year planner July 2023 – Dec 2025
- Phases of the moon and international holidays
- Project planner
- Separate **booklet** for birthdays, anniversaries and addresses  
(Softcover version without extra booklet.)
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- High ink compatibility

## Weekly Planner & Notebook | Hard- & Softcover | 18 months

		Medium 145 × 210 mm	Softcover Medium 145 × 210 mm
Lilac		367682	367858
Port Red		367686	367862
Rising Sun		367688	367864
Navy		367684	367860
Black		367690	367866
Forest Green		367680	367856

18 months

# Weekly Planner 2024

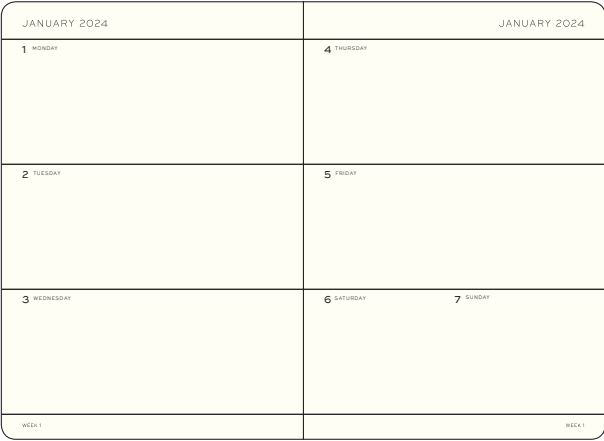
Delivery  
from  
April 2023!



**The 18-month Weekly Planner – one calendar week on each double page.**

The horizontal layout of the weekdays provides maximum-sized fields for each weekday: Plenty of space and clarity for easy planning.

Fully equipped with all LEUCHTTURM1917 overviews and details.



Product details

- 1 July 2023 – 31 December 2024

→ Overview 2023, 2024 and 2025

→ Year planner July 2023 – Dec 2025

→ Phases of the moon and international holidays

→ Project planner

→ Separate **booklet** for birthdays, anniversaries and addresses
- Expandable pocket

→ Detachable pages for notes







→ 2 bookmarks

→ Self-adhesive labels for archiving

→ 80 g/m² acid-free paper

→ High ink compatibility

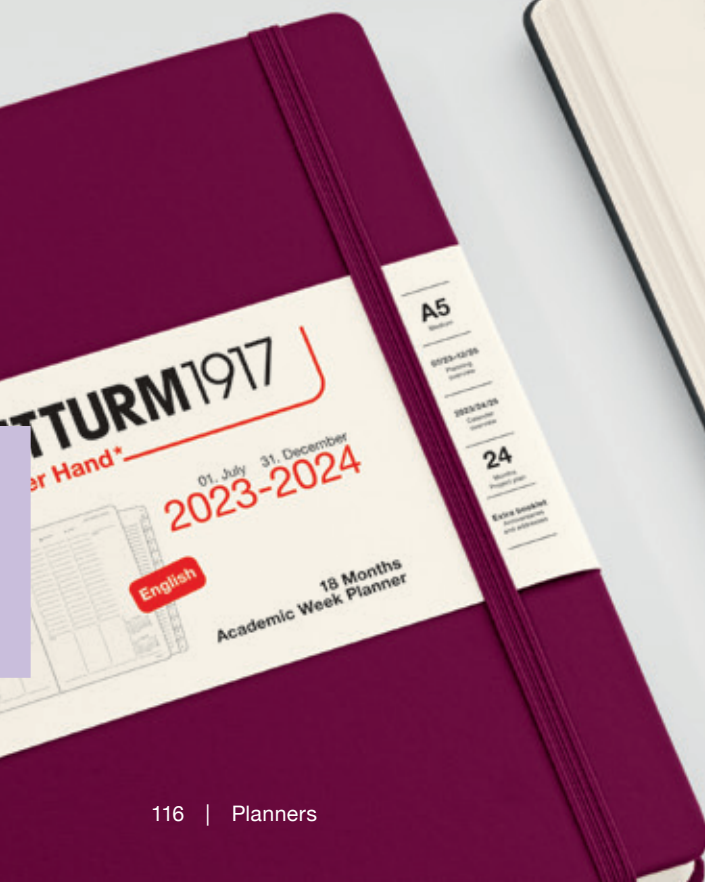
Weekly Planner | Hardcover | 18 months

		Medium 145 × 210 mm
Lilac		367596
Port Red		367600
Rising Sun		367602
Navy		367598
Black		367604
Forest Green		367594

18 months

# Academic Week Planner 2024

Delivery  
from  
April 2023!





**The Academic Week Planner begins in July 2023 – ready for the start of the new academic year and spans 18 months.**

The Academic Week Planner offers the perfect overview of all diary entries for an entire week on a double-page spread. It also enables detailed daily planning with vertical daily columns broken down into hours.

Fully equipped with all LEUCHTTURM1917 overviews and details.



## Product details

- 1 July 2023 – 31 December 2024
- Overview 2023, 2024 and 2025
- Year planner July 2023 – Dec 2025
- Phases of the moon and international holidays
- Project planner
- Separate **booklet** for birthdays, anniversaries and addresses
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- 100 g/m<sup>2</sup> acid-free paper in Master size
- High ink compatibility

## Academic Week Planner | Hardcover | 18 months

		Master 225 × 315 mm	Medium 145 × 210 mm	Pocket 90 × 150 mm
Lilac		-	367549	-
Port Red		-	367553	-
Rising Sun		-	367555	-
Navy		-	367551	-
Black		367545	367557	367559
Forest Green		-	367547	-

# Self-stick Planner 2024





## Set 1 – Monthly overviews

**This is the quick and easy way to transform a notebook into a monthly planner:**

The resealable envelope contains 24 stickers for 12 pre-dated monthly overviews.

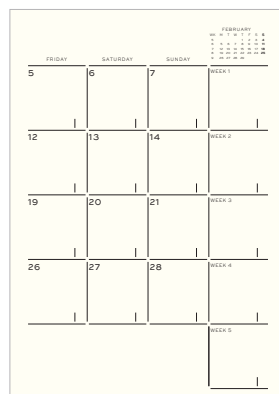
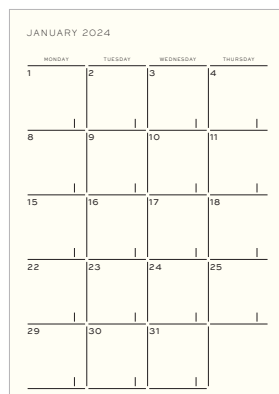
Each month has a self-stick double page that can be affixed to the notebook and labelled at the appropriate time.

### Product details

- 1 January 2024 – 31 December 2024
- For Medium (A5) notebooks

### Monthly overviews 2024

Item no.: 366992



## Set 2 – Yearly overviews

When are you planning your holidays? Which business trips are coming up? Information that can be easily kept in the notebook with the help of the self-stick planners.

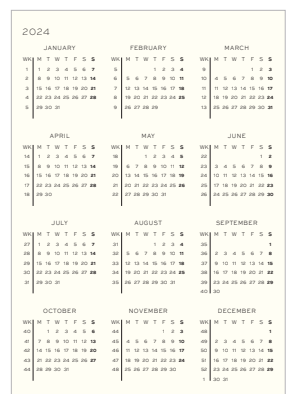
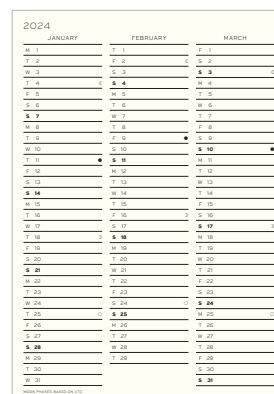
This set includes eight annual calendar and planning overviews which can really help you stay on top of things.

### Product details

- Calendar overview 2024 and 2025
- Planning overview January – December 2024
- For Medium (A5) notebooks

### Yearly overviews 2024

Item no.: 366995



**Paper and cardboard storage solutions in the distinctive LEUCHTTURM1917 design.** Did you know that the springback binder was the first item in our product range? We have over 100 years of expertise with products that offer solutions to help create more order in everyday life.

# Storage



<b>Cases and boxes</b>	→ 122
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Peka-Springback binders	126
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# Page 6

# Card cases

**On the outside, it looks like a miniature notebook.** In actual fact, it is a practical holder with room for up to 25 business cards, bank and credit cards, or even credit card-sized loyalty and identity cards.









## Display

equipped with 32 card cases.  
(W/H/D: 150 × 560 × 250 mm)

Item no.: 364727

## Card case

65 × 100 × 15 mm, with elastic closure

Lilac	New!		368264
Port Red			364418
Rising Sun	New!		368265
Sage			364420
Navy			364421
Black			350140







# Book Box





**The LEUCHTTURM1917 Book Box in notebook design is simple back-to-back elegance for your bookshelf.**

The box is an all-purpose storage star and ideal for creative minds. The dust-free design neatly stores everything in one place – from entire projects including all relevant documents and material samples to memorabilia from your last holiday.

Its A4 format has a depth of 5 cm. Slip the attached elastic band over the lid to close securely. As with our notebooks, the Book Box comes with a set of self-adhesive labels for identification.

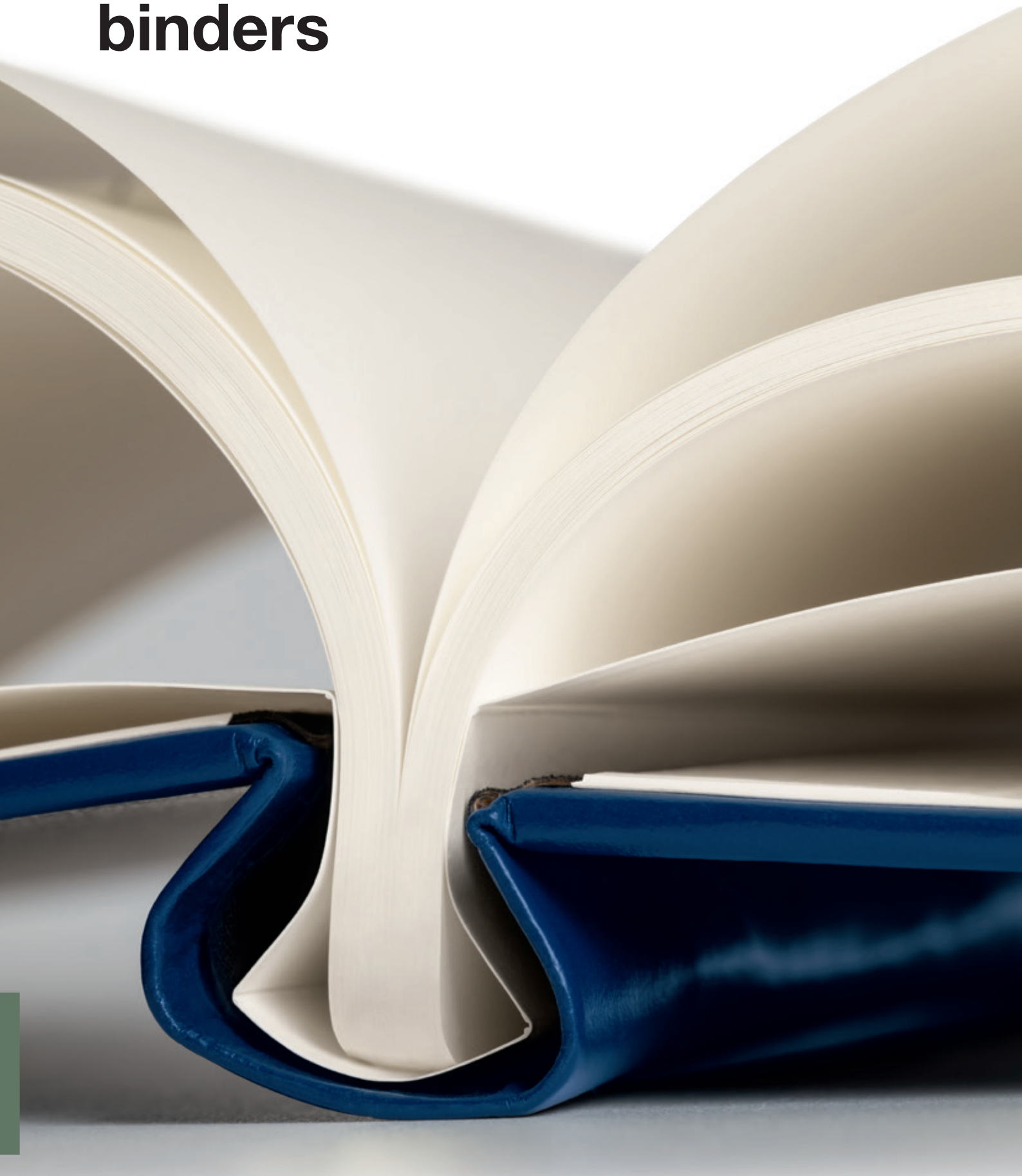


#### Book Box

255 × 340 × 60 mm, with elastic closure

Port Red		361663
Rising Sun <b>New!</b>		368173
Pacific Green		361662
Navy		350410
Light Grey <b>New!</b>		368172
Black		342482

# Peka-Springback binders





**Since 1917 – irreplaceable for organising yourself and inspiring your creativity.**

Springback binders allow you to bind documents, menus, recipes, photo prints and much more with very little effort, in a system that is as secure as a book yet highly flexible. With a durable, wipe-clean cover and an inside lining made of cardboard.

All springback binders are supplied with a set of labels for labelling the cover and spine.



#### **Peka-Springback binders | A4**

220 × 305 mm, 25 mm spine  
for approx. 150 sheets

<b>Port Red</b>			361661
<b>Rising Sun</b> <b>New!</b>			368171
<b>Pacific Green</b>			361660
<b>Navy</b>			337226
<b>Light Grey</b> <b>New!</b>			368170
<b>Black</b>			318056



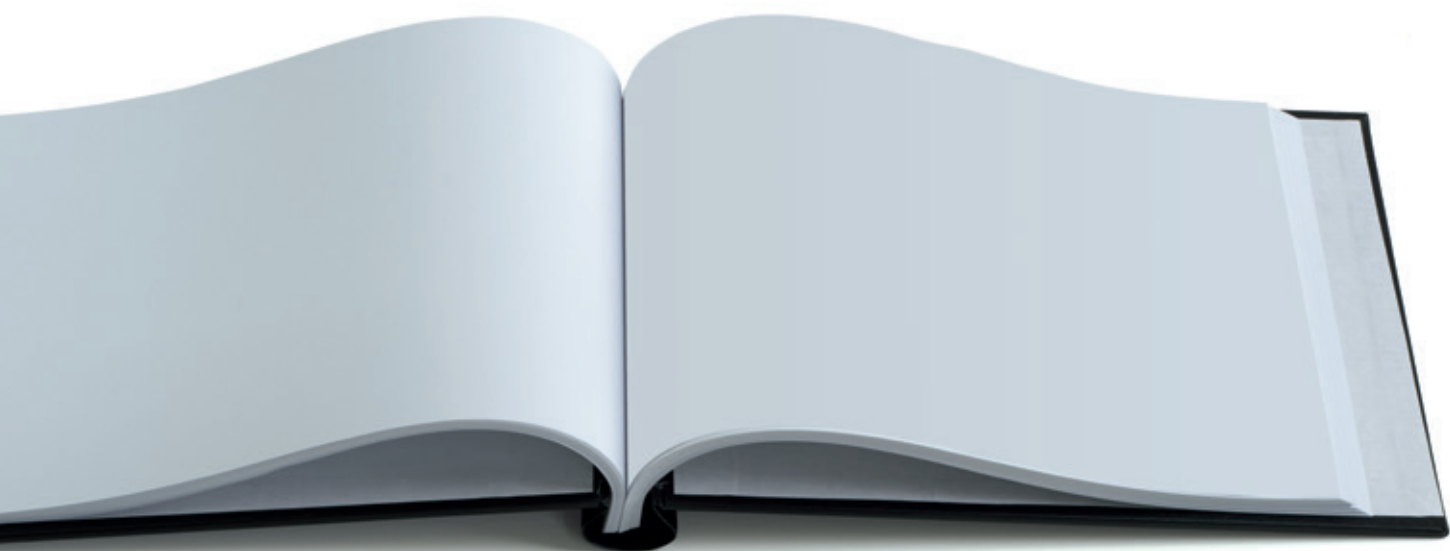
# Peka-Springback binders

## Special sizes

**Our springback binders can be used in many ways. For example, as a stylish menu.**

In addition to our colourful classics, we can meet further requirements in terms of capacity

and size. We have responded to regular customer requests for a 'Landscape' springback binder, which can be used, for example, by artists to store and display their drawings in the right format.



### Peka-Springback binders | Special sizes

	A4 Landscape 305 × 220 mm	A4 220 × 305 mm	A5 165 × 220 mm
Capacity (with 80 g/m <sup>2</sup> paper)	approx. 150 sheets	approx. 500 sheets	approx. 150 sheets
Spine	25 mm	45 mm	25 mm
Black	356057	303202	300582









# Certificate portfolio

For storing important documents securely; also suitable for the stylish presentation of printed documents.

The 20, 40 or 60 sturdy, document-quality clear punched portfolio pockets enable a protective yet appealing presentation of certificates, deeds and other important documents.



## Certificate portfolio

Overall size 255 × 325 mm, Pocket size 218 × 295 mm

		20 pockets	40 pockets	60 pockets
Black		314763	320023	342494





# Music portfolio

**We provide a variety of ways to store sheet music and lyrics.**

Composers use our Master Slim notebook with staves especially for writing down musical notation (see page 79). Others appreciate the advantages of a springback binder. This is a simple music folder where you can store music sheets as well as copies.



## Music portfolio

A sturdy and attractive portfolio case with elastic closure and two transparent corner pockets as well as three elastic rubber bands for attaching copies or music sheets.

## Music portfolio with hand strap

An additional, sturdy elastic strap at the back. Simply place your hand inside, and the portfolio can be held securely with one hand, e.g. in the choir, leaving the other hand free to turn the page.

## Music portfolio

265 × 335 mm

		Without hand strap	With hand strap
Black	■	339269	317520

**Use your point of sale as a stage to showcase your products.**

In addition to shopfitting systems, we offer you displays and communication material to perfectly present our products and the LEUCHTTURM1917 brand. We also offer constantly changing visual merchandising concepts to promote new products and special editions.

# Sales promotion



Basics	134	<b>Displays and POS materials</b>	
<b>Shopfitting systems</b>	→ 136	<b>for the Drehgriffel</b>	→ 150
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<b>Shop window</b>	→ 144		
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# 7 otion

# Basics

Besides offering excellent product quality, high performance details and a clear design language, LEUCHTTURM1917 stands, first and foremost, for a huge range of colours.

You can achieve the best possible effect at the POS with these colour concepts by simply adhering to a few basics that we have put together for you.

## The LEUCHTTURM1917 colour concept

Lilac, Vanilla and Olive are added to the classic rainbow.



The new colours featured in our Natural Colours assortment are not incorporated into the rainbow, but are presented as a secondary or special placement in their very own harmonious colour scheme.



## Colour concept

Our experience has shown that a significantly better sales result can be achieved by adhering to two principles:

### Principle 1

Colours should always be presented in blocks – this achieves maximum impact.

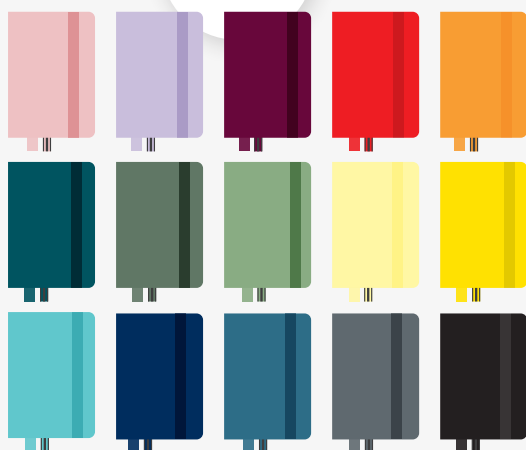
### Principle 2

Notebooks should always be presented in blocks of the right colour family.



**The natural gradation of the colour spectrum should be used as a guide.**

It may be helpful to divide the range of colours into colour groups and present these accordingly.



# Shopfitting systems



## **Illuminated shelf 1 m**

For 30× Pocket, 85× Medium, 20× Composition, 5× Master Classic and 20× Master Slim Hardcover notebooks and 35× Pocket, 40× Paperback, 50× Medium and 20× Composition Softcover notebooks. Also for 40 Pen Loops and 60 pencils.

(W/H/D: 103 × 219 × 56 cm) Item no.: 345531



## Illuminated shelving

Ideally positioned to illuminate LEUCHTTURM1917 notebooks, their colours and features. A light is located underneath the shelving to let the notebook colours shine in all their glory. New products and highlights – such as the Natural Colours range shown below – should always be presented on the upper level.



### Illuminated shelf 2m

For 60× Pocket, 170× Medium, 40× Composition, 10× Master Classic and 40× Master Slim Hardcover notebooks and 70× Pocket, 80× Paperback, 100× Medium and 40× Composition Softcover notebooks. Also for 80 Pen Loops and 120 pencils.

(W/H/D: 205 × 219 × 56 cm) Item no.: 354658

## Illuminated gondola

Customers like to be inspired and are always on the lookout for a surprise. Again and again, they want to touch, try out and let the products, including their quality, give them a feeling of inspiration. We've taken these needs to heart and have developed a gondola with shelves that light up and display various features to promote sales.



1. Top-quality imitation concrete
2. A stage for highlighting products
3. Illuminated showcase
4. Shelf space on three sides

### Illuminated gondola

For 45× Pocket, 200× Medium, 10× Composition and 20× Master Slim Hardcover notebooks and 20× Pocket, 40× Paperback, 40× Medium and 20× Composition Softcover notebooks. Also for 60 Pen Loops and 120 pencils.

(W/H/D: 132.5 × 142.7 × 68.8 cm) Item no.: 359354

If you need further information or have any individual requirements, please contact your sales agent or us at: [sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com) or phone: +49 (0)4152 – 801-160.

# Shelf Talker

Our bookends and shelf talker fit perfectly into the LEUCHTTURM1917 furniture and enable your customers to gain a quick overview thanks to advertising cards which serve as anchor points.

## Bookend | Grey

This bookend features a horizontal and vertical clear pocket for advertising cards.  
(W/H/D: 225 × 250 × 150 mm)

Item no.: 347376

## Shelf Talker

The shelf talker can be fixed to the shelves with a glue dot. The advertising card is placed in a transparent pocket. Available in two different widths.

### Wide version

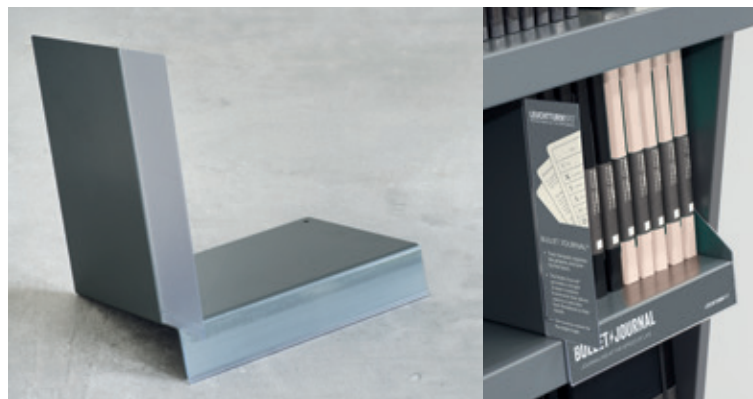
(W/H/D: 225 × 40 × 150 mm)

Item no.: 358159

### Narrow version

(W/H/D: 113 × 40 × 150 mm)

Item no.: 358160



Please  
note!

Bookends and shelf talkers do not contain any advertising cards.  
Please order the suitable advertising cards separately:

### Advertising cards for the bookend or shelf talkers

	for bookends	for shelf talker wide	for shelf talker narrow
<b>LEUCHTTURM1917 Logo</b>	358338	358345	358352
<b>Softcover</b>	358339	358346	358353
<b>120G Edition</b>	366225	366226	366227
<b>Bullet Journal®</b>	358341	358348	358355
<b>Some Lines A Day</b>	358497	358506	358513
<b>Sketchbooks</b>	358502	358509	358516



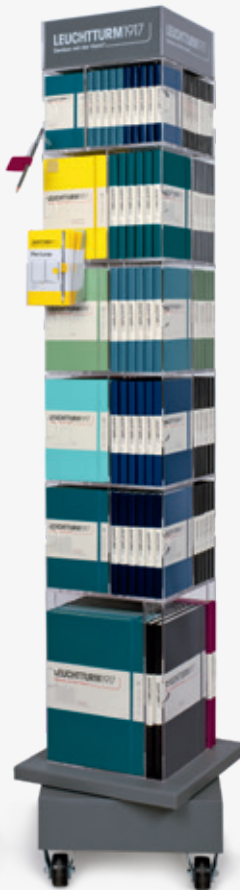
# Tower & counter displays

These displays have a modular construction and can therefore be altered or extended at any time. They rotate and each module is supplied with transparent clip bars for price labelling. Perfect for presenting notebooks and/or planners.

**40 cm Tower display**



**27 cm Tower display  
Hardcover**



**27 cm Tower display  
Softcover**



**27 cm Counter display**



## Display adapter

Item no.: 343757



## Pen Loop Wobbler (Delivery without pencil.)










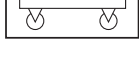

Item no.: 345714





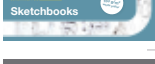





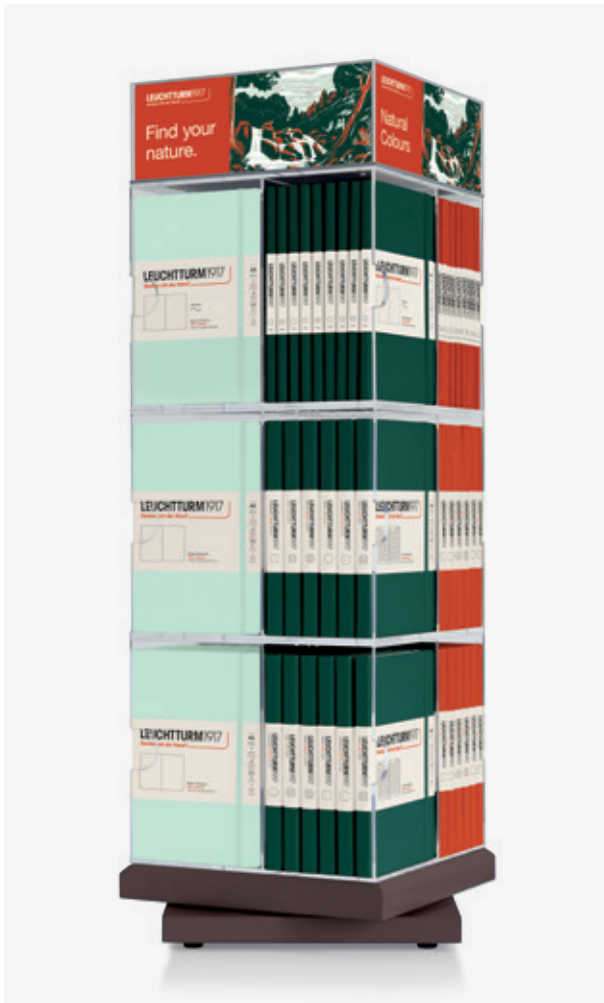
# Modular design

Construct your unique display in modules. We would be happy to provide you with suggestions or advise you regarding mounting.

		40 cm Tower display (measuring 40 × 40 cm)		27 cm Tower display (measuring 27 × 27 cm)	
	Display crown Height: 15 cm	With acrylic frame for replacing the display cards	332992	With acrylic frame for replacing the display cards	312798
	Module Mini Height: 13 cm	4 sides to hold 21 Hardcover notebooks or planners	344121	4 sides to hold 12 Hardcover notebooks or planners	344120
	Module Pocket Height: 17 cm	4 sides to hold 18 Hardcover notebooks / 27 Softcover notebooks / 9 Daily Planners / 18 Weekly Planners	322875	4 sides to hold 10 Hardcover notebooks / 14 Softcover notebooks / 5 Daily Planners / 10 Weekly Planners	327614
	Module Paperback Height: 21 cm	4 sides to hold 16 Hardcover notebooks / 21 Softcover notebooks	358333	4 sides to hold 7 Hardcover notebooks / 10 Softcover notebooks	358332
	Module Medium Height: 23 cm	4 sides to hold 13 Hardcover notebooks / 22 Softcover notebooks / 8 Daily Planners / 15 Weekly Planners	335486	4 sides to hold 6 Hardcover notebooks / 9 Softcover notebooks / 4 Daily Planners / 8 Weekly Planners	300653
	Module Landscape Height: 17 cm	Each module holds 32 sketchbooks	364540	Each module holds 13 sketchbooks	364542
	Module Composition Height: 27 cm	4 sides to hold 11 Hardcover notebooks / 16 Softcover notebooks / 11 Monthly Planners with notebook	350546	4 sides to hold 4 Hardcover notebooks / 6 Softcover notebooks / 5 Monthly Planners with notebook	350547
	Module Square Height: 25 cm	Each module holds 28 sketchbooks	364541	Each module holds 14 sketchbooks	364543
	Module Master Height: 34 cm	4 sides to hold 7 Master Classic / 10 Master Slim / 5 Daily Planners / 9 Weekly Planners	331979	11 Master Classic / 17 Master Slim / 6 Daily Planners / 13 Weekly Planners per module	330095
	Floor pedestal	Rotating (Height: 30 cm) with four castors, two lockable	303534	Rotating (Height: 24 cm) with four castors, two lockable	318317
	Counter pedestal Height: 6 cm	–	–	Rotating	328489

## Display cards

	Logo	362042	Logo	362283
	Planners 2024	346603	Planners 2024	346607
	Sketchbooks	364678	Sketchbooks	364677
	Softcover	354157	Softcover	354155
	–	–	Natural Colours – Find your nature.	368429
	–	–	Natural Colours	368663



# Natural Colours

## Displays and POS materials

The Natural Colours collection requires its own stage to be properly presented – apart from the classical LEUCHTTURM1917 colour range. Our display modules are made for this purpose.

### Counter display

#### Natural Colours – mixed

Rotating acrylic display tower, completely stocked. 48 Hardcover notebooks (12 per colour), 40 Softcover notebooks (10 per colour), 40 Pen Loops (10 per colour) including Pen Loop adapter, 40 pencils (10 per colour) including pencil glass. (W/H/D: 270 × 861 × 270 mm)

Modules can be ordered separately, see page → 141

Display card Natural Colours Item no.: 368663

Display card Natural Colours –

Find your nature.

Item no.: 368429

Display card Logo

Item no.: 362283



### Step display

#### Natural Colours – mixed

The perfect display for combining Hardcover and Softcover notebooks of the Natural Colours range. The example shown here is filled with 32 Hardcover notebooks (8 per colour) and 24 Softcover notebooks (6 per colour). (W/H/D: 475 × 405 × 400 mm)

Step display incl. foam board and sticker "Natural Colours"

Item no.: 368426



### Wooden display

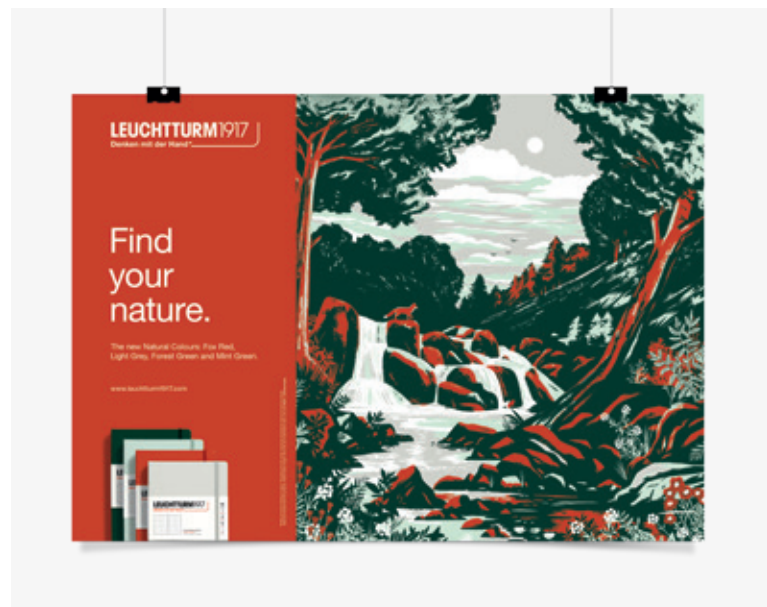
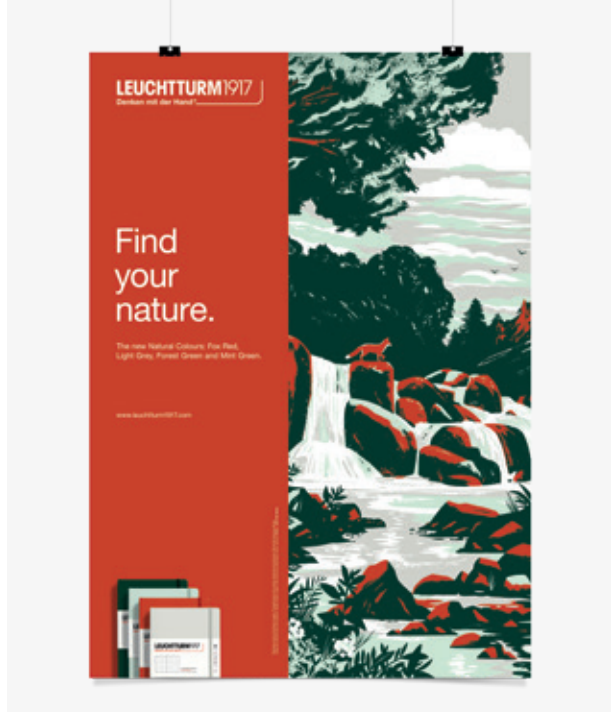
#### Natural Colours

20 Hardcover notebooks (5 per colour) or 32 Softcover notebooks (8 per colour) can be presented in our wooden display. (W/H/D: 385 × 360 × 215 mm)

Wooden display, unequipped  
Foam board

Item no.: 347230

Item no.: 368423



## Poster

### Natural Colours

Poster excl. mounts. A1, 594 × 841 mm.

Key Visual – Portrait format

Item no.: 368431

Poster excl. mounts. A1, 841 × 594 mm.

Key Visual – Landscape format

Item no.: 368430

## Drehgriffel-Display

### Natural Colours

for 20 Drehgriffel Nr. 1  
(5 per colour)

Item no.: 368435

for 20 Drehgriffel Nr. 2  
(5 per colour)

Item no.: 368681

(W/H/D: 270 × 320 × 80 mm)

## Metal frame display A3

### Natural Colours

24 Hardcover notebooks (6 per colour) or  
32 Softcover notebooks (8 per colour) can be  
presented in this metal frame display.

(W/H/D: 650 × 600 × 200 mm)

Metal frame display A3, unequipped Item no.: 362722

Foam board

Item no.: 368428

# Shop window





**Put on your own show!** You can benefit from our products and innovations because we offer year-round shop window concepts, tailored according to your dimensions and requirements.

For more details about this service, please do not hesitate to contact us or send an email to: [sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com)



# Table displays

for notebooks

## Metal frame display

The frame displays are perfect for presenting goods on the counter. The foam board with the motif can be attached and replaced using clips. Thanks to the filigree frame, all the display contents are visible. 30 notebooks (Hardcover Medium) can easily be stored in the display.

### Metal frame display A3

(W/H/D: 650 × 600 × 200 mm)

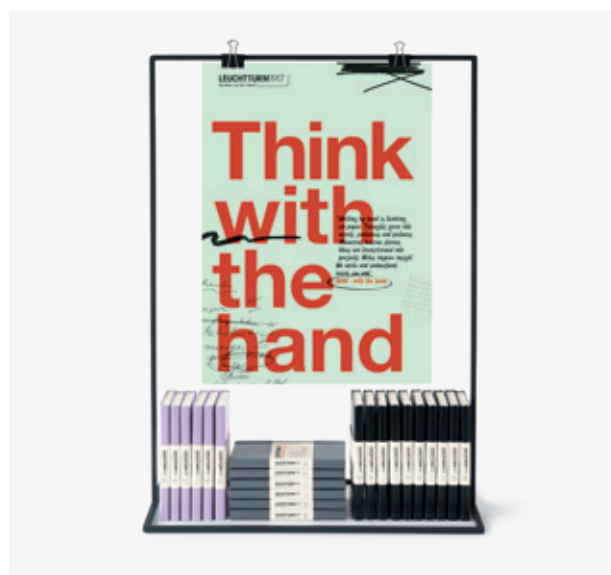
Metal frame display A3, unequipped Item no.: 362722

### Foam board: Denken mit der Hand

for metal frame display A3 – Landscape format

(W/H: 470 × 350 mm)

Item no.: 364763



## Metal frame display A1

(W/H/D: 600 × 840 × 300 mm)

Metal frame display A1, unequipped Item no.: 362721

### Foam board:

### Denken mit der Hand

for metal frame display A1 – Portrait format

(W/H: 420 × 594 mm)

Item no.: 364748



## Wooden display

This display presents 20 Medium Hardcover notebooks – which is equivalent to two packaging units. The colours really stand out against the grey background.

(W/H/D: 385 × 320 × 215 mm)

Display, unequipped

Item no.: 347230



## Step display

This step display is just right for presenting notebooks in different formats – either Hard- or Softcover. Exemplified filling with Softcover notebooks: 48× Composition and 20 × Pocket or with Hardcover notebooks: 10 × Master Slim, 12 × Medium and 20 × Pocket.

(W/H/D: 480 × 180 × 320 mm)

Step display, unequipped

Item no.: 350727

## Table Display “Wave”

These displays can be presented together, either next to or behind one another (e.g. in front of a wall) and provide both a striking yet harmonious look. Ideal for presenting 24 Medium Hardcover notebooks.

(W/H/D: 95 × 160 × 620 mm)

Table display “Wave”, unequipped

Item no.: 350728



## Acrylic table display

Suitable for presenting our notebooks and planners in the format Pocket, as well as for Medium or even Master.

(W/H/D: 500 × 210 × 170 mm)

Table display, unequipped

Item no.: 339918

# Displays

for Jottbooks and sketchbooks

## Jottbook Display

The Jottbook Double is available in colour-coordinated twin packs with corresponding coloured fore edges. Both aspects are highlighted in this display. Room for 24 × Pocket (double pack) and 32 × Medium (double pack).

(W/H/D: 310 × 460 × 215 mm)

Jottbook display, unequipped

Item no.: 347222



## Step display – Sketchbooks

The step display presents the sketchbooks in all four available formats: For 8 × Master, 8 × Square, 12 × Medium, 8 × Medium Landscape.

(W/H/D: 500 × 380 × 170 mm)

Step display, unequipped  
Foam board

Item no.: 350727

Item no.: 362724



## Sketchbook easel

Modelled on an artist's easel, this display leaves no doubts as to the artistic purposes of the sketchbooks it holds. The wooden display is made from robust MDF. We supply the display as a self-assembly kit which is simple to construct. For 14 × Master, 11 × Square, 40 × Medium and 18 × Medium Landscape sketchbooks.

(W/H/D: 640 × 1713 × 600 mm)

Sketchbook easel, unequipped

Item no.: 347135





# Table displays

## for accessories

All display options on this page come unequipped – without the products.



### Pen Loop display for 40 Pen Loops

This display has been designed to present the Pen Loop effectively in the smallest possible amount of space. It is the perfect set-up to push impulsive buying behaviour – suitable for table or shelf presentation.

(W/H/D: 210 × 200 × 190 mm)

Item no.: 350726



### Pen Loop display for 20 Pen Loops

Wooden display for presenting 20 Pen Loops.

(W/H/D: 105 × 195 × 220 mm)

Item no.: 362224



### Card case display

This display does not take up much space and is ideal for presenting goods on the counter – for up to 32 card cases.

(W/H/D: 150 × 560 × 250 mm)

Item no.: 364726



### Pencil display

Glass with logo engraving for up to 30 pencils.

Item no.: 357761

# Drehgriffel

Displays & POS materials

## Shelf display

The shelf display ensures that the Drehgriffel is presented in the perfect light, even on a dark shelf. The illuminated display case effectively showcases the Drehgriffel colour palette. There are 114 Drehgriffel stored for sale underneath.

The display is optionally available with a lockable acrylic cover, to protect against theft.

(W/H/D: 500 × 422 × 140 mm)

**Shelf display incl. display case and lighting, unequipped**

**Communication board for shelf display – Drehgriffel Nr. 1**

**Communication board for shelf display – Drehgriffel Nr. 2**

Item no.: 369035

Item no.: 369037

Item no.: 369138



## Table displays for the Drehgriffel

Table displays with a capacity for up to 54 Drehgriffel (6 per compartment) are available for the Drehgriffel Nr. 1 and Nr. 2. Each display has a securely attached sample pen and a writing pad. Customers should be able to see, touch and test the writing instrument. We provide these fully equipped displays as a complete set.



(W/H/D: 245 × 315 × 140 mm)  
**Table display for the Drehgriffel  
 Nr. 1 – ballpoint pen**  
**unequipped** Item no.: 363092  
**equipped** Item no.: 363091



(W/H/D: 245 × 315 × 140 mm)  
**Table display for the Drehgriffel  
 Nr. 1 – with gel refill**  
**unequipped** Item no.: 364785  
**equipped** Item no.: 364787



(W/H/D: 245 × 315 × 140 mm)  
**Table display for the Drehgriffel  
 Nr. 2 – mechanical pencil**  
**unequipped** Item no.: 366197  
**equipped** Item no.: 366200

If there is not enough space in the display or if you want to present even more colours, the display can be extended with an add-on module. This is positioned beneath the table display and doubles the capacity.



(W/H/D: 245 × 95 × 140 mm)  
**Add-on module for the table  
 display for the Drehgriffel  
 Nr. 1 – ballpoint pen**  
**unequipped** Item no.: 369039



(W/H/D: 245 × 95 × 140 mm)  
**Add-on module for the table  
 display for the Drehgriffel  
 Nr. 1 – with gel refill**  
**unequipped** Item no.: 369040



(W/H/D: 245 × 95 × 140 mm)  
**Add-on module for the table  
 display for the Drehgriffel  
 Nr. 2 – mechanical pencil**  
**unequipped** Item no.: 369041



# Drehgriffel

Displays & POS materials



## Display case

A presentation base made of wood with a protective cover made of acrylic glass: the display case shows an arrangement of all the Drehgriffel colours. A communication board is embedded in the base, which communicates the story behind the Drehgriffel.

(W/H/D: 430 × 120 × 230 mm)

**Display case for the Drehgriffel, unequipped**

Item no.: 369042

**Communication board for display case**

– Drehgriffel Nr. 1

Item no.: 369037

– Drehgriffel Nr. 2

Item no.: 369138



## Presentation Frame

Whether laid down, standing up or hanging – the frame is incredibly versatile. It perfectly highlights the colour variety of the Drehgriffel, gets customers looking and helps them to make their personal selection.

(W/H/D: 245 × 330 × 30 mm)

**Presentation frame for the Drehgriffel Nr. 1, equipped Drehgriffel Nr. 2, equipped**

Item no.: 369046

Item no.: 369052



## Tray

Beautiful writing instruments are often displayed in a display case under glass – for this purpose, we have developed a wooden tray on which the Drehgriffel can be optimally arranged for viewing.

(W/H/D: 210 × 17 × 298 mm)

**Tray for the Drehgriffel, unequipped**

Item no.: 368953



## Pedestal for the Drehgriffel display

The pedestal is an excellent way to draw attention to the Drehgriffel display in the sales area.

(W/H/D: 300 × 150 × 220 mm)

**Pedestal for the Drehgriffel display**

Item no.: 366576



## Acrylic displays



for 1 Drehgriffel  
for 3 Drehgriffel  
for 12 Drehgriffel

Item no.: 363060  
Item no.: 363061  
Item no.: 368657

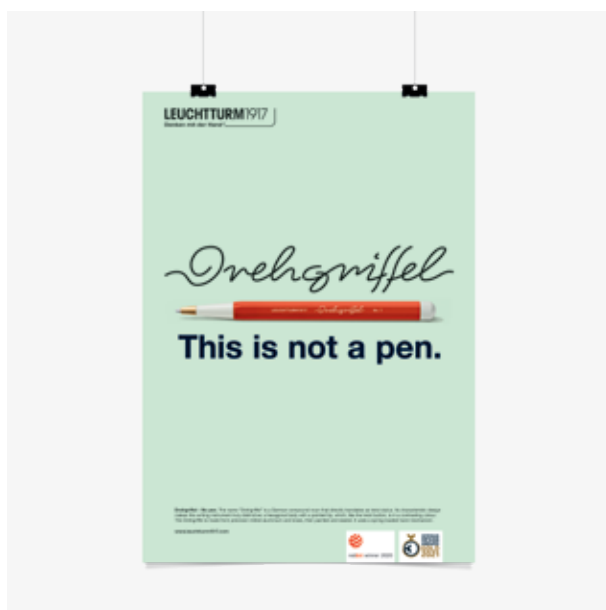
## Drehgriffel display Bauhaus Edition



This acrylic display is perfect for presenting the Drehgriffel Bauhaus Edition.

Display, equipped with 30 Drehgriffel Item no.: 366207  
Display, unequipped Item no.: 366206

## Poster A1 Drehgriffel Nr. 1



(W/H: 594 × 841 mm)

Item no.: 363094

## Poster A1 Drehgriffel Nr. 2



(W/H: 594 × 841 mm)

Item no.: 366619

# Bullet Journal®

## POS materials

For productivity and focused thinking. Compared to the previous version, the new Bullet Journal® contains lots of new features. We can provide you with the ideal POS materials, so you can quickly make your customers aware of the new features.

### 1. Poster A1

Item no.: 364669

### 2. Metal frame display A3

equipped with 20 Bullet Journals®.  
(W/H/D: 650 x 600 x 200 mm)

Item no.: 364751

### 3. Acrylic poster display A4 Bullet Journal®

Item no.: 364758

### 4. Acrylic poster display A4 Bullet Journal® with additional information on Bullet Journaling

Item no.: 365250

### 5. Wooden display

equipped with 14 Bullet Journals®.  
(W/H/D: 385 x 360 x 215 mm)

Item no.: 363688



# 120G Edition

## POS materials

To quickly communicate the quality of the 120 g/m<sup>2</sup> paper to your customers, we will gladly provide you with the right POS materials.

### 1. Poster A1

(W/H: 594 × 841 mm)

Item no.: 364664

### 2. Acrylic poster display A4

(W/H/D: 210 x 300 x 95 mm)

Item no.: 365431

### 3. Metal frame display A3

equipped with 24 notebooks.  
(W/H/D: 650 x 600 x 200 mm)

Item no.: 365428

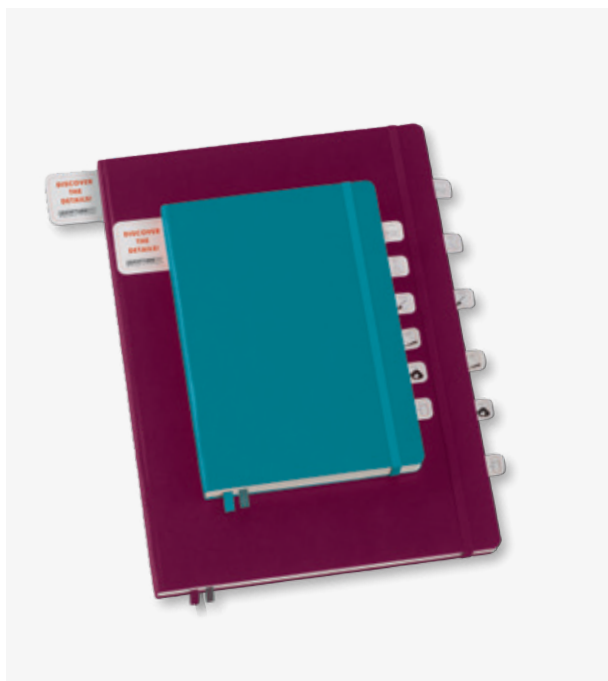
### 4. Step display

equipped with 36 notebooks.  
(W/H/D: 475 x 400 x 405 mm)

Item no.: 363709



# POS materials



## Sample books

Give your customers an opportunity to discover the advantages of our notebooks. We have developed sample books, so that customers can explore their special features. Order these free sample books regularly, so that your display and shelf always looks tidy.

Sample book, Master Slim

Item no.: 343537

Sample book, Medium

Item no.: 343540

## Bookrest

This small acrylic bookrest highlights our notebooks. Ideal for decorating shop windows or tables.

(W/H/D: 105 × 150 × 100 mm)

Item no.: 334223



## Acrylic poster display A4 – Planners 2024

Acrylic poster display for promotional images in A4 format – perfect for the planner season.

(W/H/D: 210 × 300 × 98 mm)

Item no.: 347390



## Flyer

Product flyers help communicate the variety and features of LEUCHTTURM1917 notebooks at the point of sale, while also saving space.

The A6 format fits perfectly in our display adapter (see p. 140). This means that the flyers can be presented where they are needed – next to the product.



Display adapter

Item no.: 343757



Consumer flyer  
LEUCHTTURM1917

Item no.: 346230



Consumer flyer  
Bauhaus Edition

Item no.: 368236

# Posters

For decoration purposes or for promoting the brand.

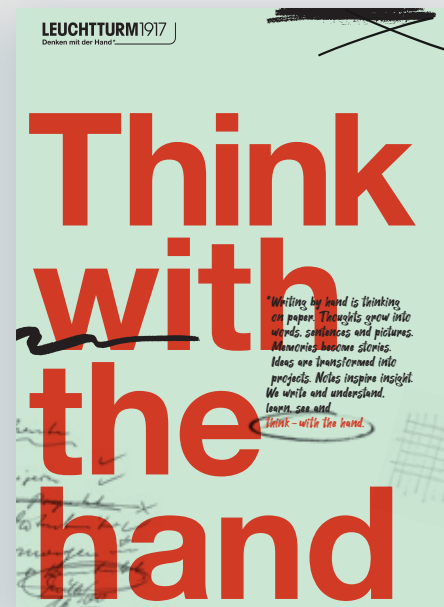
Order now in the standard A1 format (841 x 594 mm | 594 x 841 mm). Upon request, we will gladly quote for your specific desired size – please get in touch.



## Denken mit der Hand

A1, 841 × 594 mm.

Item no.: 364671



## Denken mit der Hand

A1, 594 × 841 mm.

Item no.: 364795



## Colour stack 2023

A1, 594 × 841 mm.

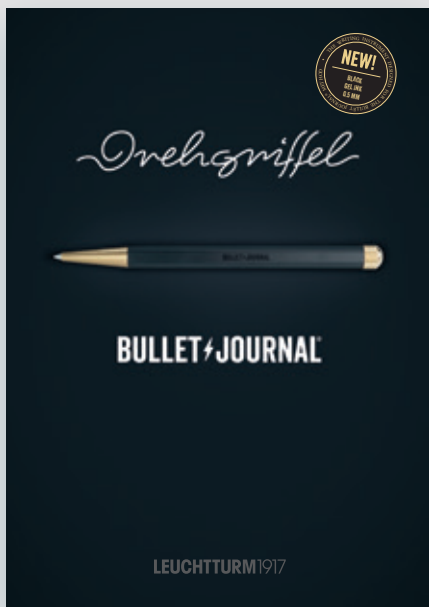
Item no.: 358227



## Colour range 2023

A1, 841 × 594 mm.

Item no.: 355714



**Bullet Journal® Drehgriffel**  
A1, 594 × 841 mm.  
Item no.: 368955



**Notebook Paperback (B6+) – Hardcover**  
A1, 841 × 594 mm.  
Item no.: 368963



**Planners 2024 – Colour range**  
A1, 594 × 841 mm.  
Item no.: 368957



**Planners 2024 – Natural Colours**  
A1, 841 × 594 mm.  
Item no.: 368960

**Not just any notebook – your notebook.**

Cover colour, format, ruling, elastic enclosure band and bookmark – discover the variety of our infinite combination possibilities. **Do you already know about our name embossing and engraving service?** Offer your customers personalised added value – it's easy because, as your partner, we are with you all the way.

# Customi



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Name embossing – Notebook	164
Name engraving – Drehgriffel	166
<b>Logo embossing and engraving</b>	→ 168
<b>Finishing</b>	→ 170

8

sation



# Personalisation

**Emboss a name on a notebook or engrave a name on a Drehgriffel.** You can offer your customers this personalised added value with a minimum of effort – because as your partner, we're right at your side.

The customer selects the desired LEUCHTTURM1917 product in the shop, decides on the embossing or engraving and pays you. You send us the order and we send the finished product to your shop or – on request – to your customer's address.



## Embossing on notebooks

Embossing is personalisation that you can feel. That differentiates it from printing and makes it so special. We offer two font styles and up to 19 different embossing colours for the hot-foil embossing process. Up to three lines can be embossed, one below the other.



## Engraving on the Drehgriffel

The name is engraved with a precision machine on the side opposite to the one with the Drehgriffel logo. The engraving is done discreetly in Helvetica font style. The colour always matches the logo, which is either white or graphite.





## Your customer service

We provide you with a complementary sample set to present Embossing-as-a-Service in your shop. The sample set includes:

- 3 sample notebooks with name embossing (Master, Medium, Pocket)
- Acrylic display A4 with advertising poster
- Schedule for the organisation
- Order forms

Are you interested in offering this service?  
Please contact us via email at:  
**[sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com)**





























































# Name embossing

Offer your customers an extra special service:

Notebooks with individual name embossing – a personal touch that adds value.

Your customer selects the cover colour, format and ruling of the desired LEUCHTTURM1917 notebook and determines what they want to have embossed. We provide pre-printed forms to help your customer decide between two font styles and 19 embossing colours. The customer pays you for the book and the service. You send us the order and we send the embossed product back to your shop or – on request – directly to your customer's address.

Covers	Embossing foils	Pen Loops
 Powder	 Pink	 Powder
 Lilac	 Dark Pink	 Lilac
 Port Red	 Lavender	 Port Red
 Red	 Signal Red	 Red
 Rising Sun	 Brick Red	 Rising Sun
 Lemon	 Orange	 Lemon
 Vanilla	 Lemon	 Vanilla
 Sage	 Grass Green	 Sage
 Olive	 Fresh Green	 Olive
 Pacific Green	 Azure	 Pacific Green
 Aquamarine	 Navy	 Aquamarine
 Navy	 Chocolate Brown	 Navy
 Stone Blue	 Anthracite	 Stone Blue
 Anthracite	 Light Grey	 Anthracite
 Black	 Black	 Black
 Light Grey	 White	 Light Grey
 Fox Red	 Silver	 Fox Red
 Forest Green	 Gold	 Forest Green
 Mint Green	 Copper	 Mint Green
	 Blind embossing	

## Fonts

Choose between two different fonts for your personalised embossing:

1 **Grotesk 24 pt**  
letter height 6 mm

2 **Antiqua Bodoni 20 pt**  
letter height 5 mm





## Your customer service

We provide you with a complementary sample set to present Engraving-as-a-Service in your shop. The sample set includes:

- One engraved sample Drehgriffel
- Acrylic display A4 with advertising poster
- Schedule for the organisation
- Order forms

Are you interested in offering this service?  
Please contact us via email at:  
**[sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com)**



# Name engraving

**As personal as a signature – your name engraved on the Drehgriffel.** We offer this service to your customers. Your customer selects the Drehgriffel in your shop. The customer then pays you for the Drehgriffel and engraving service. You send us the order and we send the engraved product back to your shop or – on request – directly to your customer's address.

## Drehgriffel Nr. 1

White



Lilac



Port Red



Red



Rising Sun



Lemon



Sage



Olive



Pacific Green



Navy



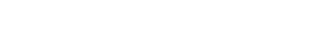
Stone Blue



Black



Natural Colours



Light Grey



Fox Red



Forest Green



Mint Green



## Drehgriffel Nr. 2

White



Lilac



Port Red



Red



Rising Sun



Lemon



Sage



Olive



Pacific Green



Navy



Stone Blue



Black



Natural Colours



Light Grey



Fox Red



Forest Green



Mint Green



# Notebooks and Drehgriffel are brand ambassadors.

Combine the individuality of your brand with the individuality of a notebook or a Drehgriffel and refine them with a logo embossing or logo engraving. Whether blind or coloured – turn your brand into a constant companion for your customers or employees.









# Wrap band and premium packaging

Use the wrap bands for your own communication and give the notebook the perfect outfit to make a good first impression. It's not just the content that counts, the packaging is also important. Our gift boxes can also be customised with a UV print.









# Leuchtturm1917 Publishers

We frequently work together with authors and their ideas inspire us to create new products. This has already led to the development of a whole series of journals – Bullet Journal®, Change Journal, Start-up Journal, Sketchnote Journal and most recently the Learning Journal. The overlying concept applied here consists of combining expert knowledge with new methods and techniques on selected topics. It is a hands-on approach that aims to motivate readers to take action: by having them put pen to paper and “think with the hand”.

















# A natural relationship

Writing down your thoughts in a notebook is, in itself, a truly long-term affair – especially if the notebook is made by our company.

## Family businesses are sustainable.

We have been producing fine stationery for more than one hundred years. As a North German family-owned enterprise, we proceed with Hanseatic calm, determination and foresight. While we continuously improve the quality of our products and processes, we remain dedicated to taking responsibility for our employees, our social environment and increasingly for our partners, whose production processes we help to adapt to the highest international standards.

## Our paper is sustainable.

The owners of our notebooks, sketchbooks and planners make their entries with fountain pens, ballpoint pens, crayons and pencils of different thicknesses and origins. To suit each individual application, we strive for the perfect paper in the appropriate quality, smoothness and grammage. Paper that is 100% recycled would not meet this requirement. We therefore use paper that also contains long fibres obtained from fresh pulp. Of course, all of our papers are FSC-certified. Because at LEUCHTTURM1917, we have been dealing with this issue for a long time; we even keep track of the development of paper produced in the paper mills that supply us.

## Our processing methods are sustainable.

We print the pages and covers of our notebooks, planners and sketchbooks with mineral oil-free, water-based inks and varnishes. Our products also meet the stringent requirements of the EU REACH chemicals regulation, which is based on the rigorous Californian “Proposition 65”, a type of continuously updated list to protect drinking water, the environment and people from substances that are hazardous to health. Here too, we do not wait until the laws become stricter, but see ourselves as part of the solution – with sustainable innovations that we develop together with our partners.

## Notebooks, planners and sketchbooks are sustainable at heart.

Anyone who writes down their thoughts and ideas with pen and paper is holding on to them and thus deliberately creating a potential personal archive. Our books are not consumer goods; they are consumer durables that become valuable objects when used. Month after month, they are indispensable companions and – once all pages have been filled with writing – are never disposed of. Most of our customers save their notebooks, planners and sketchbooks, because they contain precious memories, ideas and personal history that are treasured most. It doesn't get more sustainable than that.



LEUCHTTURM 1917

Denken mit der Hand\*

# Think with the hand

\*Writing by hand is thinking  
on paper. Thoughts grow into  
words, sentences and pictures.

Memories become stories.

Ideas are transformed into  
projects. Notes inspire insight.

We write and understand.

learn, see and

think - with the hand.



# Contact & Service

## + B2B-Onlineshop

**[b2b.leuchtturm1917.com](http://b2b.leuchtturm1917.com)**

Order from the comfort of your own four walls 24/7 in our B2B shop and receive additional information on our offers and availability.

## + Newsletter

Subscribe to our B2B newsletter and we will let you know about our latest product releases, offers and developments on a regular basis.

## + Master Data

As an alternative to an EDI connection, we can also provide you with our product specifications as master data in Excel format.

## + Store Finder

On our website – [leuchtturm1917.com](http://leuchtturm1917.com) – we offer you the option of registering your shop free of charge in the area Store Finder. You'll then be visible to customers as an authorised LEUCHTTURM1917 retailer.

## + Ordering via email:

**[sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com)**

Request our order form as an Excel template and send us your orders at any time via email.

## + Social Media

As well as providing updates on our latest activities and products, we interact with our customers to gain interesting insights about our products.

## + Article list with bar codes

**[sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com)**

We will gladly supply you with our article list with bar codes to simplify your ordering process.



**Follow us on our social media channels!**

## + Image Database

Please request your personal access data via **[marketing@leuchtturm1917.com](mailto:marketing@leuchtturm1917.com)**.



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# LEUCHTTURM1917

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**LEUCHTTURM GRUPPE GMBH & CO. KG**  
Am Spakenberg 45  
21502 Geesthacht  
Germany

# Orehgmiffel



Nr. 1



Nr. 2



Item no.: 342290

